Website review
arcpublishing.com

Generated on March 31 2025 06:09 AM

The score is 49/100

SEO Content

✓	Title	Arc XP | Platform and CMS for Media Companies **Length : 45** Perfect, your title contains between 10 and 70 characters.
✓	Description	Explore Arc XP, a hybrid CMS purpose-built for media companies. Innovate and grow with AI-powered features and built-in tools for monetization and engagement. **Length : 158** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
title	Arc XP | Platform and CMS for Media Companies
type	page
url	https://www.arcxp.com
description	Explore Arc XP, a hybrid CMS purpose-built for media companies. Innovate and grow with AI-powered features and built-in tools for monetization and engagement.
site_name	Arc XP
image	https://static.themebuilder.aws.arc.pub/arcmarketing/1663772940288.png

SEO Content

		H1	H2	H3	H4	H5	H6
○	Headings	0	0	0	0	0	0

✕	Images	We found 3 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✕	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✕	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 1 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
default-output-block.skip-main	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	news stories partners resource careers arc media privacy center customer

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
arc	3	✔	✖	✔	✖
media	3	✔	✖	✔	✖
center	2	✖	✖	✖	✖
news	1	✖	✖	✖	✖
resource	1	✖	✖	✖	✖

Usability

	Url	Domain : arcpublishing.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.

Document

❌	W3C Validity	Errors : 1 Warnings : 8
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.arcxp.com/
✅	Robots.txt	http://arcpublishing.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics