










Website review autoandrv.com

Generated on March 26 2025 09:41 AM

The score is 50/100







SEO Content

	Title	Auto & RV - Buy and sell used cars, trucks, RVs, and more Length : 61 Perfect, your title contains between 10 and 70 characters.												
	Description	Online version of Auto & RV magazine serving Indiana, Michigan, Ohio, Kentucky, Illinois & Tennessee. Length : 109 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Auto & RV, AutoRV, Auto&RV, Auto&RV Magazine, Auto&RV Publications, Cars, Trucks, Automobiles, RVs for sale, sell vehicle on Auto & RV Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>3</td><td>1</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H3] KGM Equipment Solutions• [H3] KGM Equipment Solutions• [H3] TRAILERS DIRECT OF SPRINGFIELD• [H4] Change your location	H1	H2	H3	H4	H5	H6	0	0	3	1	0	0
H1	H2	H3	H4	H5	H6									
0	0	3	1	0	0									
	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

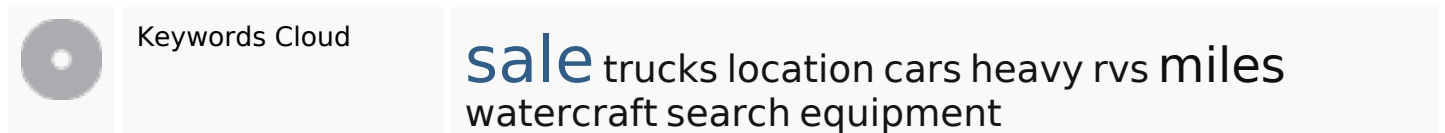
In-page links

Anchor	Type	Juice
Search	Internal	Passing Juice
Magazine	Internal	Passing Juice
Sell	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact	Internal	Passing Juice
Advanced Search >	Internal	Passing Juice
(Change Location)	Internal	Passing Juice
See All Inventory	Internal	Passing Juice
See All Inventory	Internal	Passing Juice

In-page links

Automobiles for sale	Internal	Passing Juice
RVs for sale	Internal	Passing Juice
Motorcycles, UTVs, & ATVs for sale	Internal	Passing Juice
Watercraft for sale	Internal	Passing Juice
Snowmobiles for sale	Internal	Passing Juice
Farm and Lawn Equipment for sale	Internal	Passing Juice
Trailers and Tow Vehicles for sale	Internal	Passing Juice
Medium and Heavy Duty Trucks for sale	Internal	Passing Juice
Heavy Equipment for sale	Internal	Passing Juice
Parts and Repairables for sale	Internal	Passing Juice
Marketplace Items for sale	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice






SEO Keywords













Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sale	11	×	✓	×	×
miles	5	×	×	×	×
equipment	4	×	×	×	✓
watercraft	4	×	×	×	×
search	4	×	×	×	×

Usability

	Url	Domain : autoandrv.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 24
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 809 369"> Flash content</div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div data-bbox="555 658 1182 696">https://autorv.com/sitemap/sitemap-index.xml</div>
	Robots.txt	<p>http://autoandrv.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 949 860 1005"> Google Analytics</div>