



# Website review 4zte.ru

Generated on June 04 2025 02:48 AM

The score is 49/100



## SEO Content

|    | Title              | 4ZTE.ru - все про смартфоны и планшеты ZTE: прошивки, обзоры, отзывы и инструкции (ROOT, CWM и т.д.)<br><br><b>Length : 100</b><br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length. |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Все для смартфонов и планшетов от компании ZTE - прошивки, обзоры, инструкции и отзывы владельцев.<br><br><b>Length : 98</b><br><br>Great, your meta description contains between 70 and 160 characters.                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | zte, смартфоны, планшеты, инструкции, отзывы, прошивки, обзоры<br><br>Good, your page contains meta keywords.                                                                                                                                                                          |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                              |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>[H1] Все про смартфоны и планшеты от компании ZTE</li></ul>                      | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                                                                                                     | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 0                  | 0                                                                                                                                                                                                                                                                                      | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | We found 22 images on this web page.<br><br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                                       |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : <b>17%</b><br><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.                                                                                                                                                                   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Flash              | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                                              |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                  |        |                                                    |
|----------------------------------------------------------------------------------|--------|----------------------------------------------------|
|  |        |                                                    |
|  | Iframe | Great, there are no Iframes detected on this page. |

## SEO Links

|                                                                                   |                         |                                                                                               |
|-----------------------------------------------------------------------------------|-------------------------|-----------------------------------------------------------------------------------------------|
|   | URL Rewrite             | Bad. Your links have query string.                                                            |
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                |
|   | In-page links           | We found a total of 93 links including 0 link(s) to files                                     |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 1.08%<br>Internal Links 98.92% |

## In-page links

| Anchor                                   | Type     | Juice         |
|------------------------------------------|----------|---------------|
| <a href="#">Главная</a>                  | Internal | Passing Juice |
| <a href="#">Видео</a>                    | Internal | Passing Juice |
| <a href="#">Новости</a>                  | Internal | Passing Juice |
| <a href="#">Обзоры</a>                   | Internal | Passing Juice |
| <a href="#">Прошивки &amp;#038; Хаки</a> | Internal | Passing Juice |
| <a href="#">Остальное</a>                | Internal | Passing Juice |
| <a href="#">FAQ</a>                      | Internal | Passing Juice |
| <a href="#">Прошивки</a>                 | Internal | Passing Juice |
| <a href="#">Релизы</a>                   | Internal | Passing Juice |

## In-page links

|                                           |          |               |
|-------------------------------------------|----------|---------------|
| <a href="#">ZTE Geek (V975)</a>           | Internal | Passing Juice |
| <a href="#">ZTE LEO M1</a>                | Internal | Passing Juice |
| <a href="#">ZTE Open</a>                  | Internal | Passing Juice |
| <a href="#">ZTE Grand Era (V985)</a>      | Internal | Passing Juice |
| <a href="#">ZTE Grand X LTE (T82)</a>     | Internal | Passing Juice |
| <a href="#">ZTE LEO S1 (V972M)</a>        | Internal | Passing Juice |
| <a href="#">ZTE Nubia Z5S</a>             | Internal | Passing Juice |
| <a href="#">ZTE V880H</a>                 | Internal | Passing Juice |
| <a href="#">ZTE V809</a>                  | Internal | Passing Juice |
| <a href="#">ZTE V795</a>                  | Internal | Passing Juice |
| <a href="#">ZTE Grand S2 (II) LTE</a>     | Internal | Passing Juice |
| <a href="#">ZTE Grand Memo 2 (II) LTE</a> | Internal | Passing Juice |
| <a href="#">ZTE Iconic Phablet</a>        | Internal | Passing Juice |
| <a href="#">ZTE Green Waterfront 2</a>    | Internal | Passing Juice |
| <a href="#">ZTE e-Learning PAD E9Q</a>    | Internal | Passing Juice |
| <a href="#">ZTE V790</a>                  | Internal | Passing Juice |
| <a href="#">ZTE e-Learning PAD E8Q</a>    | Internal | Passing Juice |
| <a href="#">ZTE T83</a>                   | Internal | Passing Juice |
| <a href="#">ZTE Nubia X6 (32-64 Gb)</a>   | Internal | Passing Juice |
| <a href="#">ZTE Red Bull V5</a>           | Internal | Passing Juice |
| <a href="#">ZTE Star 1</a>                | Internal | Passing Juice |
| <a href="#">ZTE Open C</a>                | Internal | Passing Juice |
| <a href="#">ZTE Nubia Z7</a>              | Internal | Passing Juice |
| <a href="#">ZTE V829</a>                  | Internal | Passing Juice |
| <a href="#">ZTE LEO Q2</a>                | Internal | Passing Juice |
| <a href="#">ZTE Nubia Z7 Mini</a>         | Internal | Passing Juice |
| <a href="#">ZTE Nubia Z7 Max</a>          | Internal | Passing Juice |
| <a href="#">ZTE V5 MAX (N958St)</a>       | Internal | Passing Juice |
|                                           |          |               |

