



Website review amigosdobaleia.org.br

Generated on March 25 2025 18:50 PM

The score is 40/100



SEO Content

	Title	Amigos do Baleia Rede de Voluntariado Digital do Hospital da Baleia. Length : 70 Perfect, your title contains between 10 and 70 characters.																
	Description	Nesta campanha, unimos forças para fortalecer o cuidado com as crianças do Hospital da Baleia. Durante este mês, estamos arrega... Length : 150 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Juntos, somos o movimento pela vida! Amigos do Baleia</td></tr><tr><td>description</td><td>Nesta campanha, unimos for&ccedil;as para fortalecer o cuidado com as crian&ccedil;as do Hospital da Baleia. Durante este m&ecirc;s, estamos arrega...</td></tr><tr><td>url</td><td>https://www.amigosdobaleia.org.br/campanha-doacao/movimento-pela-vida</td></tr><tr><td>image</td><td>https://doarse-baleia.s3.sa-east-1.amazonaws.com/BDLncLxxdcVOfPp7p-270x270.png</td></tr><tr><td>image:type</td><td>image/png</td></tr><tr><td>image:alt</td><td>Juntos, somos o movimento pela vida! Amigos do Baleia</td></tr></tbody></table>	Property	Content	type	website	title	Juntos, somos o movimento pela vida! Amigos do Baleia	description	Nesta campanha, unimos forças para fortalecer o cuidado com as crianças do Hospital da Baleia. Durante este mês, estamos arrega...	url	https://www.amigosdobaleia.org.br/campanha-doacao/movimento-pela-vida	image	https://doarse-baleia.s3.sa-east-1.amazonaws.com/BDLncLxxdcVOfPp7p-270x270.png	image:type	image/png	image:alt	Juntos, somos o movimento pela vida! Amigos do Baleia
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SEO Content

	Headings	H1 1 H2 1 H3 14 H4 1 H5 0 H6 0
		• [H1] Juntos, somos o movimento pela vida! • [H2] Mural • [H3] Valor e Forma de pagamento • [H3] Dados Pessoais • [H3] Informações Adicionais • [H3] Informações do cartão • [H3] Comentários • [H3] Atividade • [H3] Como ajudar mais? • [H3] Compartilhe • [H3] Faça uma Doação • [H3] Voluntário digital • [H3] Inicie sua Celebração • [H3] Compartilhar Campanha • [H3] Aguarde, estamos processando sua doação. • [H3] Fique por dentro! • [H4] Aconteceu um erro durante o processo, tente novamente mais tarde!
	Images	We found 10 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 14 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 7.14%
		Internal Links 92.86%

In-page links

Anchor	Type	Juice
Doação pontual	Internal	Passing Juice
Doação mensal	Internal	Passing Juice
Prestação de contas	Internal	Passing Juice
Parceiros	Internal	Passing Juice
Política de Privacidade	External	Passing Juice
Veja mais	Internal	Passing Juice
Doar Agora	Internal	Passing Juice
Assuma uma Meta	Internal	Passing Juice
Começar agora	Internal	Passing Juice
Sobre o Hospital da Baleia	Internal	Passing Juice
Termos de Uso	Internal	Passing Juice
Política de Privacidade	Internal	Passing Juice
Entre em Contato	Internal	Passing Juice
Política de Privacidade	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	baleia uma seus hospital nossa
		amigos política sua para você

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
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Keywords Consistency

				on	
para	7	✖	✖	✔	✖
amigos	6	✔	✖	✖	✖
baleia	6	✔	✖	✔	✖
uma	6	✖	✖	✖	✔
sua	5	✖	✖	✖	✔

Usability

	Url	Domain : amigodobaleia.org.br Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors : 3 Warnings : 1		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.		
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr></table>	Deprecated tags	Occurrences
Deprecated tags	Occurrences			

Document

14

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✓ Great, your website has few CSS files.
- ✗ Too bad, your website has too many JS files (more than 6).
- ✗ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be

Optimization

good to install a second in order to cross-check the data.