










# Website review aurorahcs.com

Generated on March 23 2025 11:40 AM

The score is 49/100







## SEO Content

	Title	<p>Aurora: A Hardcore FFXI Private Server &amp;#8211; A Hard Mode FFXI Adventure</p> <p><b>Length : 73</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>					
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>					
	Headings	<b>H1</b> 0	<b>H2</b> 1	<b>H3</b> 5	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H2] New Players Welcome!</li><li>• [H3] Hardcore Server</li><li>• [H3] No Power Leveling</li><li>• [H3] Level 75 Cap</li><li>• [H3] The Basics</li><li>• [H3] Lets all ay Fair!</li></ul>					
	Images	<p>We found 5 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 57.14% Internal Links 42.86%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Aurora: A Hardcore FFXI Private Server</a>	Internal	Passing Juice
<a href="#">Discord</a>	External	Passing Juice
<a href="#">Hardcore Server</a>	Internal	Passing Juice
<a href="#">PLEASE SUPPORT RETAIL</a>	External	Passing Juice
<a href="#">here</a>	External	Passing Juice
<a href="#">GoDaddy</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

private server discord adventure  
hardcore mode skip hard ffxi aurora

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ffxi	4	✓	✗	✗	✗
aurora	2	✓	✗	✗	✗
hardcore	2	✓	✗	✗	✓
private	2	✓	✗	✗	✗
server	2	✓	✗	✗	✓










## Usability

	Url	Domain : aurorahcs.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 1 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://aurorahcs.com/robots.txt">http://aurorahcs.com/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.