Website review 360inc.co.jp

The score is 40/100
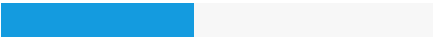
SEO Content

⚠️	Title	360inc. **Length : 7** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.

✔️	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	ja
site_name	360inc.
url	https://360inc.co.jp/
title	360inc.
type	website

⊙	Headings	

H1	H2	H3	H4	H5	H6
1	30	11	0	0	0

- [H1] 360inc -
- [H2] Studio 360 Live!
- [H2] 360 Lepton 〇〇
- [H2] 3.11 〇〇〇〇〇〇〇〇〇
- [H2] 〇〇〇〇〇〇〇〇〇〇〇〇
- [H2] Blue Sky！〇〇〇〇〇〇〇
- [H2] 〇〇〇〇〇〇

SEO Content

- [H2] □□□□□□□□□□□
- [H2] i – Construction
- [H2] iOS
- [H2] Android
- [H2] Unity□□□□□□□□□□□□□□□
- [H2] □□□□□□□□□
- [H2] Adobe MAX Japan
- [H2] □□□□
- [H2] i – Construction
- [H2] Studio 360 Live!
- [H2] 360 Lepton □□
- [H2] 3.11 □□□□□□□□□
- [H2] VR□Virtual Reality : □□□□□□□□□□□□□
- [H2] AR□Augmented Reality : □□□□□□□
- [H2] MR□Mixed Reality : □□□□□□□
- [H2] □□□□□Unity
- [H2] Raspberry Pi
- [H2] □ □□□□□□□C#□□□□□□□□□ —001— □
- [H2] Studio 360 Live!
- [H2] 360 Lepton □□
- [H2] 3.11 □□□□□□□□□
- [H2] □□□□□□□□□□□□□
- [H2] Blue Sky ! □□□□□□□□
- [H2] □□□□□□□□□
- [H3] Drone □□□□ □□□□□□□□ □□□□
- [H3] app Android iOS Unity
- [H3] □□□□
- [H3] Stay With Us
- [H3] □□□□
- [H3] VR□AR□MR
- [H3] Programing□□
- [H3] □□□□□
- [H3] Design
- [H3] □□□□□□
- [H3] □□□□□□□

❌	Images	We found 6 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Content

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 61 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
□□□□□□□□	Internal	Passing Juice
-	Internal	Passing Juice
□□	Internal	Passing Juice
-	Internal	Passing Juice
□□□□□□□	Internal	Passing Juice
-	Internal	Passing Juice
GoogleStreetView	Internal	Passing Juice
-	Internal	Passing Juice
Photo	Internal	Passing Juice
-	Internal	Passing Juice
PV	Internal	Passing Juice
-	Internal	Passing Juice
VR	Internal	Passing Juice
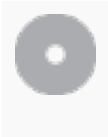
In-page links

[-](#)	Internal	Passing Juice
[AR](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[MR](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[iOS](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[Android](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[Unity](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[□□□□□□□](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[□□□□](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[Lepton□□□□□](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[□□□□□□□□□](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[□□□□□□□□](#)	Internal	Passing Juice
[360](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[□□□](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice

In-page links

□□□	Internal	Passing Juice
-	Internal	Passing Juice
□□□□	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
□□□□	Internal	Passing Juice
Unity	Internal	Passing Juice
-	Internal	Passing Juice
Programing□□	Internal	Passing Juice
-	Internal	Passing Juice
C#	Internal	Passing Juice
-	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□	Internal	Passing Juice
VR□AR□MR	Internal	Passing Juice
□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
Accept	Internal	Passing Juice
Forget password?	Internal	Passing Juice

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
admin	17	✖	✖	✖	✖
□□□□	7	✖	✖	✖	✔
□□□	7	✖	✖	✖	✖
□□□□□□□	7	✖	✖	✖	✖
reality	7	✖	✖	✖	✔

Usability

	Url	Domain : 360inc.co.jp Length : 12
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is ja.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 16 Warnings : 24

Document

❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		https://360inc.co.jp/sitemap.xml
✅	Robots.txt	http://360inc.co.jp/robots.txt
		Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool.
		Google Analytics