## In-page links

|                                                                        |          |               |
|------------------------------------------------------------------------|----------|---------------|
| <a href="#">ZTE V5S (N918St)</a>                                       | Internal | Passing Juice |
| <a href="#">ZTE Blade S6</a>                                           | Internal | Passing Juice |
| <a href="#">ZTE Blade AF5</a>                                          | Internal | Passing Juice |
| <a href="#">Megafon Login 4</a>                                        | Internal | Passing Juice |
| <a href="#">ZTE Blade L5 Plus</a>                                      | Internal | Passing Juice |
| <a href="#">ZTE Blade X3</a>                                           | Internal | Passing Juice |
| <a href="#">ZTE Blade X9</a>                                           | Internal | Passing Juice |
| <a href="#">ZTE Blade S7</a>                                           | Internal | Passing Juice |
| <a href="#">ZTE Blade A476</a>                                         | Internal | Passing Juice |
| <a href="#">ZTE Axon mini</a>                                          | Internal | Passing Juice |
| <a href="#">ZTE Blade X5</a>                                           | Internal | Passing Juice |
| <a href="#">ZTE Nubia Z11 mini</a>                                     | Internal | Passing Juice |
| <a href="#">ZTE Blade A910</a>                                         | Internal | Passing Juice |
| <a href="#">ZTE Blade A1</a>                                           | Internal | Passing Juice |
| <a href="#">ZTE Blade A2</a>                                           | Internal | Passing Juice |
| <a href="#">ZTE Blade A510</a>                                         | Internal | Passing Juice |
| <a href="#">MTC Smart Start 3</a>                                      | Internal | Passing Juice |
| <a href="#">ZTE Blade A610</a>                                         | Internal | Passing Juice |
| <a href="#">ZTE Nubia Z11 MAX</a>                                      | Internal | Passing Juice |
| <a href="#">ZTE Nubia N1</a>                                           | Internal | Passing Juice |
| <a href="#">ZTE Axon 7</a>                                             | Internal | Passing Juice |
| <a href="#">Все устройства</a>                                         | Internal | Passing Juice |
| <a href="#">Флагман ZTE Axon 8 дата выхода</a>                         | Internal | Passing Juice |
| <a href="#">Автор:&amp;nbsp;zterus</a>                                 | Internal | noFollow      |
| <a href="#">Нет комментариев</a>                                       | Internal | Passing Juice |
| <a href="#">Захватывающие планы ZTE будут озвучены на IFA 2016</a>     | Internal | Passing Juice |
| <a href="#">Комментариев: 2</a>                                        | Internal | Passing Juice |
| <a href="#">Возможный преемник ZTE Axon Max был замечен в GFXBench</a> | Internal | Passing Juice |

