







Website review adoption.com

Generated on March 29 2025 01:39 AM



The score is 49/100







SEO Content

	Title	Adopt a Child How to place a baby for adoption Adoption.com Length : 63 Perfect, your title contains between 10 and 70 characters.														
	Description	Considering adoption or placing a child for adoption? Join a supportive community of adoptive families. Guidance, resources, and emotional support throughout your adoption journey at Adoption.com Length : 195 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Adopt a Child How to place a baby for adoption Adoption.com</td></tr><tr><td>description</td><td>Considering adoption or placing a child for adoption? Join a supportive community of adoptive families. Guidance, resources, and emotional support throughout your adoption journey at Adoption.com</td></tr><tr><td>url</td><td>https://adoption.com</td></tr><tr><td>site_name</td><td>Adoption.com</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Adopt a Child How to place a baby for adoption Adoption.com	description	Considering adoption or placing a child for adoption? Join a supportive community of adoptive families. Guidance, resources, and emotional support throughout your adoption journey at Adoption.com	url	https://adoption.com	site_name	Adoption.com
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead></table>	H1	H2	H3	H4	H5	H6								
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SEO Content

		1	21	1	1	5	0
		<ul style="list-style-type: none"> • [H1] Make Your Adoption Connection • [H2] Choose a family you love to adopt your baby. CREATE A PROFILE • [H2] Adoption.com Exploring Your Adoption Options • [H2] Top Adoption Guides • [H2] Articles & StoriesSee All • [H2] Adoption.com - Footer Subscription Form • [H2] Adoption.com - Footer Subscription Form • [H2] Adoption.com - Footer Subscription Form • [H2] Actions • [H2] Selected media actions • [H2] {{ data.message }} • [H2] Drop files to upload • [H2] Uploading • [H2] Attachment Preview • [H2] Details • [H2] Attachment Details Saved. • [H2] Attachment Display Settings • [H2] Gallery Settings • [H2] Playlist Settings • [H2] Display Settings • [H2] Advanced Options • [H2] Site Icon Preview • [H3] Is open adoption right for you? • [H4] You didn't plan the pregnancy but you can plan the adoption. • [H5] Jami and Rob • [H5] Monica • [H5] Hayes & Stefan • [H5] Claire & Drake • [H5] Azlynn & Jordan 					
	Images	<p>We found 38 images on this web page.</p> <p>23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 73 links including 9 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.37%</p> <p>Internal Links 98.63%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Pregnant & considering adoption?	Internal	Passing Juice
Guide Choosing Adoption	Internal	Passing Juice
Choose an Adoptive Family	Internal	Passing Juice
Contact an Adoption Professional	Internal	Passing Juice
Free eBook Unplanned Pregnancy	Internal	Passing Juice
Articles Unplanned Pregnancy	Internal	Passing Juice
Find An Adoption Professional	Internal	Passing Juice
Create a Profile	Internal	Passing Juice
FAQ	Internal	Passing Juice
Choosing a Family	Internal	Passing Juice
Guide How to Adopt a Child	Internal	Passing Juice
Affording Adoption	Internal	Passing Juice
Local Adoption Guide	Internal	Passing Juice
Photolisting	Internal	Passing Juice
Directory	External	Passing Juice

In-page links

Free eBook	Internal	Passing Juice
Adopt a Baby	Internal	Passing Juice
International Adoption	Internal	Passing Juice
Foster & Adoption	Internal	Passing Juice
Home Study	Internal	Passing Juice
Choose an Adoption Professional	Internal	Passing Juice
Baby Names	Internal	Passing Juice
Stepchild Adoption	Internal	Passing Juice
Guide Search & Reunion	Internal	Passing Juice
Reunion Registry	Internal	Passing Juice
Adoption Detectives	Internal	Passing Juice
Free eBook Search & Reunion	Internal	Passing Juice
Articles Search & Reunion	Internal	Passing Juice
Birth Parents	Internal	Passing Juice
Directory	Internal	Passing Juice
Add Listing	Internal	Passing Juice
For Professionals	Internal	Passing Juice
FAQ	Internal	Passing Juice
Articles Home	Internal	Passing Juice
Adoption Guides	Internal	Passing Juice
How to Adopt	Internal	Passing Juice
Stories	Internal	Passing Juice
Video	Internal	Passing Juice
International Adoption	Internal	Passing Juice
Open Adoption	Internal	Passing Juice
News	Internal	Passing Juice
Birth Parents	Internal	Passing Juice
International Photolisting	Internal	Passing Juice

In-page links

Becoming a Foster Parent Guide	Internal	Passing Juice
Choose a family you love to adopt your baby.	Internal	Passing Juice
CREATE A PROFILE	Internal	Passing Juice
Top Adoption Guides	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
TRENDING	Internal	Passing Juice
POPULAR	Internal	Passing Juice
Songs About Adoption My National Adopti&#8230;	Internal	Passing Juice
Trusted Adoption Professionals Adoption&#8230;	Internal	Passing Juice
Innovating Adoption Gladney Leads the Wa&#8230;	Internal	Passing Juice
5 Great Adoption-Themed Movies Adoption&#8230;	Internal	Passing Juice
When the Honeymoon Is Over Foster Adop&#8230;	Internal	Passing Juice
The Top 10 Sensory Items Our Family Love&#8230;	Internal	Passing Juice
Be Gentle With The Puffer Fish Adoption&#8230;	Internal	Passing Juice
Foster to Reunification Foster Parent&#8230;	Internal	Passing Juice
Connecting With Your Children Adoptive&#8230;	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Sitemap	Internal	Passing Juice
{{ data.authorName }}	Internal	Passing Juice
{{ data.uploadedToTitle }}	Internal	Passing Juice
{{data.originalImageName}}	Internal	Passing Juice
View media file	Internal	Passing Juice
Edit more details	Internal	Passing Juice
Download file	Internal	Passing Juice

In-page links

[Edit Image](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

agree family foster search reunion **adoption**
parents photolisting national month












Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
adoption	18	✓	✗	✓	✓
reunion	5	✗	✗	✗	✗
national	3	✗	✗	✗	✗
search	3	✗	✗	✗	✗
foster	3	✗	✗	✗	✗





Usability

	Url	Domain : adoption.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 113 Warnings : 138
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://stg.adoption.com/sitemap_index.xml</div>
	Robots.txt	http://adoption.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.