Website review ascd.org

Generated on March 04 2025 11:05 AM

The score is 50/100

SEO Content

⚠️	Title	ASCD **Length : 4** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://ascd.org
title	ASCD
locale	en_US
site_name	ASCD
type	website
description	We create practical, timely, affordable professional learning to help educators and instructional leaders provide students with a modern, equitable, and quality education.
image	https://images.ctfassets.net/cguvp07qpj80/2nGsDLLOUtjSrMNPED4j9p/f6e806fbce947490a2bd1d08ab48d9ad/logo.png?q=90

Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**

SEO Content

1   4   2   5   8   1

- [H1]
- [H2] Register now for the ASCD Annual Conference
- [H2] Topics that can be found on ASCD
- [H2] Shop Books
- [H2] New from ASCD
- [H3] Explore new professional learning tools and opportunities from ASCD.
- [H3] Subscribe to ASCD Newsletters
- [H4] Latest Articles
- [H4] Five Myths About Teacher Professional Learning
- [H4] How Teacher Teams Can Transform School Practices
- [H4] Building a 100% Culture
- [H4] A Better Way to Read Aloud
- [H5] Instructional Leader Certification Program
- [H5] Navigate the World of Artificial Intelligence and ChatGPT
- [H5] ASCD Annual Conference 25
- [H5] ISTELive 25
- [H5] About ASCD
- [H5] Get Involved
- [H5] Partner with Us
- [H5] Questions?
- [H6] .css-1ebprri{margin-top:16px;margin-bottom:16px;}.css-16w6vyg{margin:0;font-family:'Poppins',sans-serif;font-weight:400;font-size:0.875rem;line-height:1.43;font-size:1rem;font-weight:400;line-height:1.625rem;letter-spacing:0.2px;} .css-x8h3is{margin:0;font-family:'Poppins',sans-serif;font-weight:400;font-size:2.125rem;line-height:1.235;font-size:1rem;font-weight:700;line-height:1.625rem;letter-spacing:0.2px;}@media (min-width:900px){.css-x8h3is{font-size:1.25rem;line-height:1.75rem;}}June 29–July 2 | San Antonio, TX

	Images	We found 26 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 25 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Join ASCD	Internal	Passing Juice
Learn more	Internal	Passing Juice
⚠ Preorder	Internal	Passing Juice
⚠ Preorder	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Subscribe	Internal	Passing Juice
Who we are	Internal	Passing Juice
Career opportunities	Internal	Passing Juice
News & Media	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

Emerging Leaders	Internal	Passing Juice
Community	Internal	Passing Juice
Write for ASCD	Internal	Passing Juice
Advertisers	Internal	Passing Juice
Distributors	Internal	Passing Juice
Event Sponsors	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Governance	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	shop days professional learn now ascd how all more learning

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ascd	15	✔	✖	✖	✔
learning	13	✖	✖	✖	✔
now	7	✖	✖	✖	✔
shop	7	✖	✖	✖	✔
learn	6	✖	✖	✖	✔

Usability

	Url	Domain : ascd.org Length : 8
	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 168 Warnings : 11
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.ascd.org/sitemap.xml
✓	Robots.txt	http://ascd.org/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics