

Website review avaniskincare.in

Generated on March 22 2025 11:32 AM





The score is 40/100







SEO Content

	Title	Avaniskincare Length : 13 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>1</td><td>22</td><td>1</td><td>0</td><td>2</td></tr></table> <ul style="list-style-type: none">• [H2] Best Sellers• [H3] OUR COLLECTIONS• [H3] Avani Skincare Golden Glow Cream For Women• [H3] Avani Skincare After Shave Balm For Men I Avoid Razor Burns• [H3] Pre Shave Oil For Men• [H3] Avani Skincare Lavender Body Mist Infused With Pure Essential Oils 100ml• [H3] Avani Skincare Lavender Body Mist Infused With Pure Essential Oils 100ml• [H3] Avani Skincare After Shave Balm For Men I Avoid Razor Burns• [H3] Avani Skincare Golden Glow Cream For Women• [H3] Pre Shave Oil For Men• [H3] THE MAGIC OF AVANI• [H3] NATURAL IS THE SOLUTION• [H3] Avani Skincare Handmade Calm Bath Salt 300 Gm• [H3] Avani Skincare Handmade Detox Bath Salt 300 Gm	H1	H2	H3	H4	H5	H6	0	1	22	1	0	2
H1	H2	H3	H4	H5	H6									
0	1	22	1	0	2									

SEO Content

		<ul style="list-style-type: none">• [H3] Avani Skincare Handmade Immunity Bath Salt 300 Gm• [H3] Avani Skincare Handmade Relax Bath Salt 300 Gm• [H3] Made In India• [H3] Handmade• [H3] No Chemical Used• [H3] women entrepreneur• [H3] ABOUT• [H3] HELP & GUIDE• [H3] NEWSLETTER• [H4] AVANI MEANS EARTH• [H6] Face Serum• [H6] Handmade Natural Musk Body Mist
	Images	<p>We found 47 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Shop	Internal	Passing Juice
Combos	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Face Care	Internal	Passing Juice
Bath Salt	Internal	Passing Juice
Body Care	Internal	Passing Juice
Body Mist	Internal	Passing Juice
Combos	Internal	Passing Juice
Men's Grooming	Internal	Passing Juice
Best Selling	Internal	Passing Juice
Newest Products	Internal	Passing Juice
Avani Skincare Golden Glow Cream For Women	Internal	Passing Juice
Avani Skincare After Shave Balm For Men I Avoid Razor Burns	Internal	Passing Juice
Pre Shave Oil For Men	Internal	Passing Juice
Avani Skincare Lavender Body Mist Infused With Pure Essential Oils 100ml	Internal	Passing Juice
Shop Now	Internal	noFollow
Shop Now	Internal	noFollow
Avani Skincare Handmade Calm Bath Salt 300 Gm	Internal	Passing Juice
Avani Skincare Handmade Detox Bath Salt 300 Gm	Internal	Passing Juice
Avani Skincare Handmade Immunity Bath Salt 300 Gm	Internal	Passing Juice
Avani Skincare Handmade Relax Bath Salt 300 Gm	Internal	Passing Juice
About Us	Internal	Passing Juice
Terms And Conditions	Internal	Passing Juice
Term Of Services	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

In-page links

[Refund Policy](#)

Internal

Passing Juice

[Dismiss](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

body home care **wishlist** mens grooming
face shop combos all

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
wishlist	12	×	×	×	×
body	7	×	×	×	✓
grooming	5	×	×	×	×
mens	5	×	×	×	×
home	4	×	×	×	×

Usability



Url

Domain : avaniskincare.in
Length : 16



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language










Good. Your declared language is en.







Dublin Core

This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 84 Warnings : 107
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://avaniskincare.in/wp-sitemap.xml</div>
	Robots.txt	http://avaniskincare.in/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.