



Website review atlasobscura.com

Generated on March 28 2025 09:01 AM

The score is 49/100



SEO Content

	Title	Curious and Wondrous Travel Destinations - Atlas Obscura Length : 56 Perfect, your title contains between 10 and 70 characters.												
	Description	Definitive guidebook and friendly tour-guide to the world's most wondrous places. Travel tips, articles, strange facts and unique events. Length : 141 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Atlas Obscura</td></tr></table>	Property	Content	site_name	Atlas Obscura								
Property	Content													
site_name	Atlas Obscura													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>50</td><td>36</td><td>3</td><td>0</td><td>1</td></tr></table> <ul style="list-style-type: none">• [H1] Order Atlas Obscura: Wild Life today!• [H1] The Definitive Guide to the World's Hidden Wonders• [H2] Take your next trip with Atlas Obscura!• [H2] Destinations from the Atlas• [H2] analytics#sendEvent" data-ga-event-action="Clicked On: san-diego-california" data-ga-event-category="Destination Guide" data-ga-event-label="@PATH@" class="destination-name" > San Diego• [H2] analytics#sendEvent" data-ga-event-action="Clicked On: baltimore-maryland" data-ga-event-category="Destination Guide" data-ga-event-label="@PATH@" class="destination-name" > Baltimore• [H2] analytics#sendEvent" data-ga-event-action="Clicked On: london-england" data-ga-event-category="Destination Guide"	H1	H2	H3	H4	H5	H6	2	50	36	3	0	1
H1	H2	H3	H4	H5	H6									
2	50	36	3	0	1									

SEO Content





data-ga-event-label="@PATH@" class="destination-name" > London

- [H2] analytics#sendEvent" data-ga-event-action="Clicked On: chicago-illinois" data-ga-event-category="Destination Guide" data-ga-event-label="@PATH@" class="destination-name" > Chicago
- [H2] NEW - Wild Canadian Rockies: Fossils, Ghost Towns & National Parks
- [H2] NEW - Flavors of Scotland: Beyond the Haggis
- [H2] How Many Other Oceans Exist in Our Solar System?
- [H2] NEW - Wild Canadian Rockies: Fossils, Ghost Towns & National Parks
- [H2] NEW - Flavors of Scotland: Beyond the Haggis
- [H2] 15 Places That Feel Like a Wes Anderson Film
- [H2] Demand for Tiny Plants Is Driving a Poaching Crisis in South Africa
- [H2] Dear Atlas: How Do I Safely Explore Abandoned Places?
- [H2] Where to Wander: Atlas Obscura Selects the Best Places to Visit in 2025
- [H2] Sign up for our Newsletter
- [H2] Explore the Atlas
- [H2] Isa Lake
- [H2] Cactus Thiemann
- [H2] Houtouwan
- [H2] Walls of Itchan Kala
- [H2] Marble Caves of Chile Chico
- [H2] Buffalo Bayou Park Cistern
- [H2] Ali El Hendy Coffeehouse
- [H2] Snow White Cottages
- [H2] Gnomon of Saint-Sulpice
- [H2] Community Book Center
- [H2] Cat Head Delta Blues & Folk Art
- [H2] Mercado de la Merced
- [H2] Shōzoku Inari-jinja Shrine
- [H2] Xianjiyan: Rock of the Deity's Footprint
- [H2] Royal Guernsey Light Infantry Memorial
- [H2] The Egyptian Theatre
- [H2] Ancient City of Magnesia
- [H2] Discover Our Stories
- [H2] Meet the Man Who Finds Melodies Inside Mushrooms
- [H2] Raise a Toast to LA's Century-Old Breakfast Club
- [H2] Plan Your Adventure
- [H2] analytics#sendEvent" data-ga-event-action="Clicked On: berlin-germany" data-ga-event-category="Destination Guide" data-ga-event-label="@PATH@" class="destination-name" > Berlin
- [H2] analytics#sendEvent" data-ga-event-action="Clicked On: tokyo-japan" data-ga-event-category="Destination Guide" data-ga-event-label="@PATH@" class="destination-name" > Tokyo
- [H2] analytics#sendEvent" data-ga-event-action="Clicked On: edinburgh-scotland" data-ga-event-category="Destination Guide" data-ga-event-label="@PATH@" class="destination-name" > Edinburgh
- [H2] Top Countries
- [H2] Top Cities
- [H2] Explore the World





SEO Content

- [H2] Complete Your Bookshelf
- [H2] analytics#sendEvent" data-ga-event-action="Clicked Shop Item" data-ga-event-category="Homepage" data-ga-event-label="Wild Life Book" > Our Newest Book: Wild Life
- [H2] analytics#sendEvent" data-ga-event-action="Clicked Shop Item" data-ga-event-category="Homepage" data-ga-event-label="Explorer's Library" class="aon-heading-tinier lg:aon-heading-tiny mt-4 mb-1 text-gray-900" > The Explorer's Library
- [H2] Get Our Email Newsletter
- [H2] Follow Us
- [H2] Get the app
- [H3] Popular Destinations
- [H3] California
- [H3] Maryland
- [H3] England
- [H3] Illinois
- [H3] Trip
- [H3] Trip
- [H3] science
- [H3] Trip
- [H3] Trip
- [H3] More Stories
- [H3] List
- [H3] flora
- [H3] abandoned
- [H3] exploration
- [H3] The Atlas Obscura Podcast
- [H3] Get wonder in your inbox
- [H3] Wonder delivered to your inbox
- [H3] Hidden Wonders
- [H3] Add & Edit Places
- [H3] Become a Member
- [H3] Download the App
- [H3] Articles, Videos, and Podcast
- [H3] With his plant-based compositions, biologist-turned-musician Tarun Nayar wants to change how we engage with nature.
- [H3] Angelenos get up at dawn for fun, friendship, and eggs.
- [H3] Guides, lists, and itineraries
- [H3] Germany
- [H3] Japan
- [H3] Scotland
- [H3] Trips and Videos
- [H3] Discover Our Trips
- [H3] Discover Our Videos
- [H3] Books and Box Sets
- [H3] An Explorer's Guide to the World's Living Wonders
- [H3] Combination of Two Bestsellers
- [H3] Follow Atlas Obscura for more Wonders everyday
- [H4] Get your daily burst of wonder with all-new episodes of The Atlas Obscura Podcast.
- [H4] Asia
- [H4] Video
- [H6] Join the Community

SEO Content

	Images	We found 73 images on this web page. 26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 148 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.68% Internal Links 99.32%

In-page links

Anchor	Type	Juice
Explore Newsletters	Internal	Passing Juice
Sign In	Internal	Passing Juice
Join	Internal	Passing Juice
Visit Adventures	Internal	Passing Juice

In-page links

Yucatan Family Adventure: Meteors, Pyramids & Maya Legends	Internal	Passing Juice
Central Asia Road Trip: Backroads & Bazaars	Internal	Passing Juice
Paris	Internal	Passing Juice
London	Internal	Passing Juice
New York	Internal	Passing Juice
Berlin	Internal	Passing Juice
Rome	Internal	Passing Juice
Los Angeles	Internal	Passing Juice
Order Now	Internal	Passing Juice
San Diego	Internal	Passing Juice
Baltimore	Internal	Passing Juice
Chicago	Internal	Passing Juice
NEW - Wild Canadian Rockies: Fossils, Ghost Towns & National Parks	Internal	Passing Juice
NEW - Flavors of Scotland: Beyond the Haggis	Internal	Passing Juice
analytics#sendEvent" data-ga-event-category="Homepage" data-ga-event-action="Clicked Placement: feature_1" data-ga-event-label="Article" > How Many Other Oceans Exist in Our Solar System?	Internal	Passing Juice
Robin George Andrews	Internal	Passing Juice
analytics#sendEvent" data-ga-event-category="Homepage" data-ga-event-action="Clicked Placement: small_1" data-ga-event-label="List" > 15 Places That Feel Like a Wes Anderson Film	Internal	Passing Juice
Hal Koss	Internal	Passing Juice
Adam Welz	Internal	Passing Juice
Sarah Durn	Internal	Passing Juice
Atlas Obscura	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Isa Lake	Internal	Passing Juice

In-page links

bgbaum	Internal	Passing Juice
Cactus Thiemann	Internal	Passing Juice
Michael Inscoe	Internal	Passing Juice
Houtouwan	Internal	Passing Juice
planan	Internal	Passing Juice
Walls of Itchan Kala	Internal	Passing Juice
Max Cortesi	Internal	Passing Juice
Marble Caves of Chile Chico	Internal	Passing Juice
Trevor Elia	Internal	Passing Juice
Buffalo Bayou Park Cistern	Internal	Passing Juice
Alexandra	Internal	Passing Juice
Ali El Hendy Coffeehouse	Internal	Passing Juice
Fred Cherrygarden	Internal	Passing Juice
Snow White Cottages	Internal	Passing Juice
Emily Kanner	Internal	Passing Juice
Gnomon of Saint-Sulpice	Internal	Passing Juice
sharris	Internal	Passing Juice
Community Book Center	Internal	Passing Juice
Aaron Santos	Internal	Passing Juice
Cat Head Delta Blues & Folk Art	Internal	Passing Juice
Mercado de la Merced	Internal	Passing Juice
Anya von Bremzen	Internal	Passing Juice
Shōzoku Inari-jinja Shrine	Internal	Passing Juice
Xianjiyan: Rock of the Deity's Footprint	Internal	Passing Juice
John ChungEn Liu	Internal	Passing Juice
Royal Guernsey Light Infantry Memorial	Internal	Passing Juice
cjb101	Internal	Passing Juice
The Egyptian Theatre	Internal	Passing Juice

In-page links

Janey	Internal	Passing Juice
Ancient City of Magnesia	Internal	Passing Juice
duret	Internal	Passing Juice
View all Places	Internal	Passing Juice
Meet the Man Who Finds Melodies Inside Mushrooms	Internal	Passing Juice
Radhika Iyengar	Internal	Passing Juice
Dear Atlas: What Parts of Route 66 Are Worth the Drive?	Internal	Passing Juice
Danielle Hallock	Internal	Passing Juice
How Can Myths Help Us Understand the Stars? AO Wants to Know.	Internal	Passing Juice
Andrew Coletti	Internal	Passing Juice
Demand for Tiny Plants Is Driving a Poaching Crisis in South Africa	Internal	Passing Juice
The Heyday of Horror Hotlines and Why We Still Love to Fear the Phone	Internal	Passing Juice
Pat Cassels	Internal	Passing Juice
The Quest to Save the World's Rarest Pasta	Internal	Passing Juice
Diana Hubbell	Internal	Passing Juice
Dear Atlas: How Do I Actually Meet Locals When I Travel?	Internal	Passing Juice
Atlas Obscura	Internal	Passing Juice
Inside the World's Largest Two-Headed Calf Collection	Internal	Passing Juice
Julie Zigoris	Internal	Passing Juice
Raise a Toast to LA's Century-Old Breakfast Club	Internal	Passing Juice
Shannon Brown	Internal	Passing Juice
One Last Ride for Antarctica's 'Ivan the Terra Bus'	Internal	Passing Juice
Allegra Rosenberg	Internal	Passing Juice
Dear Atlas: How Do I Safely Explore Abandoned Places?	Internal	Passing Juice
What Does a Galaxy Taste Like?	Internal	Passing Juice
Anne Ewbank	Internal	Passing Juice
These Fantastic Spanish Sculptures Were Built to Burn	Internal	Passing Juice

In-page links

Vittoria Traverso	Internal	Passing Juice
View all Stories	Internal	Passing Juice
Tokyo	Internal	Passing Juice
Edinburgh	Internal	Passing Juice
United States	Internal	Passing Juice
United Kingdom	Internal	Passing Juice
Italy	Internal	Passing Juice
Japan	Internal	Passing Juice
Germany	Internal	Passing Juice
Spain	Internal	Passing Juice
France	Internal	Passing Juice
Canada	Internal	Passing Juice
Australia	Internal	Passing Juice
Mexico	Internal	Passing Juice
Sweden	Internal	Passing Juice
Netherlands	Internal	Passing Juice
New York	Internal	Passing Juice
Brooklyn	Internal	Passing Juice
San Francisco	Internal	Passing Juice
Mexico City	Internal	Passing Juice
Seattle	Internal	Passing Juice
Stockholm	Internal	Passing Juice
Boston	Internal	Passing Juice
Madrid	Internal	Passing Juice
New Orleans	Internal	Passing Juice
Glasgow	Internal	Passing Juice
Prague	Internal	Passing Juice
Athens	Internal	Passing Juice

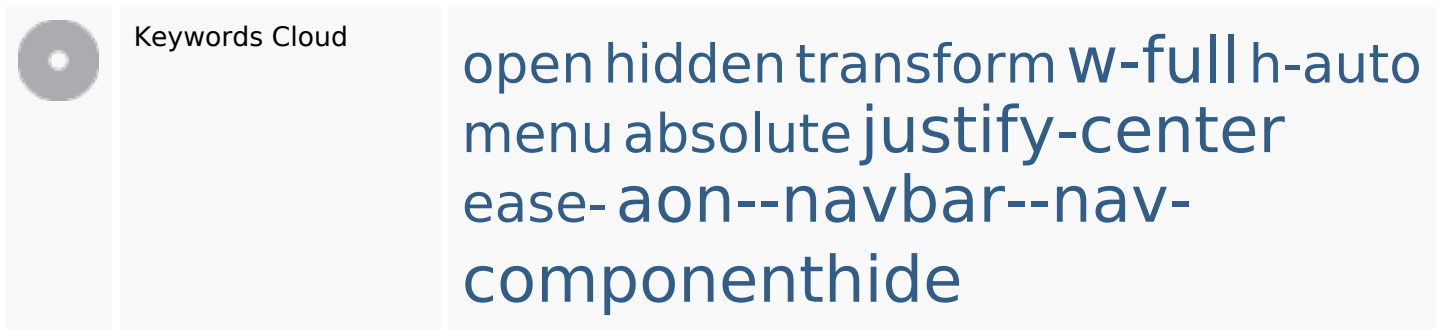
In-page links

Queens	Internal	Passing Juice
Philadelphia	Internal	Passing Juice
Amsterdam	Internal	Passing Juice
Budapest	Internal	Passing Juice
View all Destinations	Internal	Passing Juice
NEW - Wild Borneo: Secrets of an Ancient Rainforest	Internal	Passing Juice
View all Trips	Internal	Passing Juice
Why Your Michelin Star Meal Is Dog 🐕	Internal	Passing Juice
View all Videos	Internal	Passing Juice
All Places	Internal	Passing Juice
Latest Places	Internal	Passing Juice
Most Popular	Internal	Passing Juice
Places to Eat	Internal	Passing Juice
Random	Internal	Passing Juice
Nearby	Internal	Passing Juice
Add a Place	Internal	Passing Juice
Food & Drink	Internal	Passing Juice
Itineraries	Internal	Passing Juice
Lists	Internal	Passing Juice
Puzzles	Internal	Passing Juice
Podcast	Internal	Passing Juice
Family Trip	Internal	Passing Juice
Food & Drink	Internal	Passing Juice
History & Culture	Internal	Passing Juice
Wildlife & Nature	Internal	Passing Juice
FAQ	Internal	Passing Juice
Membership	Internal	Passing Juice
Feedback & Ideas	External	Passing Juice

In-page links

Community Guidelines	Internal	Passing Juice
Product Blog	Internal	Passing Juice
Unique Gifts	Internal	Passing Juice
Work With Us	Internal	Passing Juice
About	Internal	Passing Juice
FAQ	Internal	Passing Juice
Advertise With Us	Internal	Passing Juice
Advertising Guidelines	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
justify-center	6	×	×	×	×
w-full	5	×	×	×	×
aon--navbar--nav-componenthide	5	×	×	×	×
ease-	4	×	×	×	×
absolute	4	×	×	×	×


Usability

	Url	Domain : atlasobscura.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.






Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://www.atlasobscura.com/sitemaps/sitemap_index.xml.gz</div>
	Robots.txt	<p>http://atlasobscura.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div><div> Google Analytics</div><div> Quantcast</div></div>