

# Webseiten-Bericht für luerzersarchive.com

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Der Wert ist 50/100



## SEO Inhalte

|    | Seitentitel                                                                                                                                       | Lürzer's Archive   Leading Ad Industry Magazine & Directory<br><br><b>Länge : 68</b><br><br>Perfekt, denn Ihr Seitentitel enthält zwischen 10 und 70 Anzahl Zeichen.                                                                                                                                                                                                                                                                                                                                                                                                                                     |             |        |        |       |      |         |       |                                                             |             |                                                                                                                                                   |     |                                  |
|------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|--------|--------|-------|------|---------|-------|-------------------------------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-----|----------------------------------|
|    | Seitenbeschreibung                                                                                                                                | The celebrated creative resource for advertising professionals worldwide   Over 30 years of hand-picked inspiration, features, news & interviews.<br><br><b>Länge : 149</b><br><br>Großartig, denn Ihre Seitenbeschreibung enthält zwischen 70 und 160 Anzahl Zeichen.                                                                                                                                                                                                                                                                                                                                   |             |        |        |       |      |         |       |                                                             |             |                                                                                                                                                   |     |                                  |
|  | Suchbegriffe                                                                                                                                      | Nicht so gut. Wir konnten keine META-Suchbegriffe auf Ihrer Webseite finden. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um META-Suchbegriffe zu erzeugen.                                                                                                                                                                                                                                                                                                                                                                                                                                   |             |        |        |       |      |         |       |                                                             |             |                                                                                                                                                   |     |                                  |
|  | Og META Eigenschaften                                                                                                                             | Sehr gut, denn diese Webseite nutzt die Vorteile aus den Og Properties.<br><table><thead><tr><th>Eigenschaft</th><th>Inhalt</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Lürzer's Archive   Leading Ad Industry Magazine &amp; Directory</td></tr><tr><td>description</td><td>The celebrated creative resource for advertising professionals worldwide   Over 30 years of hand-picked inspiration, features, news &amp; interviews.</td></tr><tr><td>url</td><td>https://www.luerzersarchive.com/</td></tr></tbody></table> | Eigenschaft | Inhalt | locale | en_GB | type | website | title | Lürzer's Archive   Leading Ad Industry Magazine & Directory | description | The celebrated creative resource for advertising professionals worldwide   Over 30 years of hand-picked inspiration, features, news & interviews. | url | https://www.luerzersarchive.com/ |
| Eigenschaft                                                                        | Inhalt                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |             |        |        |       |      |         |       |                                                             |             |                                                                                                                                                   |     |                                  |
| locale                                                                             | en_GB                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |             |        |        |       |      |         |       |                                                             |             |                                                                                                                                                   |     |                                  |
| type                                                                               | website                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |             |        |        |       |      |         |       |                                                             |             |                                                                                                                                                   |     |                                  |
| title                                                                              | Lürzer's Archive   Leading Ad Industry Magazine & Directory                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |             |        |        |       |      |         |       |                                                             |             |                                                                                                                                                   |     |                                  |
| description                                                                        | The celebrated creative resource for advertising professionals worldwide   Over 30 years of hand-picked inspiration, features, news & interviews. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |             |        |        |       |      |         |       |                                                             |             |                                                                                                                                                   |     |                                  |
| url                                                                                | https://www.luerzersarchive.com/                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |             |        |        |       |      |         |       |                                                             |             |                                                                                                                                                   |     |                                  |

SEO Inhalte

|  |  |                  |                                                                                                  |
|--|--|------------------|--------------------------------------------------------------------------------------------------|
|  |  | site_name        | Lurzers Archive                                                                                  |
|  |  | updated_time     | 2025-03-27T14:50:41+00:00                                                                        |
|  |  | image            | https://www.luerzersarchive.com/wp-content/uploads/2023/01/Screenshot-2023-01-17-at-15.52.38.png |
|  |  | image:secure_url | https://www.luerzersarchive.com/wp-content/uploads/2023/01/Screenshot-2023-01-17-at-15.52.38.png |
|  |  | image:width      | 948                                                                                              |
|  |  | image:height     | 944                                                                                              |
|  |  | image:alt        | Lurzers Archive Logo                                                                             |
|  |  | image:type       | image/png                                                                                        |

|                                                                                  |               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |    |    |    |    |    |
|----------------------------------------------------------------------------------|---------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|
|  | Überschriften | H1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | H2 | H3 | H4 | H5 | H6 |
|                                                                                  |               | 4                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 8  | 6  | 5  | 29 | 27 |
|                                                                                  |               | <ul style="list-style-type: none"><li>• [H1] All</li><li>• [H1] Search 40 years of the best print campaigns, TV commercials and digital designs from around the world. Browse the Archive Subscribe</li><li>• [H1]</li><li>• [H1] Search 40 years of the best print campaigns, TV commercials and digital designs from around the world. Browse the Archive Subscribe</li><li>• [H2] Archive</li><li>• [H2] Shop</li><li>• [H2] Listen up</li><li>• [H2] 200Best Photographers open call</li><li>• [H2] We love to party</li><li>• [H2] LATEST BOOK</li><li>• [H2]</li><li>• [H2] LATEST BOOK</li><li>• [H3]</li><li>• [H3] Best of the Week</li><li>• [H3] ISSUE HIGHLIGHTS</li><li>• [H3] Are you one of the world's top ad photographers? Enter now to be included in this biennial industry essential</li><li>• [H3] Our esteemed contributors suggest new reasons to celebrate</li><li>• [H3]</li><li>• [H4] Magazines</li><li>• [H4] Books</li><li>• [H4] Current Issue</li><li>• [H4] 40 Years Special</li><li>• [H4] CURRENT RANKINGS</li><li>• [H5] Good Drinks</li><li>• [H5] King Faisal Specialist Hospital and Research Centre</li><li>• [H5] Levi's</li><li>• [H5] Lürzer's Archive 228 is set to dazzle the eyes and blow the</li></ul> |    |    |    |    |    |

## SEO Inhalte

synapses. To celebrate our 40 years of seeking and setting standards for creative excellence, we worked with 40+ of the great, the good and the emerging stars to devise a modest proposal for you: the 40 most creatively significant ads of the last 40 years. What's not to like? Come on in...

- [H5] COPD
- [H5] Warriors Asia
- [H5] Your Room. Your Rules.
- [H5] Winning Isn't Comfortable
- [H5] Climate change is faster
- [H5] Bellies
- [H5] Citroen Ami-It always finds a space.
- [H5] Jeep - Original Copies
- [H5] Marcos Behrens | Piu Piu Studio
- [H5] Scott Montgomery
- [H5] Tyllie Barbosa
- [H5] Caesar Lima
- [H5] Cameron Davidson | Washington DC
- [H5] Tadd Myers Photographer
- [H5] Nick Hall
- [H5] Ciprian Mihai
- [H5] Olff Appold
- [H5] Serviceplan, Hamburg
- [H5] Ogilvy & Mather, New York
- [H5] Cascadas
- [H5] Mihai Vladimir Anton
- [H5] Jonathan Knowles
- [H5] Tim Tadder
- [H5] Big Al Gruswitz
- [H5] Surrealism
- [H6] Good Drinks, in-house, Palmyra, Australia
- [H6] Publicis Middle East, Dubai
- [H6] TBWA\Chiat\Day, San Francisco
- [H6] Publicis Colombia, Bogotá
- [H6] Asia - The Experience Co.
- [H6] Ogilvy & Mather, Singapore
- [H6] Wieden + Kennedy, Portland
- [H6] Auge Headquarter, Milan
- [H6] FCB, Lisbon
- [H6] Havas Worldwide, Istanbul
- [H6] Publicis Middle East, Dubai
- [H6] United Kingdom
- [H6] United States of America
- [H6] United States of America
- [H6] United States of America
- [H6] United States of America
- [H6] United States of America
- [H6] United States of America
- [H6] Romania
- [H6] Germany
- [H6] Germany
- [H6] United States of America
- [H6] Switzerland
- [H6] Romania
- [H6] United Kingdom
- [H6] United States of America

