

Website review adlibit.ru

Generated on March 31 2025 23:33 PM

The score is 51/100



SEO Content

	Title	Advantum - Главная																	
		Length : 18																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	Компания специализируется на оказании широкого спектра услуг как для корпоративных клиентов так и для частных лиц. Профессионализм и ответственность ключевые преимущества нашей компании.																	
		Length : 186																	
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																	
	Keywords	услуги москва, готовые решения, digital агентство, IT компания, разработка сайтов, продвижение сайтов, сайты на битрикс																	
		Good, your page contains meta keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Advantum - Главная</td></tr><tr><td>type</td><td>article</td></tr><tr><td>image</td><td>/logo.png</td></tr><tr><td>url</td><td>/</td></tr><tr><td>description</td><td>Компания специализируется на оказании широкого спектра услуг как для корпоративных клиентов так и для частных лиц. Профессионализм и ответственность ключевые преимущества нашей компании.</td></tr></table>						Property	Content	title	Advantum - Главная	type	article	image	/logo.png	url	/	description	Компания специализируется на оказании широкого спектра услуг как для корпоративных клиентов так и для частных лиц. Профессионализм и ответственность ключевые преимущества нашей компании.
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	Headings	H1 0	H2 0	H3 4	H4 0	H5 0	H6 0												

SEO Content

		• [H3] Услуги • [H3] Наши клиенты • [H3] Нужна консультация? • [H3] О компании
	Images	We found 14 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 5.88% External Links : Passing Juice 0% Internal Links 94.12%

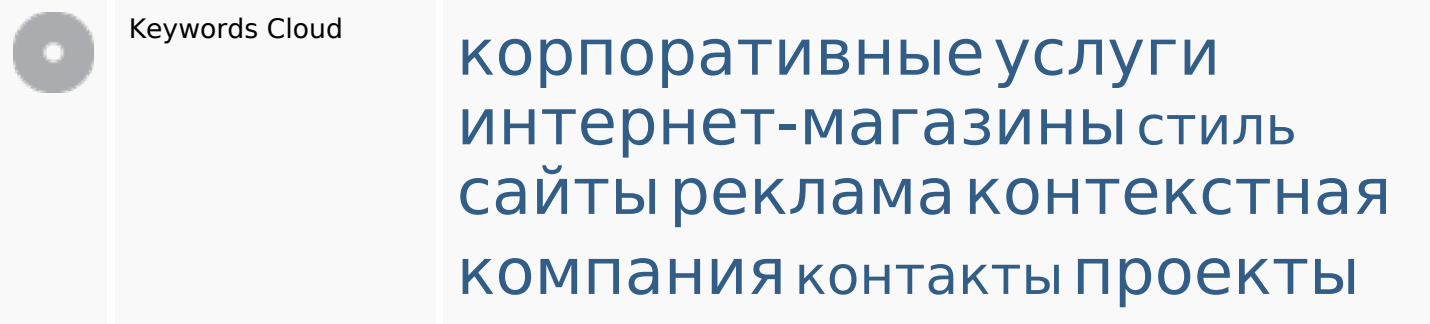
In-page links

Anchor	Type	Juice
О компании	Internal	Passing Juice
Вакансии	Internal	Passing Juice

In-page links

Интернет-магазины	Internal	Passing Juice
Корпоративные сайты	Internal	Passing Juice
Контекстная реклама	Internal	Passing Juice
Поисковое продвижение	Internal	Passing Juice
Фирменный стиль	Internal	Passing Juice
Полиграфия	Internal	Passing Juice
Разрабатываем	Internal	Passing Juice
Продвигаем	Internal	Passing Juice
Повышаем эффективность	Internal	Passing Juice
Тестируем	Internal	Passing Juice
Поменять картинку	External	noFollow
обработку персональных данных	Internal	Passing Juice
Компания	Internal	Passing Juice
Продукты	Internal	Passing Juice
Услуги	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
корпоративные	4	✖	✖	✖	✖
услуги	4	✖	✔	✖	✔

Keywords Consistency

реклама	4	✖	✖	✖	✖
контекстная	4	✖	✖	✖	✖
сайты	4	✖	✔	✖	✖

Usability

	Url	Domain : adlibit.ru Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.

Document

- ❌ Too bad, your website has too many CSS files (more than 4).
- ❌ Too bad, your website has too many JS files (more than 6).
- ✅ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✅ Apple Icon
- ✅ Meta Viewport Tag
- ✅ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://adlibit.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.