Website review 88ht.com

Generated on May 30 2025 00:56 AM

The score is 32/100

SEO Content

⚠	Title	□□□□,□□□□□□-□□□□□□-□□□□□-□□□□-□□□-□□□□□-□□□□-□□□□-□□□□-□□□□□-□□□ □□□□-□□□□□□-□□□□□□□-□□□□-□□□□-□□□□-□□-□□□□□□-□□□□□□□□-□□□□□□□□
		Length : 126 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠	Description	□□,□□□,□□□□,□□□□,□□□□,□□□□□,□□□□□□□,□□□□□□,□□□□□□□,□□□□□□□,□□□□,□□□□,□□□□,□□□□□□,□□□□,□□□□□□,□□□□□□□,□□□□□,□□□□,□□□□□,□□□□□,□□□□,□□□□□,□□□□,□□□□□□,□□□□,□□□□,□□□□,□□□□,□□□□,□□□□,□□□□,□□□□□□□,□□□□□□□
		Length : 202 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	□□□□,□□□□□,□□□□□□□,□□□□□□,□□□□□□□,□□□□□□□,□□□□,□□□□,□□□□,□□□□□□,□□□□□□,□□□□□,□□□□,□□□□□,□□□□,□□□□,□□□□,□□□,□□□□,□□□□□□,□□□□□□□,□□□□□□□□,□□□□,□□□□,□□□□□,□□□□□,□□□□□□□,□□□□,□□□□□□□,□□□□,□□□□,□□□□,□□□□,□□□□,□□□□,□□□□,□□□□,□□□□,□□□□,□□□□□□□,□□□□□□□□□,□□□□□□□□□
		Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	**H1** 0 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0
✗	Images	We found 16 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **14%**

SEO Content

❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 17 links including 1 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 41.18% Internal Links 58.82%

In-page links

Anchor	Type	Juice
持续关注中外酒店（十九届）白金奖	Internal	Passing Juice
电子媒体	Internal	Passing Juice
经理人俱乐部	Internal	Passing Juice
供应商俱乐部	Internal	Passing Juice
设计师俱乐部	Internal	Passing Juice
论坛&白金奖	External	Passing Juice
绿叶奖	External	Passing Juice
评估系统	Internal	Passing Juice

In-page links

□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□	External	Passing Juice
□□□	Internal	Passing Juice
□□□□□□□□□□□□□□□□□	Internal	Passing Juice
1309206413	External	Passing Juice
-	External	Passing Juice
□□□□□	External	Passing Juice
□ICP□2021006703□	External	Passing Juice

SEO Keywords

Keywords Cloud

□□□□□□□□□□□□□□ □□□ 2023□□□□□□□□ □□□□ □□□□□□ □□□□ □□□□ □□□□□□□□□□□-□□□□□ □-□□□□□-□□□□-□□□-□□□□□-□□□ □-□□□□-□□□□-□□□□□-□□□□□□□-□□□□□□-□□□□□□□-□□□□-□□□□-□□□-□□-□□□□□□-□□□□□□□□-□□□□□□□□ □□□□□ □□□□□□

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

十大白金度假酒店					
中外酒店二十届白金奖邀请函	1	✖	✖	✖	✖
中国商标	1	✖	✖	✖	✖
2023年订阅惊喜请咨询	1	✖	✖	✖	✖
联系人朱小姐	1	✖	✖	✖	✖

Usability

●	Url	Domain : 88ht.com Length : 8
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

<table>
<tr><td>✓</td><td>Doctype</td><td>XHTML 1.0 Transitional</td></tr>
<tr><td>✓</td><td>Encoding</td><td>Perfect. Your declared charset is GB2312.</td></tr>
<tr><td>✖</td><td>W3C Validity</td><td>Errors : 185
Warnings : 23</td></tr>
<tr><td>✓</td><td>Email Privacy</td><td>Great no email address has been found in plain text!</td></tr>
<tr><td>✖</td><td>Deprecated HTML</td><td><table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><FONT></td><td>7</td></tr></table>Deprecated HTML tags are HTML tags that are no longer used. It is</td></tr>
</table>

Document

		recommended that you remove or replace these HTML tags because they are now obsolete.
	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon ✖ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://88ht.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.