## SEO Inhalte

|                                                                                   |                      |                                                                                                                                                                                                                           |
|-----------------------------------------------------------------------------------|----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                   |                      | • [H6] United States of America                                                                                                                                                                                           |
|  | Bilder               | Es konnten 112 Bilder auf dieser Webseite gefunden werden.<br><br>Bei 102 Bilder(n) fehlt ein ALT-Attribut. Fügen Sie ALT-Attribute zu Ihren Bildern, um die Bedeutung der Bilder für Suchmaschinen zugänglich zu machen. |
|  | Text/HTML Verhältnis | Anteil : <b>9%</b><br><br>Das Text zu HTML Code Verhältnis dieser Webseite ist niedriger als 15 Prozent, was bedeutet, dass Sie mehr Inhalte für Ihre Webseite schreiben sollten.                                         |
|  | Flash                | Perfekt, denn es wurde kein Flash auf Ihrer Webseite gefunden.                                                                                                                                                            |
|  | IFrame               | Schlecht, denn Sie verwenden IFrames auf Ihrer Webseite, die von Suchmaschinen nicht indexiert werden können.                                                                                                             |

## SEO Links

|                                                                                     |                         |                                                                                                                  |
|-------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Gut. Ihre Links sind für Suchmaschinen gut lesbar (sprechende Links)!                                            |
|  | Underscores in the URLs | Wir haben Unterstriche in Ihren Links entdeckt. Benutzen Sie zur Optimierung besser Bindestriche in Ihren Links. |
|  | In-page links           | We found a total of 299 links including 0 link(s) to files                                                       |
|  | Statistics              | Externe Links : noFollow 0%<br><br>Externe Links : natürliche Links 1%<br><br>Interne Links 99%                  |

## In-page links

| Anker                     | Typ    | Natürlich        |
|---------------------------|--------|------------------|
| <a href="#">Search</a>    | intern | natürliche Links |
| <a href="#">Subscribe</a> | intern | natürliche Links |
| <a href="#">Submit</a>    | intern | natürliche Links |

## In-page links

|                                  |        |                  |
|----------------------------------|--------|------------------|
| <a href="#">Shop</a>             | intern | natürliche Links |
| <a href="#">Issue 228 [2024]</a> | intern | natürliche Links |
| <a href="#">Issue 227 [2024]</a> | intern | natürliche Links |
| <a href="#">Issue 226 [2024]</a> | intern | natürliche Links |
| <a href="#">Issue 4 [2023]</a>   | intern | natürliche Links |
| <a href="#">Issue 3 [2023]</a>   | intern | natürliche Links |
| <a href="#">Issue 2 [2023]</a>   | intern | natürliche Links |
| <a href="#">Issue 1 [2023]</a>   | intern | natürliche Links |
| <a href="#">Issue 3 [2022]</a>   | intern | natürliche Links |
| <a href="#">Issue 2 [2022]</a>   | intern | natürliche Links |
| <a href="#">Issue 1 [2022]</a>   | intern | natürliche Links |
| <a href="#">Issue 5/6 [2021]</a> | intern | natürliche Links |
| <a href="#">Issue 3/4 [2021]</a> | intern | natürliche Links |
| <a href="#">Issue 1/2 [2021]</a> | intern | natürliche Links |
| <a href="#">Issue 5/6 [2020]</a> | intern | natürliche Links |
| <a href="#">Issue 3/4 [2020]</a> | intern | natürliche Links |
| <a href="#">Issue 2 [2020]</a>   | intern | natürliche Links |
| <a href="#">Issue 1 [2020]</a>   | intern | natürliche Links |
| <a href="#">Issue 6 [2019]</a>   | intern | natürliche Links |
| <a href="#">Issue 5 [2019]</a>   | intern | natürliche Links |
| <a href="#">Issue 4 [2019]</a>   | intern | natürliche Links |
| <a href="#">Issue 3 [2019]</a>   | intern | natürliche Links |
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| <a href="#">Issue 1 [2019]</a>   | intern | natürliche Links |
| <a href="#">Issue 6 [2018]</a>   | intern | natürliche Links |
| <a href="#">Issue 5 [2018]</a>   | intern | natürliche Links |
| <a href="#">Issue 4 [2018]</a>   | intern | natürliche Links |
| <a href="#">Issue 3 [2018]</a>   | intern | natürliche Links |
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## In-page links

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| <a href="#">Issue 2 [2018]</a> | intern | natürliche Links |
| <a href="#">Issue 1 [2018]</a> | intern | natürliche Links |
| <a href="#">Issue 6 [2017]</a> | intern | natürliche Links |
| <a href="#">Issue 5 [2017]</a> | intern | natürliche Links |
| <a href="#">Issue 4 [2017]</a> | intern | natürliche Links |
| <a href="#">Issue 3 [2017]</a> | intern | natürliche Links |
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| <a href="#">Issue 4 [2016]</a> | intern | natürliche Links |
| <a href="#">Issue 3 [2016]</a> | intern | natürliche Links |
| <a href="#">Issue 2 [2016]</a> | intern | natürliche Links |
| <a href="#">Issue 1 [2016]</a> | intern | natürliche Links |
| <a href="#">Issue 6 [2015]</a> | intern | natürliche Links |
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| <a href="#">Issue 6 [2014]</a> | intern | natürliche Links |
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| <a href="#">Issue 4 [2013]</a> | intern | natürliche Links |
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| <a href="#">Issue 1 [2009]</a> | intern | natürliche Links |
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| <a href="#">Issue 6 [2008]</a> | intern | natürliche Links |
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| <a href="#">Issue 1 [1997]</a> | intern | natürliche Links |
| <a href="#">1996 / Vol 5</a>   | intern | natürliche Links |
| <a href="#">Issue 6 [1996]</a> | intern | natürliche Links |
| <a href="#">Issue 5 [1996]</a> | intern | natürliche Links |
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| <a href="#">Issue 5 [1991]</a> | intern | natürliche Links |
| <a href="#">Issue 4 [1991]</a> | intern | natürliche Links |
| <a href="#">Issue 3 [1991]</a> | intern | natürliche Links |
| <a href="#">Issue 2 [1991]</a> | intern | natürliche Links |
| <a href="#">Issue 1 [1991]</a> | intern | natürliche Links |
| <a href="#">Issue 6 [1990]</a> | intern | natürliche Links |
| <a href="#">Issue 5 [1990]</a> | intern | natürliche Links |
| <a href="#">Issue 4 [1990]</a> | intern | natürliche Links |
|                                |        |                  |

## In-page links

|                                |        |                  |
|--------------------------------|--------|------------------|
| <a href="#">Issue 3 [1990]</a> | intern | natürliche Links |
| <a href="#">Issue 2 [1990]</a> | intern | natürliche Links |
| <a href="#">Issue 1 [1990]</a> | intern | natürliche Links |
| <a href="#">Issue 6 [1989]</a> | intern | natürliche Links |
| <a href="#">Issue 5 [1989]</a> | intern | natürliche Links |
| <a href="#">Issue 4 [1989]</a> | intern | natürliche Links |
| <a href="#">Issue 3 [1989]</a> | intern | natürliche Links |
| <a href="#">Issue 2 [1989]</a> | intern | natürliche Links |
| <a href="#">Issue 1 [1989]</a> | intern | natürliche Links |
| <a href="#">Issue 6 [1988]</a> | intern | natürliche Links |
| <a href="#">Issue 5 [1988]</a> | intern | natürliche Links |
| <a href="#">Issue 4 [1988]</a> | intern | natürliche Links |
| <a href="#">Issue 3 [1988]</a> | intern | natürliche Links |
| <a href="#">Issue 2 [1988]</a> | intern | natürliche Links |
| <a href="#">Issue 1 [1988]</a> | intern | natürliche Links |
| <a href="#">Issue 6 [1987]</a> | intern | natürliche Links |
| <a href="#">Issue 5 [1987]</a> | intern | natürliche Links |
| <a href="#">Issue 4 [1987]</a> | intern | natürliche Links |
| <a href="#">Issue 3 [1987]</a> | intern | natürliche Links |
| <a href="#">Issue 2 [1987]</a> | intern | natürliche Links |
| <a href="#">Issue 1 [1987]</a> | intern | natürliche Links |
| <a href="#">Issue 6 [1986]</a> | intern | natürliche Links |
| <a href="#">Issue 5 [1986]</a> | intern | natürliche Links |
| <a href="#">Issue 4 [1986]</a> | intern | natürliche Links |
| <a href="#">Issue 3 [1986]</a> | intern | natürliche Links |
| <a href="#">Issue 2 [1986]</a> | intern | natürliche Links |
| <a href="#">Issue 1 [1986]</a> | intern | natürliche Links |
| <a href="#">Issue 5 [1985]</a> | intern | natürliche Links |
|                                |        |                  |

## In-page links

|                                                                 |        |                  |
|-----------------------------------------------------------------|--------|------------------|
| <a href="#">Issue 4 [1985]</a>                                  | intern | natürliche Links |
| <a href="#">Issue 3 [1985]</a>                                  | intern | natürliche Links |
| <a href="#">Issue 2 [1985]</a>                                  | intern | natürliche Links |
| <a href="#">Issue 1 [1985]</a>                                  | intern | natürliche Links |
| <a href="#">Issue 2 [1984]</a>                                  | intern | natürliche Links |
| <a href="#">Issue 1 [1984]</a>                                  | intern | natürliche Links |
| <a href="#">200 Best Digital Artists Edition 7</a>              | intern | natürliche Links |
| <a href="#">200 Best Ad Photographers [2023-2024]</a>           | intern | natürliche Links |
| <a href="#">200 Best Digital Artists [2022-2023]</a>            | intern | natürliche Links |
| <a href="#">200 Best Ad Photographers [2021-2022]</a>           | intern | natürliche Links |
| <a href="#">200 Best Digital Artists [2021]</a>                 | intern | natürliche Links |
| <a href="#">200 Best Ad Photographers [2020-2021]</a>           | intern | natürliche Links |
| <a href="#">200 Best Digital Artists [2019-2020]</a>            | intern | natürliche Links |
| <a href="#">200 Best Illustrators [2018-2019]</a>               | intern | natürliche Links |
| <a href="#">200 Best Ad Photographers [2018-2019]</a>           | intern | natürliche Links |
| <a href="#">200 Best Packaging Design [2017-2018]</a>           | intern | natürliche Links |
| <a href="#">200 Best Digital Artists [2017-2018]</a>            | intern | natürliche Links |
| <a href="#">200 Best Illustrators [2016-2017]</a>               | intern | natürliche Links |
| <a href="#">200 Best Ad Photographers [2016-2017]</a>           | intern | natürliche Links |
| <a href="#">200 Best Packaging Design [2015-2016]</a>           | intern | natürliche Links |
| <a href="#">200 Best Digital Artists [2015-2016]</a>            | intern | natürliche Links |
| <a href="#">200 Best Illustrators [2014-2015]</a>               | intern | natürliche Links |
| <a href="#">200 Best Ad Photographers Worldwide [2014-2015]</a> | intern | natürliche Links |
| <a href="#">200 Best Digital Artists worldwide [2013-2014]</a>  | intern | natürliche Links |
| <a href="#">200 Best Photographers [2012-2013]</a>              | intern | natürliche Links |
| <a href="#">200 Best Illustrators [2011-2012]</a>               | intern | natürliche Links |
| <a href="#">200 Best Photographers [2010-2011]</a>              | intern | natürliche Links |
| <a href="#">200 Best Packaging Design [2010-2011]</a>           | intern | natürliche Links |
|                                                                 |        |                  |

## In-page links

|                                                    |        |                  |
|----------------------------------------------------|--------|------------------|
| <a href="#">200 Best Illustrators [2009-2010]</a>  | intern | natürliche Links |
| <a href="#">200 Best Photographers [2008-2009]</a> | intern | natürliche Links |
| <a href="#">200 Best Illustrators [2007-2008]</a>  | intern | natürliche Links |
| <a href="#">200 Best Photographers [2006-2007]</a> | intern | natürliche Links |
| <a href="#">200 Best Illustrators [2005-2006]</a>  | intern | natürliche Links |
| <a href="#">200 Best Photographers [2004-2005]</a> | intern | natürliche Links |
| <a href="#">Design for Music 2</a>                 | intern | natürliche Links |
| <a href="#">Packaging Design 2</a>                 | intern | natürliche Links |
| <a href="#">Advertising Photography 2</a>          | intern | natürliche Links |
| <a href="#">Catalogs and Brochures 1</a>           | intern | natürliche Links |
| <a href="#">Design for Music 1</a>                 | intern | natürliche Links |
| <a href="#">Commercial Illustration 1</a>          | intern | natürliche Links |
| <a href="#">Advertising Photography 1</a>          | intern | natürliche Links |
| <a href="#">Packaging Design 1</a>                 | intern | natürliche Links |
| <a href="#">Read more</a>                          | intern | natürliche Links |
| <a href="#">View All</a>                           | intern | natürliche Links |
| <a href="#">Classic</a>                            | intern | natürliche Links |
| <a href="#">Shop Now</a>                           | intern | natürliche Links |
| <a href="#">Subscribe</a>                          | intern | natürliche Links |
| <a href="#">Read Feature</a>                       | intern | natürliche Links |
| <a href="#">Discover Profiles</a>                  | intern | natürliche Links |
| <a href="#">View All</a>                           | intern | natürliche Links |
| <a href="#">View All</a>                           | intern | natürliche Links |
| <a href="#">Read Review</a>                        | intern | natürliche Links |
| <a href="#">Read more</a>                          | intern | natürliche Links |
| <a href="#">Buy Now</a>                            | intern | natürliche Links |
| <a href="#">Terms &amp; Conditions.</a>            | intern | natürliche Links |
| <a href="#">Interviews</a>                         | intern | natürliche Links |
|                                                    |        |                  |

## In-page links

|                                      |        |                  |
|--------------------------------------|--------|------------------|
| <a href="#">Features</a>             | intern | natürliche Links |
| <a href="#">Reviews</a>              | intern | natürliche Links |
| <a href="#">Shop</a>                 | intern | natürliche Links |
| <a href="#">Latest issue</a>         | intern | natürliche Links |
| <a href="#">Where to buy</a>         | intern | natürliche Links |
| <a href="#">About</a>                | intern | natürliche Links |
| <a href="#">Advertise</a>            | intern | natürliche Links |
| <a href="#">Contact</a>              | intern | natürliche Links |
| <a href="#">Terms and conditions</a> | intern | natürliche Links |
| <a href="#">Instagram</a>            | extern | natürliche Links |
| <a href="#">LinkedIn</a>             | extern | natürliche Links |
| <a href="#">TikTok</a>               | extern | natürliche Links |
| <a href="#">Log In</a>               | intern | natürliche Links |
| <a href="#">Past Issues</a>          | intern | natürliche Links |
| <a href="#">Checkout</a>             | intern | natürliche Links |
| <a href="#">Log In</a>               | intern | natürliche Links |

## SEO Suchbegriffe

|                                                                                    |                   |                                                                                                                                             |
|------------------------------------------------------------------------------------|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
|  | Suchbegriffswolke | <div> <div>artists states</div> <div>issue</div> <div>photographer best photographers</div> <div>digital artist america united</div> </div> |
|------------------------------------------------------------------------------------|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------|

## Keywords Consistency

| Suchbegriff   | Inhalt | Seitentitel | Suchbegriffe | Seitenbeschreibung | Überschriften |
|---------------|--------|-------------|--------------|--------------------|---------------|
| issue         | 232    | ✗           | ✗            | ✗                  | ✓             |
| best          | 32     | ✗           | ✗            | ✗                  | ✓             |
| digital       | 18     | ✗           | ✗            | ✗                  | ✓             |
| photographers | 13     | ✗           | ✗            | ✗                  | ✓             |

## Keywords Consistency

photographer

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## Benutzerfreundlichkeit

|  |                    |                                                                        |
|--|--------------------|------------------------------------------------------------------------|
|  | URL                | Domain : luerzersarchive.com<br>Länge : 19                             |
|  | Favoriten Icon     | Gut. Die Webseite hat ein Favicon.                                     |
|  | Druckeigenschaften | Es konnten keine druckfreundlichen CSS-Angaben gefunden werden.        |
|  | Sprache            | Gut, denn Sie haben in den META-Elementen eine Sprache deklariert: en. |
|  | Dublin Core        | Diese Webseite nutzt nicht die Vorteile der Dublin Core Elemente.      |

## Dokument

|  |                                    |                                                                                                                                                                                                                                                                                                                 |
|--|------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype                            | HTML 5                                                                                                                                                                                                                                                                                                          |
|  | Verschlüsselung                    | Perfekt, denn Ihre Webseite deklariert einen Zeichensatz: UTF-8.                                                                                                                                                                                                                                                |
|  | W3C Validität                      | Fehler : 0<br>Warnungen : 0                                                                                                                                                                                                                                                                                     |
|  | E-Mail Datenschutz                 | Sehr gut, denn es wurde keine E-Mail Adresse im Klartext auf Ihrer Webseite gefunden.                                                                                                                                                                                                                           |
|  | Veraltetes HTML                    | Sehr gut! Sie verwenden aktuelle HTML Tags in Ihrem Webseitenquelltext.                                                                                                                                                                                                                                         |
|  | Tipps zur Webseitengeschwindigkeit | <div> Sehr gut, denn Ihre Webseite benutzt keine verschachtelten Tabellen.</div> <div> Schlecht, denn es wurden CSS-Angaben in HTML-Elementen entdeckt. Diese Angaben sollten in ein entsprechendes CSS-Stylesheet verlagert werden.</div> <div> Nicht so gut, denn Ihre Webseite enthält sehr viele CSS-</div> |

## Dokument

Dateien (mehr als 4).



Nicht so gut, denn Ihre Webseite enthält viele Javascript-Dateien (mehr als 6).



Gut! Sie nutzen die Vorteile von gzip.

## Mobile



Mobile Optimierung



Apple Icon



META Viewport Tag



Flash Inhalt

## Optimierung



XML-Sitemap

Perfekt! Ihre Seite hat eine XML-Sitemap.

[https://www.luerzersarchive.com/sitemap\\_index.xml](https://www.luerzersarchive.com/sitemap_index.xml)



Robots.txt

<http://luerzersarchive.com/robots.txt>

Sehr gut! Ihre Webseite enthält eine robots.txt-Datei.



Analytics

Fehlt

Wir haben nicht ein Analyse-Tool auf dieser Website installiert zu erkennen.

Webanalyse erlaubt die Quantifizierung der Besucherinteraktionen mit Ihrer Seite. Insofern sollte zumindest ein Analysetool installiert werden. Um die Befunde abzusichern, empfiehlt sich das parallele Verwenden eines zweiten Tools.