

## **SEO Content**

	Title	ادوايزد Length : 7 Ideally, your title should contain between 10 and 70 characters (spaces					
1	Description	<ul> <li>included). Use <u>this free tool</u> to calculate text length.</li> <li>ADVISED Site</li> <li>Length : 12</li> <li>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <u>this free tool</u> to calculate text length.</li> </ul>					
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
$\bigotimes$	Images	We found 37 images on this web page. 37 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
$\bigotimes$	Text/HTML Ratio	Ratio : <b>2%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
$\bigcirc$	Flash	Perfect,	Perfect, no Flash content has been detected on this page.				

### **SEO Content**

$\bigotimes$	lframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
$\mathbf{v}$		

#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 7 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

## In-page links

Anchor	Туре	Juice
درباره ادوایزد	Internal	Passing Juice
مشتريان	Internal	Passing Juice
<u>ظرفیت ها</u>	Internal	Passing Juice
جرا ادوايزد	Internal	Passing Juice
<u>تماس با ما</u>	Internal	Passing Juice
<u>همکاری با ما</u>	External	Passing Juice
<u>درخواست مشاوره رایگان</u>	Internal	Passing Juice

## **SEO Keywords**



# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
ادوايزد	11	×	×	×	×
تبليغاتى	5	×	×	×	×
كيفيت	4	×	×	×	×
طراحی	4	×	×	×	×
تبليغات	4	×	×	×	×

# Usability

0	Url	Domain : adwised.com Length : 11
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

### Document

0	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.

#### Document

0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> </ul>		
		X Too bad, your website is using inline styles.		
		Too bad, your website has too many CSS files (more than 4).		
		X Too bad, your website has too many JS files (more than 6).		
		<ul> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
0	Robots.txt	http://adwised.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.