



# Website review 2pol.com

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The score is 49/100







## SEO Content

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## SEO Content

		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>3%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 11.11%  Internal Links 88.89%

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">Connexion Pharmacien</a>	External	Passing Juice
<a href="#">Accueil</a>	Internal	Passing Juice
<a href="#">A propos</a>	Internal	Passing Juice
<a href="#">Nos offres</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice

## In-page links

[admin](#)

Internal

Passing Juice

<http://www.2pol.com>

Internal

Passing Juice

[Création site Internet](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

**nos** **accueil** **propos** **2pol** **internet**  
**publicitaire** **création** **vous** **sites** **site**

## Keywords Consistency


Keyword	Content	Title	Keywords	Description	Headings
nos	5	✗	✗	✗	✓
2pol	4	✓	✗	✗	✓
internet	4	✗	✗	✗	✓
accueil	3	✗	✗	✗	✗
vous	3	✗	✗	✗	✓

## Usability





	Url	Domain : 2pol.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 55 Warnings : 24
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>




## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to</p>
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## Optimization

		crawl the site more intelligently.
	Robots.txt	<p><a href="http://2pol.com/robots.txt">http://2pol.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>