



# Website review alexpavlutskiy.com

Generated on April 01 2025 03:26 AM

The score is 50/100



## SEO Content

|    | Title              | Блог Павлуцкого Александра<br><b>Length : 26</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Блог Павлуцкого Александра о жизни и бизнесе<br><b>Length : 44</b><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | Павлуцкий Александр, Саша Павлуцкий, павлуцкий, pavlutskiy<br>Good, your page contains meta keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>9</td><td>1</td><td>0</td><td>1</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Блог Павлуцкого Александра</li><li>• [H1] Где жить лучше: остров, город, мегаполис?</li><li>• [H1] Как делать продвинутое ТЗ копирайтеру: эпическое руководство</li><li>• [H1] Итоги 2017</li><li>• [H1] Семантическое ядро для блога</li><li>• [H1] Путешествия или бизнес</li><li>• [H1] Итоги марта. Набираем скорость</li><li>• [H1] 21 совет по сбору семантического ядра для статейника</li><li>• [H1] Зима. Итоги второго дыхания</li><li>• [H2]</li><li>• [H4] Рубрики</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 9 | 1 | 0 | 1 | 0 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 9  | 1                  | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 1  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | We found 4 images on this web page.<br>4 alt attributes are empty or missing. Add alternative text so that                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                   |                 |                                                                                                                                                     |
|-----------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                   |                 | search engines can better understand the content of your images.                                                                                    |
|  | Text/HTML Ratio | Ratio : <b>6%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                           |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                  |

## SEO Links

|                                                                                     |                         |                                                                                                  |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Good. Your links looks friendly!                                                                 |
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                   |
|  | In-page links           | We found a total of 17 links including 0 link(s) to files                                        |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

## In-page links

| Anchor                             | Type     | Juice         |
|------------------------------------|----------|---------------|
| <a href="#">Skip to content</a>    | Internal | Passing Juice |
| <a href="#">Обо мне</a>            | Internal | Passing Juice |
| <a href="#">Семантическое ядро</a> | Internal | Passing Juice |
| <a href="#">Продвижение сайта</a>  | Internal | Passing Juice |
| <a href="#">Контакты</a>           | Internal | Passing Juice |
| <a href="#">Содержание</a>         | Internal | Passing Juice |

## In-page links

|                                                                              |          |               |
|------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Онлайн</a>                                                       | Internal | Passing Juice |
| <a href="#">Что такое</a>                                                    | Internal | Passing Juice |
| <a href="#">Блог Павлуцкого Александра</a>                                   | Internal | Passing Juice |
| <a href="#">Где жить лучше: остров, город, мегаполис?</a>                    | Internal | Passing Juice |
| <a href="#">Как делать продвинутое ТЗ копирайтеру: эпическое руководство</a> | Internal | Passing Juice |
| <a href="#">Итоги 2017</a>                                                   | Internal | Passing Juice |
| <a href="#">Семантическое ядро для блога</a>                                 | Internal | Passing Juice |
| <a href="#">Путешествия или бизнес</a>                                       | Internal | Passing Juice |
| <a href="#">Итоги марта. Набираем скорость</a>                               | Internal | Passing Juice |
| <a href="#">21 совет по сбору семантического ядра для статейника</a>         | Internal | Passing Juice |
| <a href="#">Зима. Итоги второго дыхания</a>                                  | Internal | Passing Juice |

## SEO Keywords

|                                                                                    |                |                                                   |
|------------------------------------------------------------------------------------|----------------|---------------------------------------------------|
|  | Keywords Cloud | совет лучше сбору год где лет<br>что тем пару или |
|------------------------------------------------------------------------------------|----------------|---------------------------------------------------|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| где     | 2       | ✗     | ✗        | ✗           | ✓        |
| что     | 2       | ✗     | ✗        | ✗           | ✗        |
| год     | 2       | ✗     | ✗        | ✗           | ✗        |
| или     | 2       | ✗     | ✗        | ✗           | ✓        |
| лучше   | 2       | ✗     | ✗        | ✗           | ✓        |

## Usability

|  |     |                                            |
|--|-----|--------------------------------------------|
|  | Url | Domain : alexpavlutskiy.com<br>Length : 18 |
|--|-----|--------------------------------------------|

## Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  |              |                                                   |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | W3C Validity    | Errors : 0<br>Warnings : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                  |                     |                                                                                                                                                                                                                                                                                                                                                                                                                       |
|----------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div data-bbox="555 197 767 237"> Apple Icon</div> <div data-bbox="555 264 879 304"> Meta Viewport Tag</div> <div data-bbox="555 331 807 371"> Flash content</div> |
|----------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                  |             |                                                                                                                                                                                              |
|----------------------------------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div data-bbox="555 658 1072 698"><a href="http://alexpavlutskiy.com/sitemap.xml">http://alexpavlutskiy.com/sitemap.xml</a></div>             |
|  | Robots.txt  | <p><a href="http://alexpavlutskiy.com/robots.txt">http://alexpavlutskiy.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                             |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div data-bbox="555 952 860 1008"> Google Analytics</div> |