## In-page links

|                                                                                                               |          |               |
|---------------------------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Нет комментариев</a>                                                                              | Internal | Passing Juice |
| <a href="#">GFXBench</a>                                                                                      | Internal | noFollow      |
| <a href="#">ZTE представит безрамочный смартфон на предстоящей IFA 2016</a>                                   | Internal | Passing Juice |
| <a href="#">Нет комментариев</a>                                                                              | Internal | Passing Juice |
| <a href="#">Axon Mini &amp;#8212; новый ответ ZTE или вызов Xiaomi Mi5?</a>                                   | Internal | Passing Juice |
| <a href="#">Нет комментариев</a>                                                                              | Internal | Passing Juice |
| <a href="#">Новая версия ZTE Axon 7 &amp;#8212; смартфон с характеристиками Galaxy S7 но дешевле на 250\$</a> | Internal | Passing Juice |
| <a href="#">Нет комментариев</a>                                                                              | Internal | Passing Juice |
| <a href="#">ZTE Zmax Pro &amp;#8212; мощный фаблет за 99\$</a>                                                | Internal | Passing Juice |
| <a href="#">Нет комментариев</a>                                                                              | Internal | Passing Juice |
| <a href="#">Установка и игра Pokemon GO на ZTE</a>                                                            | Internal | Passing Juice |
| <a href="#">Комментариев: 2</a>                                                                               | Internal | Passing Juice |
| <a href="#">Обзор чехлов для ZTE V5 PRO N939St (A711, Blade X9, N939Sc)</a>                                   | Internal | Passing Juice |
| <a href="#">Нет комментариев</a>                                                                              | Internal | Passing Juice |
| <a href="#">Новый Blade S7 для любителей мегаселфи</a>                                                        | Internal | Passing Juice |
| <a href="#">Комментариев: 2</a>                                                                               | Internal | Passing Juice |
| <a href="#">Предыдущая</a>                                                                                    | Internal | Passing Juice |
| <a href="#">ZTE V790</a>                                                                                      | Internal | Passing Juice |
| <a href="#">ZTE V880E</a>                                                                                     | Internal | Passing Juice |
| <a href="#">ZTE Blade</a>                                                                                     | Internal | Passing Juice |
| <a href="#">ZTE V889M</a>                                                                                     | Internal | Passing Juice |
| <a href="#">ZTE Grand Era</a>                                                                                 | Internal | Passing Juice |
| <a href="#">ZTE Nubia Z5</a>                                                                                  | Internal | Passing Juice |
| <a href="#">ZTE V970</a>                                                                                      | Internal | Passing Juice |
| <a href="#">ZTE V881</a>                                                                                      | Internal | Passing Juice |
| <a href="#">ZTE V880G</a>                                                                                     | Internal | Passing Juice |
| <a href="#">ВСЕ ОБЗОРЫ &gt;&gt;</a>                                                                           | Internal | noFollow      |

## In-page links

[iphone 16 plus](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

blade **zte** комментариев далее читать автор zterus  
nubia нет смартфон axon

## Keywords Consistency

| Keyword      | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| zte          | 68      | ✓     | ✓        | ✓           | ✓        |
| blade        | 18      | ✗     | ✗        | ✗           | ✗        |
| axon         | 11      | ✗     | ✗        | ✗           | ✗        |
| далее        | 10      | ✗     | ✗        | ✗           | ✗        |
| комментариев | 10      | ✗     | ✗        | ✗           | ✗        |

## Usability

|  |              |                                                   |
|--|--------------|---------------------------------------------------|
|  | Url          | Domain : 4zte.ru<br>Length : 7                    |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|----------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | XHTML 1.0 Transitional                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | W3C Validity    | Errors : 0<br>Warnings : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                                                                           |
|------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|                                                                                    | Robots.txt  | <a href="http://4zte.ru/robots.txt">http://4zte.ru/robots.txt</a>                                                                                                                                                                                                                                                                         |

## Optimization



Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics