

### Website review asu-edu.kz

Generated on June 06 2025 05:02 AM

The score is 35/100

**SEO Content** 

	Title	Platonus					
<u></u>		Length : 8					
					between 1 alculate tex		aracters (spaces
$\bigotimes$	Description	Length :	0				
		-			ta descriptio to create d		age. Use <u>this</u>
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
	Images	We found 1 images on this web page.					
$\sim$		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>1%</b>					
Ŵ					L code is be ds more text		ent, this means
0	Flash	Perfect, no Flash content has been detected on this page.					

### **SEO Content**

$\bigcirc$	lframe	Great, there are no lframes detected on this page.		
		SEO Links		
$\bigcirc$	URL Rewrite	Good. Your links looks friendly!		
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.		
	In-page links	We found a total of 0 links including 0 link(s) to files		
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%		

## In-page links

Anchor			Туре			Juice	
			SEO M	Keywords			
0	Keywords C	loud					
		k	(eywords	5 Consistenc	у		
Keywo	ord	Content	Title	Keywords	Descripti on	Headings	
Usability							
	Url		main : asu-ed ngth : 10	u.kz			

### Usability

0		
$\bigcirc$	Favicon	Great, your website has a favicon.
$\bigcirc$	Printability	Great. We have found a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is ru.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5		
0	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors : 0 Warnings : 0		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Missing
$\mathbf{v}$		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://asu-edu.kz/robots.txt
$\bigcirc$		Great, your website has a robots.txt file.
	Analytics	Missing
$\mathbf{v}$		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.