



Website review advects- zn.com

Generated on June 24 2025 10:36 AM

The score is 49/100



SEO Content

	Title	Департамент Зарубежной Недвижимости. Группа компаний "АДВЕКС.Недвижимость"	Length : 74 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	покупка, продажа и аренда зарубежной недвижимости	Length : 49 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.													
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Департамент Зарубежной Недвижимости. Группа компаний "АДВЕКС.Недвижимость" • [H2] События и новости • [H2] Обзоры и рекомендации	H1	H2	H3	H4	H5	H6	1	2	0	0	0	0	
H1	H2	H3	H4	H5	H6										
1	2	0	0	0	0										
	Images	We found 5 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.													
	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.													

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 46 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.17% Internal Links 97.83%

In-page links

Anchor	Type	Juice
О компании	Internal	Passing Juice
Новости	Internal	Passing Juice
Обзоры и рекомендации	Internal	Passing Juice
Задать вопрос	Internal	Passing Juice
Контакты	Internal	Passing Juice
Заказать обратный звонок	Internal	Passing Juice
Жилая недвижимость	Internal	Passing Juice
Коммерческая недвижимость	Internal	Passing Juice
Страны	External	Passing Juice

In-page links

> Болгария	Internal	Passing Juice
> Великобритания	Internal	Passing Juice
> Венгрия	Internal	Passing Juice
> Германия	Internal	Passing Juice
> Греция	Internal	Passing Juice
> Испания	Internal	Passing Juice
> Италия	Internal	Passing Juice
> Кипр	Internal	Passing Juice
> Португалия	Internal	Passing Juice
> США	Internal	Passing Juice
> Таиланд	Internal	Passing Juice
> Турция	Internal	Passing Juice
> Финляндия	Internal	Passing Juice
> Франция	Internal	Passing Juice
> Черногория	Internal	Passing Juice
> Чехия	Internal	Passing Juice
> Швейцария	Internal	Passing Juice
> Андорра	Internal	Passing Juice
> Грузия	Internal	Passing Juice
> Индонезия	Internal	Passing Juice
> ОАЭ	Internal	Passing Juice
> Оман	Internal	Passing Juice
> Россия	Internal	Passing Juice
> Сербия	Internal	Passing Juice
> Эстония	Internal	Passing Juice
> Все страны	Internal	Passing Juice
Инвестпроекты	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

Рынок недвижимости Будапешта сошел с ума	Internal	Passing Juice
«Ураган Airbnb»	Internal	Passing Juice
Регионы Анталия-Алания в Турции сейсмически безопасны	Internal	Passing Juice
Обзор стран с лояльными условиями для покупки недвижимости россиянами	Internal	Passing Juice
Спецпредложения	Internal	Passing Juice
Вакансии	Internal	Passing Juice
Отзывы и предложения	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice
Карта сайта	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	группа зарубежной недвижимость компаний департамент страны все апреля покупки НЕДВИЖИМОСТИ
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
недвижимости	12	✓	✗	✓	✓
зарубежной	5	✓	✗	✓	✓
департамент	4	✓	✗	✗	✓
апреля	4	✗	✗	✗	✗
недвижимость	4	✓	✗	✗	✓

Usability

	Url	Domain : advecs-zn.com Length : 13

Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is WINDOWS-1251.
	W3C Validity	Errors : 19 Warnings : 31
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag
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Mobile

✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://www.advecs-zn.com/sitemap.xml
✓	Robots.txt	http://advecs-zn.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.