



# Website review adsafety.net

Generated on March 21 2025 23:01 PM

The score is 50/100



## SEO Content

	Title	Adsafety.net &#8211; Ad + Brand Safety Solutions					
		<b>Length : 48</b>					
		Perfect, your title contains between 10 and 70 characters.					
	Description	<b>Length : 0</b>					
		Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.					
	Keywords						
		Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	<b>H1</b> 1	<b>H2</b> 1	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1] Adsafety.net</li><li>• [H2] Home</li></ul>					
	Images	We found 1 images on this web page.					
		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>1%</b>					
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Content



## SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 6 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 50%

Internal Links 50%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Adsafety.net</a>	Internal	Passing Juice
<a href="#">Datenschutzerklärung</a>	Internal	Passing Juice
<a href="#">Online Solution</a>	External	Passing Juice
<a href="#">Impressum</a>	External	Passing Juice
<a href="#">Proudly powered by WordPress</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud

datenschutzerklärung **safety**  
**adsafetynet brand** content skip  
**solutions**





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
adsafetynet	2	✖	✖	✖	✖
brand	2	✔	✖	✖	✖
safety	2	✔	✖	✖	✔
solutions	2	✔	✖	✖	✖
skip	1	✖	✖	✖	✖

## Usability

	Url	Domain : adsafety.net Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://adsafety.net/robots.txt">http://adsafety.net/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>