



# Website review arenamedia.net

Generated on March 03 2025 13:43 PM



The score is 40/100







## SEO Content

	Title	11 РУСЕНСКИ ХУДОЖНИЦИ В ДИГИТАЛНИЯ СВЯТ - Arena Media <b>Length : 53</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Арена медиа - новини от Русе и региона, онлайн радио, телевизия клипове <b>Length : 72</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	новини в Русе , новини за Русе , новини от Русе , новини Русе , новините в Русе , новините от Русе , новините Русе , последни новини от Русе , последни новини Русе, Русенски новини, русе град, от русе, русе информация, русенски, за русе, вести от русе, новини, новините, информация за русе, Русе,събития, регион, икономика, спорт, изложби, театър, справочник,novini, ruse, rousse, region, sport, teatar, guide, izlojbi, art, sabitie, informacia Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><td><b>H1</b></td><td><b>H2</b></td><td><b>H3</b></td><td><b>H4</b></td><td><b>H5</b></td><td><b>H6</b></td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>	<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>	0	0	0	0	0	0
<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>									
0	0	0	0	0	0									
	Images	We found 62 images on this web page. 58 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>14%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.69% Internal Links 92.31%

## In-page links

Anchor	Type	Juice
<a href="#">Програмата</a>	Internal	Passing Juice
<a href="#">Online radio Arena</a>	Internal	Passing Juice
<a href="#">Изтегли Winamp</a>	External	Passing Juice
<a href="#">Онлайн TV (Начало)</a>	Internal	Passing Juice
<a href="#">За нас</a>	Internal	Passing Juice
<a href="#">Нашите продукти</a>	Internal	Passing Juice
<a href="#">Контакти</a>	Internal	Passing Juice
<a href="#">Да правим филм в Русе</a>	Internal	Passing Juice
<a href="#">Реклама</a>	Internal	Passing Juice
<a href="#">всички новини &amp;nbsp;&amp;raquo;</a>	Internal	Passing Juice

## In-page links

[Изпрати своята новина &nbsp;&raquo;](#)

Internal

Passing Juice

[Arena Media YouTube Channel](#)

Internal

Passing Juice

[всички интервюта &nbsp;&raquo;](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

всички здравето през **рус**е февруари март  
празник два новини arena

## Keywords Consistency












Keyword	Content	Title	Keywords	Descripti on	Headings
рус	10	✓	✓	✓	✗
март	4	✗	✗	✗	✗
здравето	2	✗	✗	✗	✗
през	2	✗	✗	✗	✗
празник	2	✗	✗	✗	✗

## Usability





	Url	Domain : arenamedia.net Length : 14
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability





### Document

	Doctype	HTML 4.01 Transitional						
	Encoding	Perfect. Your declared charset is WINDOWS-1251.						
	W3C Validity	Errors : 99 Warnings : 46						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;font&gt;</td><td>16</td></tr><tr><td>&lt;center&gt;</td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	16	<center>	2
Deprecated tags	Occurrences							
<font>	16							
<center>	2							
	Speed Tips	<div> Attention! Try to avoid nested tables in HTML.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Too bad, your website does not take advantage of gzip.</div>						

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://arenamedia.net/robots.txt">http://arenamedia.net/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>