Website review 2one.in

The score is 51/100

SEO Content

✓	Title	2one - Free URL shortener **Length : 25** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Turn action into Insights **Length : 25** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	2one, the best short URL in market. Turn action into Insights Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
url	https://2one.in
title	2one - Free URL shortener
description	Turn action into Insights

○	Headings	

H1	H2	H3	H4	H5	H6
1	6	24	0	0	0

- [H1] 2one - Free URL shortener
- [H2] Reach & increase sales. Perfect for sales & marketing
- [H2] Target interested users. Powerful tools that work
- [H2] Control on each and everything. Complete control on your links
- [H2] One link to all your links Create your Public Profile
- [H2] Start your marketing campaign now and reach your customers efficiently.
- [H2] Marketing with confidence.

SEO Content

		[H3] Integrations [H3] Slack [H3] Zapier [H3] Google Tag Manager [H3] Facebook Pixels [H3] One short link, infinite possibilities. [H3] Target. Re-target. [H3] Measure. Optimize. [H3] Link Controls [H3] Privacy Control [H3] Link Management [H3] Powerful Dashboard [H3] Premium Features [H3] Statistics [H3] Targeting your customers [H3] Target Customers [H3] Custom Landing Page [H3] Overlays [H3] Event Tracking [H3] Premium Aliases [H3] Robust API [H3] 2.3 M Links [H3] 4.37 M Clicks [H3] 1.83 K Customers
✅	Images	We found 7 images on this web page. Good, most or all of your images have alt attributes.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files

SEO Links

✓		
○	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
2one - Free URL shortener	Internal	Passing Juice
Pricing	Internal	Passing Juice
Blog	Internal	Passing Juice
Login	Internal	Passing Juice
Get Started	Internal	Passing Juice
Report Link	Internal	Passing Juice
Contact	Internal	Passing Juice
English	Internal	Passing Juice

SEO Keywords

○	Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

○	Url	Domain : 2one.in Length : 7

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://2one.in/sitemap.xml
		http://2one.in/sitemap.xml
✔	Robots.txt	http://2one.in/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics