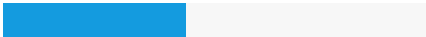# Website review artpani.com

Generated on May 31 2025 19:49 PM

The score is 38/100

SEO Content

⚠️	Title	**** **Length : 4** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	| Outerwear, Tops, Dresses, Bottoms, Accessories **Length : 57** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	 Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://artpani.com
title	
description	| Outerwear, Tops, Dresses, Bottoms, Accessories
site_name	
type	website

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		0	2	12	0	2	0

- [H2]
- [H2]
- [H3] Weekly Sale
- [H3] Curation
- [H3] Shorts

SEO Content

		• [H3] Line Up • [H3] Best • [H3] New Item • [H3] Magazine • [H3] □□□□□ • [H3] □□□□ • [H3] □□ & □□□□ • [H3] □□□□□□ □□ • [H3] □□ □□□□ □□□□□□. • [H5] □□ □□□ • [H5] □□ □□□
❌	Images	We found 181 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

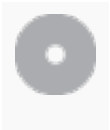|		
✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 48 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

In-page links

Anchor	Type	Juice
□□□□□□ □□□□	Internal	Passing Juice
□□ □□□□	Internal	Passing Juice
{#pc_thumb_tag}{#text_1}	Internal	Passing Juice
{#pc_thumb_tag}	Internal	Passing Juice
□□□	Internal	Passing Juice
□□□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□ □ □□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□	Internal	Passing Juice
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□□ □□□	Internal	Passing Juice
□□□□□	Internal	Passing Juice
□□&□□□	Internal	Passing Juice
□□□&□□□	Internal	Passing Juice
□□&□□□	Internal	Passing Juice
□□□□&□□□	Internal	Passing Juice
□□□&□□□□□	Internal	Passing Juice
□□□/□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□□	External	Passing Juice
□□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
BRAND	Internal	Passing Juice
COMMUNITY	Internal	Passing Juice
□□	Internal	Passing Juice

In-page links

□□ Q&A	Internal	Passing Juice
□□□	Internal	Passing Juice
□□□□ □□	Internal	Passing Juice
□□□	Internal	Passing Juice
-	Internal	Passing Juice
-	External	Passing Juice
□□□□	Internal	Passing Juice
-	Internal	Passing Juice
□□ □□	Internal	Passing Juice
□□□□ □□	Internal	Passing Juice
1:1 □□□□	Internal	Passing Juice
□□ □□□□ □□	Internal	Passing Juice
□□□□ □□	Internal	Passing Juice
□□□□□ □□	Internal	Passing Juice
□□□	Internal	Passing Juice
□□□	Internal	Passing Juice
more	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□	External	Passing Juice

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pcthumbtag	13	✖	✖	✖	✖
mthumbtag	10	✖	✖	✖	✖
text1	8	✖	✖	✖	✖
text2	7	✖	✖	✖	✖
□□□	4	✖	✖	✖	✖

Usability

	Url	Domain : artpani.com Length : 11
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is ko.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✖ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✖	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://artpani.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.