








Website review ausleisure.com.au

Generated on March 30 2025 22:12 PM





The score is 49/100





SEO Content

	Title	<p>Australasian Leisure Management magazine - Australasian Leisure Management</p> <p>Length : 74</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Industry news for aquatics, attractions, entertainment, events, fitness, parks, recreation, sport, tourism and venues.</p> <p>Length : 118</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>image</td><td>/images/ausleisure/layout/advertising-magazine.png</td></tr></table>	Property	Content	image	/images/ausleisure/layout/advertising-magazine.png								
Property	Content													
image	/images/ausleisure/layout/advertising-magazine.png													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>1</td><td>21</td><td>4</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] AusLeisure• [H2] Sport Alliance appoints Alexandar Vassilev as new Chief Executive• [H3] search ausleisure• [H3] Latest News• [H3] Clarence Regional Aquatic Centre gets official opening• [H3] Event organisers offer glimpse of track designs for Australia’s new international motorcross• [H3] Gymnastics Australia seeks clarity on Brisbane 2032 venue• [H3] New Outdoor Accessibility Design Guidelines launched in	H1	H2	H3	H4	H5	H6	1	1	21	4	0	0
H1	H2	H3	H4	H5	H6									
1	1	21	4	0	0									



SEO Content

		<p>New Zealand</p> <ul style="list-style-type: none">• [H3] Craig Davidson appointed as new Chief Executive of Tourism and Events Queensland• [H3] Australian tourism operators supported via ATEC's Philippines and Thailand Host programs• [H3] Basketball Australia's National Coaches conference returns to AIS in 2025• [H3] subscribe to the ausleisure newsletter• [H3] supplier directory• [H3] Quayclean• [H3] HIDROPLAY• [H3] PaySmart• [H3] AMPD Academy• [H3] get listed with our suppliers directory• [H3] industry events this month• [H3] LIST YOUR EVENT IN OUR INDUSTRY EVENTS CALENDAR• [H3] search ausleisure• [H3] Sectors• [H3] Magazine• [H4] 8th Leisure, Entertainment and Attractions Conference• [H4] Dubai Entertainment, Amusement and Leisure (DEAL) Show 2025• [H4] FIBO Global Fitness Expo 2025• [H4] Heat management in sport and exercise symposium
	Images	<p>We found 51 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

SEO Links

	In-page links	We found a total of 98 links including 3 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.02%</p> <p>Internal Links 98.98%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Latest News	Internal	Passing Juice
Latest Issue	External	Passing Juice
Subscribe	Internal	Passing Juice
Directory	Internal	Passing Juice
Advertise	Internal	Passing Juice
Jobs	Internal	Passing Juice
Tenders	Internal	Passing Juice
Calendar	Internal	Passing Juice
{{{_highlightResult.Title.value}}}	Internal	Passing Juice
AusLeisure	Internal	Passing Juice
Sport Alliance appoints Alexandar Vassilev as new Chief Executive	Internal	Passing Juice
Billing	Internal	Passing Juice
Finance	Internal	Passing Juice
Fitness	Internal	Passing Juice
Technology	Internal	Passing Juice
Clarence Regional Aquatic Centre gets official opening	Internal	Passing Juice
Aquatics	Internal	Passing Juice
Recreation	Internal	Passing Juice
Event organisers offer glimpse of track designs for Australia's	Internal	Passing Juice

In-page links

new international motorcross		
Design	Internal	Passing Juice
Events	Internal	Passing Juice
Sport	Internal	Passing Juice
Gymnastics Australia seeks clarity on Brisbane 2032 venue	Internal	Passing Juice
Government	Internal	Passing Juice
Venues	Internal	Passing Juice
New Outdoor Accessibility Design Guidelines launched in New Zealand	Internal	Passing Juice
Access	Internal	Passing Juice
Environment	Internal	Passing Juice
Craig Davidson appointed as new Chief Executive of Tourism and Events Queensland	Internal	Passing Juice
Attractions	Internal	Passing Juice
Hospitality	Internal	Passing Juice
Tourism	Internal	Passing Juice
Australian tourism operators supported via ATEC's Philippines and Thailand Host programs	Internal	Passing Juice
Culture	Internal	Passing Juice
Education	Internal	Passing Juice
Basketball Australia's National Coaches conference returns to AIS in 2025	Internal	Passing Juice
subscribe	Internal	Passing Juice
Quayclean	Internal	Passing Juice
Aquatics	Internal	Passing Juice
Hospitality	Internal	Passing Juice
Surfaces	Internal	Passing Juice
Venues	Internal	Passing Juice
HIDROPLAY	Internal	Passing Juice
Play	Internal	Passing Juice

In-page links

Recreation	Internal	Passing Juice
PaySmart	Internal	Passing Juice
Access	Internal	Passing Juice
Billing	Internal	Passing Juice
Fitness	Internal	Passing Juice
Technology	Internal	Passing Juice
AMPD Academy	Internal	Passing Juice
Attractions	Internal	Passing Juice
Education	Internal	Passing Juice
Safety	Internal	Passing Juice
list your business	Internal	Passing Juice
8th Leisure, Entertainment and Attractions Conference	Internal	Passing Juice
Attractions	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Tourism	Internal	Passing Juice
Venues	Internal	Passing Juice
Waterparks	Internal	Passing Juice
Dubai Entertainment, Amusement and Leisure (DEAL) Show 2025	Internal	Passing Juice
FIBO Global Fitness Expo 2025	Internal	Passing Juice
Fitness	Internal	Passing Juice
Recreation	Internal	Passing Juice
Wellness	Internal	Passing Juice
Heat management in sport and exercise symposium	Internal	Passing Juice
Sport	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Arts	Internal	Passing Juice
Consultants	Internal	Passing Juice
Entertainment	Internal	Passing Juice

In-page links

Features	Internal	Passing Juice
Golf	Internal	Passing Juice
Insurance	Internal	Passing Juice
Legal	Internal	Passing Juice
Marketing	Internal	Passing Juice
Parks	Internal	Passing Juice
Play	Internal	Passing Juice
Retail	Internal	Passing Juice
Safety	Internal	Passing Juice
Security	Internal	Passing Juice
Surfaces	Internal	Passing Juice
Ticketing	Internal	Passing Juice
Waterparks	Internal	Passing Juice
Wellness	Internal	Passing Juice
Zoos	Internal	Passing Juice
Research	Internal	Passing Juice
subscribe	Internal	Passing Juice
Editorial Guidelines	Internal	Passing Juice
Content Policy	Internal	Passing Juice
My Subscription	Internal	Passing Juice
Contribute	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Complaints Procedure	Internal	Passing Juice

SEO Keywords

Keywords Cloud

events leisure see event get

SEO Keywords



industry news australasian directory
all

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
see	6	✗	✗	✗	✓
all	6	✗	✗	✗	✓
industry	5	✗	✗	✓	✓
leisure	4	✓	✗	✗	✓
events	4	✗	✗	✓	✓










Usability

	Url	Domain : ausleisure.com.au Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





Document

	W3C Validity	Errors : 92 Warnings : 4
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://www.ausleisure.com.au/sitemap.xml</div>
	Robots.txt	http://ausleisure.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <div> Google Analytics</div>