



Website review alcos.ch

Generated on March 05 2025 00:44 AM

The score is 49/100



SEO Content

	Title	Alcos AG : Outsourcing China, Projektleitung, Asien - Home, Beschaffungsmanagement, Offshoring, Consulting, Beschaffungsmarkt China					
		Length : 137					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.					
	Description	Alcos AG, 8630 Rüti : Ihr Partner für den Beschaffungsmarkt China, Beschaffungsmanagement, Outsourcing, Offshoring, Projektleitung, Consulting, Betreuungsmandate, Fertigungs-Industrie, China, Gesamtlösungen, Risikominimierung, Zielkostenbeschaffung, Asien, Fernost, Fern-Ost, Auslandsproduktion					
		Length : 297					
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.					
	Keywords	home, alcos, beschaffungsmarkt china, beschaffungsmanagement, outsourcing, offshoring, projektleitung, consulting, betreuungsmandate, fertigungs-industrie, gesamtlösungen, risikominimierung, zielkostenbeschaffung, rüti, zürich, schweiz, asien, fernost, fern-ost, auslandsproduktion					
		Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 0	H3 0	H4 0	H5 0	H6 0
		• [H1] Home					
	Images	We found 15 images on this web page.					
		15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					

SEO Content

	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 40% Internal Links 60%

In-page links

Anchor	Type	Juice
CMS	External	Passing Juice
Webdesign	External	Passing Juice
Stichworte	Internal	Passing Juice
Netzwerk	Internal	Passing Juice
Outsourcing	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	e-mail einsiedeln tel alcos beschaffungsmarkt alcosch switzerland management fax china
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
china	5	✓	✓	✓	✗
alcos	3	✓	✓	✓	✗
management	2	✓	✓	✓	✗
beschaffungsmarkt	2	✓	✓	✓	✗
einsiedeln	1	✗	✗	✗	✗

Usability

	Url	Domain : alcos.ch Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype
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Document

	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 5 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Attention! Try to avoid nested tables in HTML.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://alcos.ch/sitemap.xml http://alcos.ch/sitemap.xml
	Robots.txt	http://alcos.ch/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website.

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.