



Website review airplaydirect.com

Generated on May 26 2025 01:01 AM





The score is 41/100







SEO Content

	Title	<p>AirPlay Direct</p> <p>Length : 14</p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	H1 0	H2 2	H3 10	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H2] Latest News• [H2] Opportunities• [H3] CMH RECORDS RELEASES OSBORNE BROTHERS "NUMBER 1" DIGITALLY FOR THE FIRST TIME• [H3] REBEL RECORDS RELEASES NEW RRINACO SINGLE GET ALONG SOMEHOW• [H3] CMH RECORDS RELEASES JOE MAPHIS BOOGIEWOOGIEFLATTOPGUITARPICKIN'MAN DIGITALLY FOR THE FIRST TIME• [H3] ALLIGATOR RECORDS RELEASES NEW CAROLYN WONDERLAND ALBUM TRUTH IS• [H3] RADIO PROGRAMMERS GLOBALLY ARE LOOKING FOR CHRISTMAS & HOLIDAY MUSIC• [H3] APD "Tutorial" and "Marketing & Awareness" Seminar• [H3] About AirPlay Direct• [H3] About Collective Evolution• [H3] APD GLOBAL E-BLAST, APD MARKETING & AWARENESS CAMPAIGNS					

SEO Content

		<ul style="list-style-type: none">[H3] APD Marketing & Awareness Tips:
	Images	We found 59 images on this web page. 35 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

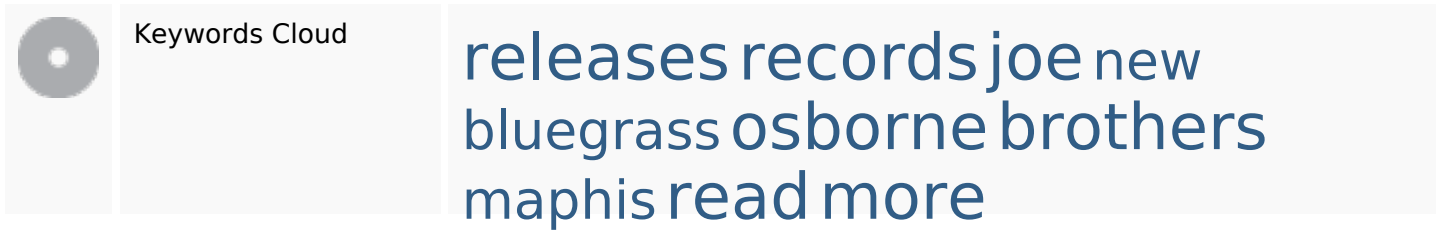
In-page links

Anchor	Type	Juice
Airplay Direct	Internal	Passing Juice
Register with AirPlay Direct	Internal	Passing Juice
Account Login	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
For Radio	Internal	Passing Juice
Opportunities	Internal	Passing Juice
About	Internal	Passing Juice
Charts	Internal	Passing Juice
&lt;	Internal	Passing Juice
=	Internal	Passing Juice
CMH RECORDS RELEASES OSBORNE BROTHERS &#8220;NUMBER 1&#8221; DIGITALLY FOR THE FIRST TIME	Internal	Passing Juice
REBEL RECORDS RELEASES NEW RRINACO SINGLE GET ALONG SOMEHOW	Internal	Passing Juice
CMH RECORDS RELEASES JOE MAPHIS BOOGIEWOOGIEFLATTOPGUITARPICKIN&#8217;MAN DIGITALLY FOR THE FIRST TIME	Internal	Passing Juice
ALLIGATOR RECORDS RELEASES NEW CAROLYN WONDERLAND ALBUM TRUTH IS	Internal	Passing Juice
=	Internal	Passing Juice
For Artists	Internal	Passing Juice
For Radio	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Artist Advocacy	Internal	Passing Juice
Advertise	Internal	Passing Juice
FAQ	Internal	Passing Juice
Support	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
more	5	×	×	×	×
records	5	×	×	×	✓
joe	4	×	×	×	✓
read	4	×	×	×	×
releases	4	×	×	×	✓











Usability

	Url	Domain : airplaydirect.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Strict
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 36
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://airplaydirect.com/music/sitemap.xml/</div>
	Robots.txt	http://airplaydirect.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <div> Quantcast</div>