

# Webseiten-Bericht für independentbank.com

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Der Wert ist 50/100



## SEO Inhalte

|    | Seitentitel                                                                                                                                                                | <p>Independent Bank   Personal &amp; Business Banking in Michigan Since 1864</p> <p><b>Länge : 73</b></p> <p>Ideal, aber Ihre Seitentitel sollte zwischen 10 und 70 Zeichen (Leerzeichen inbegriffen) enthalten. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um die Länge zu prüfen.</p>                                                                                                                                                                                                                                     |             |        |             |                                                                                                                                                                            |       |                                                                       |     |                                 |
|------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|--------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|-----------------------------------------------------------------------|-----|---------------------------------|
|   | Seitenbeschreibung                                                                                                                                                         | <p>Independent Bank is a Michigan-based bank that offers loans, mortgages, personal &amp; business banking across Grand Rapids, Bay City, Lansing, Traverse City &amp; Metro Detroit.</p> <p><b>Länge : 178</b></p> <p>Ideal, aber Ihre Seitenbeschreibung sollte zwischen 70 und 160 Zeichen (Leerzeichen incinbegriffen) enthalten. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um die Länge zu prüfen.</p>                                                                                                                |             |        |             |                                                                                                                                                                            |       |                                                                       |     |                                 |
|  | Suchbegriffe                                                                                                                                                               | <p>Nicht so gut. Wir konnten keine META-Suchbegriffe auf Ihrer Webseite finden. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um META-Suchbegriffe zu erzeugen.</p>                                                                                                                                                                                                                                                                                                                                                            |             |        |             |                                                                                                                                                                            |       |                                                                       |     |                                 |
|  | Og META Eigenschaften                                                                                                                                                      | <p>Sehr gut, denn diese Webseite nutzt die Vorteile aus den Og Properties.</p> <table><tr><th>Eigenschaft</th><th>Inhalt</th></tr><tr><td>description</td><td>Independent Bank is a Michigan-based bank that offers loans, mortgages, personal &amp; business banking across Grand Rapids, Bay City, Lansing, Traverse City &amp; Metro Detroit.</td></tr><tr><td>title</td><td>Independent Bank   Personal &amp; Business Banking in Michigan Since 1864</td></tr><tr><td>url</td><td>https://www.independentbank.com</td></tr></table> | Eigenschaft | Inhalt | description | Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & business banking across Grand Rapids, Bay City, Lansing, Traverse City & Metro Detroit. | title | Independent Bank   Personal & Business Banking in Michigan Since 1864 | url | https://www.independentbank.com |
| Eigenschaft                                                                        | Inhalt                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |             |        |             |                                                                                                                                                                            |       |                                                                       |     |                                 |
| description                                                                        | Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & business banking across Grand Rapids, Bay City, Lansing, Traverse City & Metro Detroit. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |             |        |             |                                                                                                                                                                            |       |                                                                       |     |                                 |
| title                                                                              | Independent Bank   Personal & Business Banking in Michigan Since 1864                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |             |        |             |                                                                                                                                                                            |       |                                                                       |     |                                 |
| url                                                                                | https://www.independentbank.com                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |             |        |             |                                                                                                                                                                            |       |                                                                       |     |                                 |
|                                                                                    |                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |             |        |             |                                                                                                                                                                            |       |                                                                       |     |                                 |

# SEO Inhalte

## Überschriften

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222

**H4**  
96

**H5**  
10

**H6**  
0

- [H1] No-Fee\* Home Equity Line of Credit
- [H1] Named the Best Bank in Michigan
- [H1] Earn up to 5.00% APY\*\* and a \$200 bonus!\*
- [H1]
- [H1]
- [H1]
- [H2] Disclaimer
- [H2] Log In To
- [H2] How can we help you?
- [H2] Business Banking at its Best
- [H2] Start Saving with our CD Specials
- [H2] Bank anytime, with ONE Wallet
- [H2] Independent Bank in our CommunitiesBeing the difference in the communities we serve.
- [H2] Junior Achievement of the Michigan Great Lakes
- [H2] Annual Be TheDifference Day
- [H2] Affordable Housing Development in Grand Rapids
- [H2] Call, meet, or stop by a branch!
- [H3] Location
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
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- [H3] Schedule an appointment
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## SEO Inhalte

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- [H3] Office
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- [H3] Loan Center
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] 24 Hour ATM Service
- [H3] Contact Information
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- [H3] Contact Information
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- [H3] Contact Information
- [H3] LobbyMonday - Friday 9:00 am - 4:30 pmSaturday - closed
- [H3] Drive-UpMonday - Friday 9:00 am - 5:00 pmSaturday 9:00 am - 12:00 pm
- [H3] Contact Information
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- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3]
- [H3] Call us at 800.355.0641Hours of operation
- [H3]
- [H3] Schedule an AppointmentVideo, phone, or in-person
- [H3]
- [H3] BranchesSearch Locations
- [H3] Need Help?
- [H3] Join Our Email List
- [H4] Midland Mortgage Loan Center | Independent Bank
- [H4] Carson City | Independent Bank
- [H4] Auburn | Independent Bank
- [H4] Big Rapids | Independent Bank
- [H4] Howard City | Independent Bank
- [H4] Saginaw Mortgage Loan Center | Independent Bank
- [H4] Saginaw - Center | Independent Bank
- [H4] Belding | Independent Bank
- [H4] Saginaw - State St. | Independent Bank
- [H4] Saginaw - Fashion Square Mall | Independent Bank
- [H4] Ann Arbor Mortgage Loan Center | Independent Bank
- [H4] Auburn | Independent Bank
- [H4] Bad Axe | Independent Bank
- [H4] Bay City - Euclid | Independent Bank
- [H4] Bay City - Washington Ave. | Independent Bank
- [H4] Belding | Independent Bank
- [H4] Bellevue | Independent Bank
- [H4] Beverly Hills | Independent Bank
- [H4] Big Rapids | Independent Bank
- [H4] Brighton | Independent Bank
- [H4] Mortgage Loan Center - Cadillac | Independent Bank
- [H4] Caro | Independent Bank
- [H4] Carson City | Independent Bank
- [H4] Caseville | Independent Bank
- [H4] Cass City | Independent Bank
- [H4] Cedar Springs | Independent Bank
- [H4] Charlotte | Independent Bank
- [H4] Clinton Township | Independent Bank
- [H4] Clio | Independent Bank
- [H4] Croton - Hardy ATM Only | Independent Bank
- [H4] Dearborn Mortgage Loan Center | Independent Bank
- [H4] Detroit Mortgage Loan Center | Independent Bank
- [H4] East Lansing | Independent Bank
- [H4] East Lansing - West Road Loan Center | Independent Bank
- [H4] Eaton Rapids | Independent Bank

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- [H4] Essexville | Independent Bank
- [H4] Fairlawn Mortgage Loan Center | Independent Bank
- [H4] Farmington Hills | Independent Bank
- [H4] Grand Haven Mortgage Loan Center | Independent Bank
- [H4] Grand Rapids - Cascade | Independent Bank
- [H4] Grand Rapids - Commercial Loan Center | Independent Bank
- [H4] Grand Rapids - East Beltline | Independent Bank
- [H4] Grand Rapids - Monroe Center | Independent Bank
- [H4] Grand Rapids - Plainfield | Independent Bank
- [H4] Grand Rapids - Standale | Independent Bank
- [H4] Grand Rapids Beltline Mortgage Loan Center | Independent Bank
- [H4] Holland | Independent Bank
- [H4] Howard City | Independent Bank
- [H4] Ionia ATM Only | Independent Bank
- [H4] Ionia - Point | Independent Bank
- [H4] Kalamazoo Mortgage Loan Center | Independent Bank
- [H4] Kingston ATM Only | Independent Bank
- [H4] Leslie | Independent Bank
- [H4] Livonia | Independent Bank
- [H4] Marlette | Independent Bank
- [H4] Mason | Independent Bank
- [H4] Midland Mortgage Loan Center | Independent Bank
- [H4] Muskegon | Independent Bank
- [H4] Newaygo | Independent Bank
- [H4] Newaygo ATM Only - River Valley | Independent Bank
- [H4] North Branch | Independent Bank
- [H4] North Branch Drive-Up | Independent Bank
- [H4] Okemos | Independent Bank
- [H4] Olivet ATM Only | Independent Bank
- [H4] Pigeon ATM Only | Independent Bank
- [H4] Pinconning | Independent Bank
- [H4] Pleasant Lake | Independent Bank
- [H4] Portland | Independent Bank
- [H4] Potterville ATM Only | Independent Bank
- [H4] Rives Junction ATM Only | Independent Bank
- [H4] Rockford | Independent Bank
- [H4] Rockford Mortgage Loan Center | Independent Bank
- [H4] Saginaw - Center | Independent Bank
- [H4] Saginaw - Dixie Hwy | Independent Bank
- [H4] Saginaw - Fashion Square Mall | Independent Bank
- [H4] Saginaw - State St. | Independent Bank
- [H4] Saginaw Mortgage Loan Center | Independent Bank
- [H4] Sand Lake | Independent Bank
- [H4] Saranac | Independent Bank
- [H4] Sebawaing | Independent Bank
- [H4] Shelby Township | Independent Bank
- [H4] South Haven Mortgage Loan Center | Independent Bank
- [H4] Sparta | Independent Bank
- [H4] Standish | Independent Bank
- [H4] Suttons Bay | Independent Bank
- [H4] Traverse City - Copper Ridge | Independent Bank
- [H4] Traverse City - Downtown | Independent Bank
- [H4] Traverse City - Garfield | Independent Bank
- [H4] Troy - Columbia Center | Independent Bank

## SEO Inhalte

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|------------------------------------------------------------------------------------|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |                      | <ul style="list-style-type: none"> <li>• [H4] Troy Mortgage Loan Center   Independent Bank</li> <li>• [H4] Unionville ATM Only   Independent Bank</li> <li>• [H4] Vermontville ATM Only   Independent Bank</li> <li>• [H4] White Cloud   Independent Bank</li> <li>• [H4] Williamston   Independent Bank</li> <li>• [H4] Zeeland Mortgage Loan Center   Independent Bank</li> <li>• [H4] Top</li> <li>• [H5] Mortgage &amp; Loan Center</li> <li>• [H5] Bank Branch</li> <li>• [H5] Bank Branch</li> <li>• [H5] Bank Branch</li> <li>• [H5] Bank Branch</li> <li>• [H5] Mortgage &amp; Loan Center</li> <li>• [H5] Bank Branch</li> <li>• [H5] Bank Branch</li> <li>• [H5] Bank Branch</li> <li>• [H5] Bank Branch</li> </ul> |
|    | Bilder               | <p>Es konnten 28 Bilder auf dieser Webseite gefunden werden.</p> <p>Gut, denn die meisten Ihrer Bilder verwenden das ALT-Attribut.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|   | Text/HTML Verhältnis | <p>Anteil : <b>18%</b></p> <p>Gut, denn das Text zu HTML Code Verhältnis dieser Webseite ist höher als 15, aber niedriger als 25 Prozent.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | Flash                | <p>Perfekt, denn es wurde kein Flash auf Ihrer Webseite gefunden.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|  | IFrame               | <p>Schlecht, denn Sie verwenden IFrames auf Ihrer Webseite, die von Suchmaschinen nicht indexiert werden können.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |

## SEO Links

|                                                                                    |                         |                                                                                                                         |
|------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | <p>Schlecht. Ihre Links sind für Suchmaschinen nicht gut lesbar, denn sie enthalten Parameter.</p>                      |
|  | Underscores in the URLs | <p>Wir haben Unterstriche in Ihren Links entdeckt. Benutzen Sie zur Optimierung besser Bindestriche in Ihren Links.</p> |
|  | In-page links           | <p>We found a total of 219 links including 2 link(s) to files</p>                                                       |
|  | Statistics              | <p>Externe Links : noFollow 0%</p> <p>Externe Links : natürliche Links 45.21%</p> <p>Interne Links 54.79%</p>           |

## In-page links

| Anker                                     | Typ    | Natürlich        |
|-------------------------------------------|--------|------------------|
| <a href="#">x</a>                         | intern | natürliche Links |
| <a href="#">Personal</a>                  | intern | natürliche Links |
| <a href="#">Current Rates</a>             | intern | natürliche Links |
| <a href="#">Checking</a>                  | extern | natürliche Links |
| <a href="#">Compare Checking Accounts</a> | intern | natürliche Links |
| <a href="#">ONE Account</a>               | intern | natürliche Links |
| <a href="#">Opportunity One</a>           | intern | natürliche Links |
| <a href="#">Compare Savings Accounts</a>  | intern | natürliche Links |
| <a href="#">HSA</a>                       | intern | natürliche Links |
| <a href="#">CDs</a>                       | intern | natürliche Links |
| <a href="#">Loans</a>                     | intern | natürliche Links |
| <a href="#">Mortgage</a>                  | intern | natürliche Links |
| <a href="#">Auto</a>                      | intern | natürliche Links |
| <a href="#">Boat &amp; RV</a>             | intern | natürliche Links |
| <a href="#">HELOC</a>                     | intern | natürliche Links |
| <a href="#">Credit Cards</a>              | intern | natürliche Links |
| <a href="#">Student Loans</a>             | intern | natürliche Links |
| <a href="#">Loan Payments</a>             | intern | natürliche Links |
| <a href="#">Debit &amp; Credit Cards</a>  | intern | natürliche Links |
| <a href="#">Private Banking</a>           | intern | natürliche Links |
| <a href="#">Services</a>                  | intern | natürliche Links |
| <a href="#">ATM Finder</a>                | extern | natürliche Links |
| <a href="#">ClickSWITCH</a>               | extern | natürliche Links |
| <a href="#">Mobile Deposit</a>            | intern | natürliche Links |
| <a href="#">ONE Wallet</a>                | intern | natürliche Links |
| <a href="#">ONE Wallet +</a>              | intern | natürliche Links |

## In-page links

|                                                 |        |                  |
|-------------------------------------------------|--------|------------------|
| <a href="#">Overdraft Services</a>              | intern | natürliche Links |
| <a href="#">Schedule an Appointment</a>         | extern | natürliche Links |
| <a href="#">Zelle</a>                           | intern | natürliche Links |
| <a href="#">Financial Calculators</a>           | intern | natürliche Links |
| <a href="#">Refer a Friend</a>                  | intern | natürliche Links |
| <a href="#">Commercial</a>                      | intern | natürliche Links |
| <a href="#">SBA Loans</a>                       | intern | natürliche Links |
| <a href="#">Floorplan Lending</a>               | intern | natürliche Links |
| <a href="#">Business Loan Express</a>           | intern | natürliche Links |
| <a href="#">Credit Cards</a>                    | intern | natürliche Links |
| <a href="#">Checking</a>                        | intern | natürliche Links |
| <a href="#">Savings</a>                         | intern | natürliche Links |
| <a href="#">SurePayroll</a>                     | extern | natürliche Links |
| <a href="#">Treasury Services</a>               | intern | natürliche Links |
| <a href="#">Treasury ONE</a>                    | intern | natürliche Links |
| <a href="#">Government Banking</a>              | intern | natürliche Links |
| <a href="#">Merchant Services</a>               | extern | natürliche Links |
| <a href="#">Business Financial Calculators</a>  | intern | natürliche Links |
| <a href="#">Testimonials</a>                    | intern | natürliche Links |
| <a href="#">IB Wealth Management</a>            | extern | natürliche Links |
| <a href="#">Apply</a>                           | intern | natürliche Links |
| <a href="#">Contact</a>                         | intern | natürliche Links |
| <a href="#">Find a Location</a>                 | intern | natürliche Links |
| <a href="#">Mortgage Loan Officers</a>          | intern | natürliche Links |
| <a href="#">Commercial Bankers</a>              | intern | natürliche Links |
| <a href="#">Treasury Reps</a>                   | intern | natürliche Links |
| <a href="#">Financial Advisors</a>              | extern | natürliche Links |
| <a href="#">ONE Wallet (log in on homepage)</a> | intern | natürliche Links |

## In-page links

|                                                 |        |                  |
|-------------------------------------------------|--------|------------------|
| <a href="#">Credit Cards</a>                    | extern | natürliche Links |
| <a href="#">New Mortgage/Check Status</a>       | intern | natürliche Links |
| <a href="#">Personal Loans</a>                  | extern | natürliche Links |
| <a href="#">Club Checking Benefits</a>          | intern | natürliche Links |
| <a href="#">Express Loan Pay</a>                | intern | natürliche Links |
| <a href="#">Check Re-Order</a>                  | intern | natürliche Links |
| <a href="#">IB Wealth Management</a>            | intern | natürliche Links |
| <a href="#">ONE Wallet (log in on homepage)</a> | intern | natürliche Links |
| <a href="#">Remote Deposit Capture</a>          | intern | natürliche Links |
| <a href="#">SurePayroll</a>                     | intern | natürliche Links |
| <a href="#">Merchant Services</a>               | intern | natürliche Links |
| <a href="#">SBAM</a>                            | intern | natürliche Links |
| <a href="#">TreasuryONE</a>                     | intern | natürliche Links |
| <a href="#">Business</a>                        | intern | natürliche Links |
| <a href="#">Loans</a>                           | intern | natürliche Links |
| <a href="#">eServices</a>                       | intern | natürliche Links |
| <a href="#">Why Independent</a>                 | intern | natürliche Links |
| <a href="#">Corporate Social Responsibility</a> | intern | natürliche Links |
| <a href="#">In The News</a>                     | intern | natürliche Links |
| <a href="#">Giving Back</a>                     | intern | natürliche Links |
| <a href="#">Investor Relations</a>              | intern | natürliche Links |
| <a href="#">Careers</a>                         | intern | natürliche Links |
| <a href="#">Info Center</a>                     | intern | natürliche Links |
| <a href="#">Blog</a>                            | intern | natürliche Links |
| <a href="#">Money Management</a>                | intern | natürliche Links |
| <a href="#">Homewner Assistance</a>             | intern | natürliche Links |
| <a href="#">Safety &amp; Security Center</a>    | intern | natürliche Links |
| <a href="#">Legal Notices</a>                   | intern | natürliche Links |

## In-page links

[illegible]

## In-page links

|                                         |        |                  |
|-----------------------------------------|--------|------------------|
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Schedule an appointment</a> | intern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Schedule an appointment</a> | intern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Schedule an appointment</a> | intern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Schedule an appointment</a> | intern | natürliche Links |
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| <a href="#">Schedule an appointment</a> | intern | natürliche Links |
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| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Schedule an appointment</a> | intern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |

## In-page links

[illegible]

## In-page links

|                                         |        |                  |
|-----------------------------------------|--------|------------------|
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Schedule an appointment</a> | intern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Schedule an appointment</a> | intern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Schedule an appointment</a> | intern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Get Directions</a>          | extern | natürliche Links |
| <a href="#">Personal Banking</a>        | extern | natürliche Links |

## In-page links

|                                               |        |                  |
|-----------------------------------------------|--------|------------------|
| <a href="#">Credit Cards</a>                  | intern | natürliche Links |
| <a href="#">Club Checking Benefits</a>        | intern | natürliche Links |
| <a href="#">Express Loan Pay</a>              | intern | natürliche Links |
| <a href="#">Check Re-Order</a>                | intern | natürliche Links |
| <a href="#">IB Wealth Management</a>          | intern | natürliche Links |
| <a href="#">Remote Deposit Capture</a>        | intern | natürliche Links |
| <a href="#">SurePayroll</a>                   | intern | natürliche Links |
| <a href="#">Merchant Services</a>             | intern | natürliche Links |
| <a href="#">SBAM</a>                          | intern | natürliche Links |
| <a href="#">TreasuryONE</a>                   | intern | natürliche Links |
| <a href="#">Terms &amp; Conditions Apply.</a> | intern | natürliche Links |
| <a href="#">See Rate Details.&amp;nbsp;</a>   | intern | natürliche Links |
| =                                             | extern | natürliche Links |
| <a href="#">Schedule</a>                      | intern | natürliche Links |
| =                                             | extern | natürliche Links |
| =                                             | extern | natürliche Links |
| <a href="#">Holiday Hours</a>                 | intern | natürliche Links |
| <a href="#">Opt back in here!&amp;nbsp;</a>   | extern | natürliche Links |
| <a href="#">Refer a Business</a>              | intern | natürliche Links |
| <a href="#">Why Independent</a>               | intern | natürliche Links |
| <a href="#">Financial Services</a>            | intern | natürliche Links |
| <a href="#">IB Wealth Management</a>          | intern | natürliche Links |
| <a href="#">Independent Title Services</a>    | extern | natürliche Links |
| <a href="#">FAQs</a>                          | intern | natürliche Links |
| <a href="#">Accessibility Statement</a>       | intern | natürliche Links |

## SEO Suchbegriffe

|                   |                              |
|-------------------|------------------------------|
| Suchbegriffswolke | monday 900 directions friday |
|-------------------|------------------------------|

## SEO Suchbegriffe



independent drive-up bank  
information get services

### Keywords Consistency

| Suchbegriff | Inhalt | Seitentitel | Suchbegriffe | Seitenbeschreibung | Überschriften |
|-------------|--------|-------------|--------------|--------------------|---------------|
| 900         | 168    | ✗           | ✗            | ✗                  | ✗             |
| monday      | 122    | ✗           | ✗            | ✗                  | ✓             |
| drive-up    | 109    | ✗           | ✗            | ✗                  | ✓             |
| independent | 102    | ✓           | ✗            | ✓                  | ✓             |
| bank        | 100    | ✓           | ✗            | ✓                  | ✓             |

### Benutzerfreundlichkeit

|  |                    |                                                                        |
|--|--------------------|------------------------------------------------------------------------|
|  | URL                | Domain : independentbank.com<br>Länge : 19                             |
|  | Favoriten Icon     | Gut. Die Webseite hat ein Favicon.                                     |
|  | Druckeigenschaften | Es konnten keine druckfreundlichen CSS-Angaben gefunden werden.        |
|  | Sprache            | Gut, denn Sie haben in den META-Elementen eine Sprache deklariert: en. |
|  | Dublin Core        | Diese Webseite nutzt nicht die Vorteile der Dublin Core Elemente.      |

### Dokument

|  |                 |                                                                  |
|--|-----------------|------------------------------------------------------------------|
|  | Doctype         | HTML 5                                                           |
|  | Verschlüsselung | Perfekt, denn Ihre Webseite deklariert einen Zeichensatz: UTF-8. |

## Dokument

|                                                                                   |                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|-----------------------------------------------------------------------------------|------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | W3C Validität                      | Fehler : 46<br>Warnungen : 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|  | E-Mail Datenschutz                 | Achtung! Es wurde mindestens eine E-Mail Adresse im Klartext auf Ihrer Webseite gefunden. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um E-Mail Adressen vor SPAM zu schützen.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | Veraltetes HTML                    | Sehr gut! Sie verwenden aktuelle HTML Tags in Ihrem Webseitenquelltext.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Tipps zur Webseitengeschwindigkeit | <div>  Sehr gut, denn Ihre Webseite benutzt keine verschachtelten Tabellen. </div> <div>  Schlecht, denn es wurden CSS-Angaben in HTML-Elementen entdeckt. Diese Angaben sollten in ein entsprechendes CSS-Stylesheet verlagert werden. </div> <div>  Nicht so gut, denn Ihre Webseite enthält sehr viele CSS-Dateien (mehr als 4). </div> <div>  Nicht so gut, denn Ihre Webseite enthält viele Javascript-Dateien (mehr als 6). </div> <div>  Gut! Sie nutzen die Vorteile von gzip. </div> |

## Mobile

|                                                                                     |                    |                                                                                                                                                                                                                                                                                                                                              |
|-------------------------------------------------------------------------------------|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimierung | <div>  Apple Icon </div> <div>  META Viewport Tag </div> <div>  Flash Inhalt </div> |
|-------------------------------------------------------------------------------------|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimierung

|                                                                                     |             |                                                                                                                                                                       |
|-------------------------------------------------------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML-Sitemap | Perfekt! Ihre Seite hat eine XML-Sitemap.<br><br><div>https://www.independentbank.com/sitemap.xml</div>                                                               |
|  | Robots.txt  | http://independentbank.com/robots.txt<br><br>Sehr gut! Ihre Webseite enthält eine robots.txt-Datei.                                                                   |
|  | Analytics   | Sehr gut, Ihre Website hat ein Analyse-Tool.<br><br><div>  Google Analytics </div> |

## Optimierung



Quantcast