Website review altoprofessional.com

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The score is 39/100

SEO Content

⚠️	Title	Alto Professional - World-class loudspeakers, mixers, and live performance gear **Length : 79** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

	Headings

H1	H2	H3	H4	H5	H6
0	0	0	0	0	0

❌	Images	We found 28 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **10%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 12%
		Internal Links 88%

In-page links

Anchor	Type	Juice
My Account	Internal	Passing Juice
Recalls	Internal	Passing Juice
Support	Internal	Passing Juice
Repairs	Internal	Passing Juice
Company	Internal	Passing Juice
Media Resources	Internal	Passing Juice
Dealer Locator	Internal	Passing Juice
International Distributors	Internal	Passing Juice
Careers	Internal	Passing Juice
Privacy	Internal	Passing Juice
News	Internal	Passing Juice
Products	Internal	Passing Juice

In-page links

Speakers + PA	Internal	Passing Juice
Mixers	Internal	Passing Juice
Portable PA	Internal	Passing Juice
Wireless Solutions	Internal	Passing Juice
Accessories	Internal	Passing Juice
LEGACY PRODUCTS	Internal	Passing Juice
REBATES	Internal	Passing Juice
TX2 Series	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
YouTube	External	Passing Juice
Privacy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice

SEO Keywords

Keywords Cloud	mixers products professional series inmusic live alto loudspeakers news support

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
alto	2	✔	✖	✖	✖
loudspeakers	2	✔	✖	✖	✖
mixers	2	✔	✖	✖	✖
live	2	✔	✖	✖	✖
professional	2	✔	✖	✖	✖

Usability

	Url	Domain : altoprofessional.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✖	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://www.altoprofessional.com/sitemap.xml
✔	Robots.txt	http://altoprofessional.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.