Website review atvs-motorcycles.com

The score is 40/100

SEO Content

⚠️	Title	Animal Gifts Galore - Animal toys, collectibles and gifts. A Better Way to Shop eBay! **Length : 85** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Animal toys, collectibles and gifts. A Better Way to Shop eBay! **Length : 63** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	Gifts, Toys, Collectibles, Animal, Animals, Dogs, Cats, Zoo Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⊙	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Welcome • [H1] Contents
❌	Images	We found 151 images on this web page. 56 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 5 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Contact	Internal	Passing Juice
Resources	Internal	Passing Juice
Exchange Links	Internal	Passing Juice
eBay	Internal	Passing Juice

SEO Keywords

⚪ Keywords Cloud	art ebay gift gifts animal print card free dog washington

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dog	7	✖	✔	✖	✖
art	6	✖	✖	✖	✖
print	5	✖	✖	✖	✖
ebay	3	✔	✖	✔	✖
animal	3	✔	✔	✔	✖

Usability

	Url	Domain : atvs-motorcycles.com Length : 20
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✖	Doctype	Missing doctype
✔	Encoding	Perfect. Your declared charset is ISO-8859-1.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◉	Speed Tips	✖ Attention! Try to avoid nested tables in HTML.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

◉	Mobile Optimization	✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.
		https://atvs-motorcycles.com/sitemap.xml
✓	Robots.txt	http://atvs-motorcycles.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.