



Website review appius.ru

Generated on March 24 2025 10:33 AM

The score is 50/100



SEO Content

	Title	ГК АППИУС - Главная Length : 19 Perfect, your title contains between 10 and 70 characters.																	
	Description	Российский разработчик PLM-решений Length : 34 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																	
	Keywords	plm, pdm, pdm 4, plm технологии, plm купить, pdm система, 3 pdm, pdm управление, 1с pdm, 1с pdm, 1с pdm 4, КТПП, технический документооборот, plm управление, cad pdm Good, your page contains meta keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>ГК АППИУС - Главная</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://www.appius.ru/logo.png</td></tr><tr><td>url</td><td>https://www.appius.ru/</td></tr><tr><td>description</td><td>Российский разработчик PLM-решений</td></tr></table>						Property	Content	title	ГК АППИУС - Главная	type	website	image	https://www.appius.ru/logo.png	url	https://www.appius.ru/	description	Российский разработчик PLM-решений
Property	Content																		
title	ГК АППИУС - Главная																		
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image	https://www.appius.ru/logo.png																		
url	https://www.appius.ru/																		
description	Российский разработчик PLM-решений																		
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></table> [H3] О компании [H3] Новости						H1	H2	H3	H4	H5	H6	0	0	2	0	0	0
H1	H2	H3	H4	H5	H6														
0	0	2	0	0	0														
	Images	We found 24 images on this web page.																	

SEO Content

		13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 20% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Навигация по системе	Internal	Passing Juice
Конструкторская подготовка	Internal	Passing Juice
Интеграция с CAD/ECAD	Internal	Passing Juice
Appius-Технология	Internal	Passing Juice
Электронный архив	Internal	Passing Juice
Архив КТД	Internal	Passing Juice

In-page links

Arrius-Конфигуратор	Internal	Passing Juice
Управление изменениями	Internal	Passing Juice
Управление справочными данными	Internal	Passing Juice
Бизнес-процессы	Internal	Passing Juice
Управление задачами	Internal	Passing Juice
Управление проектами	Internal	Passing Juice
Интеграция с внешними системами	Internal	Passing Juice
Отчеты	Internal	Passing Juice
Интеграция с ERP	Internal	Passing Juice
Arrius-PLM Управление проектно-сметной документацией	Internal	Passing Juice
Инженерный справочник	Internal	Passing Juice
BIM & PLM	Internal	Passing Juice
Обучение	Internal	Passing Juice
Внедрение	Internal	Passing Juice
Техническая поддержка	Internal	Passing Juice
Вопрос ответ	Internal	Passing Juice
О компании	Internal	Passing Juice
Клиенты	Internal	Passing Juice
Вакансии	Internal	Passing Juice
Вебинары	Internal	Passing Juice
Статьи	Internal	Passing Juice
Продукты	Internal	Passing Juice
Arrius-PLM Управление жизненным циклом изделия	Internal	Passing Juice
Инженерные базы данных	Internal	Passing Juice
Услуги	Internal	Passing Juice
Поддержка	Internal	Passing Juice
О компании	Internal	Passing Juice
Управление проектно-сметной документацией	Internal	Passing Juice

In-page links

Все новости	Internal	Passing Juice
Новый функционал по формированию конструкторских и технологических отчетов средствами платформы 1С:Предприятие 8.3.	Internal	Passing Juice
Проверка под ключ! «Arpius: PLM-компонент к Компас-3D» расширен функционалом комплексной проверки данных	Internal	Passing Juice
Обновление Arpius-PLM УЖЦИ для 1С:УПП: новые функциональные возможности	Internal	Passing Juice
Обновление Arpius-PLM УЖЦИ для 1С:ERP: новые функциональные возможности	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	поддержка документацией интеграция изделия компании назад arpius-plm управление архив жизненным
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
управление	21	✗	✓	✗	✗
компании	9	✗	✗	✗	✓
интеграция	9	✗	✗	✗	✗
arpius-plm	9	✗	✗	✗	✗
назад	7	✗	✗	✗	✗

Usability

	Url	Domain : arpius.ru Length : 9
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.appius.ru/sitemap.xml
	Robots.txt	http://appius.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.