

Website review 202.by

Generated on March 21 2025 14:39 PM

The score is 49/100



SEO Content

	Title	Питьевая вода 202 Length : 17 Perfect, your title contains between 10 and 70 characters.					
	Description	Производство и поставки негазированной воды марки "202", услуги по ремонту и обслуживанию кулеров. Описание продукции. Прайс-лист. Онлайн-заказ. Условия доставки. Карта представительств. Length : 196 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.					
	Keywords	Вода, чистая вода, питьевая вода, доставка воды, доставка воды в офис, доставка воды на дом, бутилированная вода, бутилированная вода, вода 19 литров, кулер, кулеры, 202, Active, Original, Bambini, Амазон-Колорит, Минск, Беларусь. Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 1	H3 5	H4 6	H5 0	H6 0
		• [H2] Почему покупают воду • [H3] Заказ и бесплатная доставка г. Минск: • [H3] 1 место • [H3] 44 города • [H3] Производство • [H3] 20 лет • [H4] Режим работы кол-центра: • [H4] Режим доставки и самовывоза: • [H4] Режим работы кол-центра: • [H4] Режим доставки и самовывоза: • [H4] Режим работы кол-центра:					

SEO Content

		• [H4] Режим доставки и самовывоза:
	Images	We found 26 images on this web page. 26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 53 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.89% Internal Links 98.11%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
20 лет на рынке	Internal	Passing Juice
Наши новости	Internal	Passing Juice

In-page links

Наши преимущества	Internal	Passing Juice
Наши награды	Internal	Passing Juice
Вакансии	Internal	Passing Juice
Карта доставки	Internal	Passing Juice
Как сделать заказ	Internal	Passing Juice
Краткий химический состав воды	Internal	Passing Juice
Оплата и доставка	Internal	Passing Juice
Доставка по регионам	Internal	Passing Juice
Контакты	Internal	Passing Juice
Самовывоз в Минске	Internal	Passing Juice
202 на АЗС	Internal	Passing Juice
Акции	Internal	Passing Juice
Ремонт и обслуживание кулеров	Internal	Passing Juice
Вопрос-ответ	Internal	Passing Juice
Гарантии	Internal	Passing Juice
Пользовательское соглашение	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice
Питьевая вода	Internal	Passing Juice
Питьевая вода 19 л	Internal	Passing Juice
Питьевая вода 10 л	Internal	Passing Juice
Питьевая вода 5 л	Internal	Passing Juice
Питьевая вода 0,5-1,5 л	Internal	Passing Juice
Оборудование	Internal	Passing Juice
Кулеры	Internal	Passing Juice
Помпы и водораздатчики	Internal	Passing Juice
Аксессуары	Internal	Passing Juice
Тара	Internal	Passing Juice
Чистящие средства для кулеров	Internal	Passing Juice

In-page links

Чай кофе	Internal	Passing Juice
Чай	Internal	Passing Juice
Кофе	Internal	Passing Juice
Сахар	Internal	Passing Juice
Посуда	Internal	Passing Juice
Стаканы	Internal	Passing Juice
Посуда для пикника	Internal	Passing Juice
Весь каталог	Internal	Passing Juice
Выгодное предложение	Internal	Passing Juice
Все акции	Internal	Passing Juice
Узнать больше	Internal	Passing Juice
Узнать больше	Internal	Passing Juice
Узнать больше	Internal	Passing Juice
Узнать больше	Internal	Passing Juice
Узнать больше	Internal	Passing Juice
Узнать больше	Internal	Passing Juice
Полезно знать	Internal	Passing Juice
Отзывы	Internal	Passing Juice
Виртуальная экскурсия на производство	Internal	Passing Juice
Амазон-Колорит	Internal	Passing Juice
Карта сайта	Internal	Passing Juice
Разработка сайта	External	Passing Juice

SEO Keywords

	Keywords Cloud	выходной чай кофе каталог оборудование весь ВОДА ПИТЬЕВАЯ пн-пт посуда
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
питьевая	8	✓	✓	✗	✗
вода	8	✓	✓	✗	✗
чай	4	✗	✗	✗	✗
кофе	4	✗	✗	✗	✗
посуда	4	✗	✗	✗	✗

Usability

	Url	Domain : 202.by Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://www.202.by/sitemap.xml https://www.202.by/sitemap.xml
	Robots.txt	http://202.by/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics