



Webseite score luerzersarchive.com

Genereret Marts 27 2025 16:33 PM

Scoren er 50/100



SEO Indhold

	Titel	Lürzer's Archive Leading Ad Industry Magazine & Directory Længde : 68 Perfekt, din titel indeholder mellem 10 og 70 bogstaver.																
	Beskrivelse	The celebrated creative resource for advertising professionals worldwide Over 30 years of hand-picked inspiration, features, news & interviews. Længde : 149 Perfekt, din meta beskrivelse indeholder mellem 70 og 160 karakterer.																
	Nøgleord	Dårligt! Vi kan ikke finde nogle meta nøgleord på din side! Brug denne gratis online meta generator for at oprette nye nøgleord.																
	Og Meta Egenskaber	Godt, din side benytter Og egenskaberne <table><thead><tr><th>Egenskab</th><th>Indhold</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Lürzer's Archive Leading Ad Industry Magazine & Directory</td></tr><tr><td>description</td><td>The celebrated creative resource for advertising professionals worldwide Over 30 years of hand-picked inspiration, features, news & interviews.</td></tr><tr><td>url</td><td>https://www.luerzersarchive.com/</td></tr><tr><td>site_name</td><td>Lurzers Archive</td></tr><tr><td>updated_time</td><td>2025-03-27T14:50:41+00:00</td></tr></tbody></table>	Egenskab	Indhold	locale	en_GB	type	website	title	Lürzer's Archive Leading Ad Industry Magazine & Directory	description	The celebrated creative resource for advertising professionals worldwide Over 30 years of hand-picked inspiration, features, news & interviews.	url	https://www.luerzersarchive.com/	site_name	Lurzers Archive	updated_time	2025-03-27T14:50:41+00:00
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site_name	Lurzers Archive																	
updated_time	2025-03-27T14:50:41+00:00																	

SEO Indhold

image	https://www.luerzersarchive.com/wp-content/uploads/2023/01/Screenshot-2023-01-17-at-15.52.38.png
image:secure_url	https://www.luerzersarchive.com/wp-content/uploads/2023/01/Screenshot-2023-01-17-at-15.52.38.png
image:width	948
image:height	944
image:alt	Lurzers Archive Logo
image:type	image/png

Overskrifter

H1 4	H2 8	H3 6	H4 5	H5 29	H6 27
• [H1] All • [H1] Search 40 years of the best print campaigns, TV commercials and digital designs from around the world. Browse the Archive Subscribe • [H1] • [H1] Search 40 years of the best print campaigns, TV commercials and digital designs from around the world. Browse the Archive Subscribe • [H2] Archive • [H2] Shop • [H2] Listen up • [H2] 200Best Photographers open call • [H2] We love to party • [H2] LATEST BOOK • [H2] • [H2] LATEST BOOK • [H3] • [H3] Best of the Week • [H3] ISSUE HIGHLIGHTS • [H3] Are you one of the world's top ad photographers? Enter now to be included in this biennial industry essential • [H3] Our esteemed contributors suggest new reasons to celebrate • [H3] • [H4] Magazines • [H4] Books • [H4] Current Issue • [H4] 40 Years Special • [H4] CURRENT RANKINGS • [H5] Good Drinks • [H5] King Faisal Specialist Hospital and Research Centre • [H5] Levi's • [H5] Lürzer's Archive 228 is set to dazzle the eyes and blow the synapses. To celebrate our 40 years of seeking and setting standards for creative excellence, we worked with 40+ of the great, the good and the emerging stars to devise a modest proposal for you: the 40 most creatively significant ads of the					

SEO Indhold

last 40 years. What's not to like? Come on in...

- [H5] COPD
- [H5] Warriors Asia
- [H5] Your Room. Your Rules.
- [H5] Winning Isn't Comfortable
- [H5] Climate change is faster
- [H5] Bellies
- [H5] Citroen Ami-It always finds a space.
- [H5] Jeep - Original Copies
- [H5] Marcos Behrens | Piu Piu Studio
- [H5] Scott Montgomery
- [H5] Tyllie Barbosa
- [H5] Caesar Lima
- [H5] Cameron Davidson | Washington DC
- [H5] Tadd Myers Photographer
- [H5] Nick Hall
- [H5] Ciprian Mihai
- [H5] Olff Appold
- [H5] Serviceplan, Hamburg
- [H5] Ogilvy & Mather, New York
- [H5] Cascadas
- [H5] Mihai Vladimir Anton
- [H5] Jonathan Knowles
- [H5] Tim Tadder
- [H5] Big Al Gruswitz
- [H5] Surrealism
- [H6] Good Drinks, in-house, Palmyra, Australia
- [H6] Publicis Middle East, Dubai
- [H6] TBWA\Chiat\Day, San Francisco
- [H6] Publicis Colombia, Bogotá
- [H6] Asia - The Experience Co.
- [H6] Ogilvy & Mather, Singapore
- [H6] Wieden + Kennedy, Portland
- [H6] Auge Headquarter, Milan
- [H6] FCB, Lisbon
- [H6] Havas Worldwide, Istanbul
- [H6] Publicis Middle East, Dubai
- [H6] United Kingdom
- [H6] United States of America
- [H6] United States of America
- [H6] United States of America
- [H6] United States of America
- [H6] United States of America
- [H6] United States of America
- [H6] Romania
- [H6] Germany
- [H6] Germany
- [H6] United States of America
- [H6] Switzerland
- [H6] Romania
- [H6] United Kingdom
- [H6] United States of America
- [H6] United States of America

Billeder

Vi fandt 112 billeder på denne side.

SEO Indhold

		102 alt tags mangler eller er tomme. Tilføj alternativ tekst til dine billeder for at gøre siden mere brugervenlig, og for at optimere din SEO i forhold til søgemaskinerne.
	Text/HTML balance	Balance : 9% Denne sides text til HTML fordeling er under 15 procent, dette betyder at din side mangler indhold!
	Flash	Perfekt, ingen Flash objekter er blevet fundet på siden.
	iFrame	Beklager! Din side har iFrames og det kan medføre i yderst dårlig læsning af søgerobotterne.

SEO Links

	URL Omskrivning	Godt. Dine links ser venlige ud!
	Underscores i links	Dårligt! Vi har fundet underscores i dine links, du bør benytte bindestreg istedet for underscores for at optimere din SEO.
	On-page links	Vi fandt et total af 299 links inkluderende 0 link(s) til filer
	Statistics	Eksterne Links : noFollow 0% Eksterne Links : Sender Juice 1% Interne Links 99%

On-page links

Anker	Type	Juice
Search	Intern	Sender Juice
Subscribe	Intern	Sender Juice
Submit	Intern	Sender Juice
Shop	Intern	Sender Juice

On-page links

Issue 228 [2024]	Intern	Sender Juice
Issue 227 [2024]	Intern	Sender Juice
Issue 226 [2024]	Intern	Sender Juice
Issue 4 [2023]	Intern	Sender Juice
Issue 3 [2023]	Intern	Sender Juice
Issue 2 [2023]	Intern	Sender Juice
Issue 1 [2023]	Intern	Sender Juice
Issue 3 [2022]	Intern	Sender Juice
Issue 2 [2022]	Intern	Sender Juice
Issue 1 [2022]	Intern	Sender Juice
Issue 5/6 [2021]	Intern	Sender Juice
Issue 3/4 [2021]	Intern	Sender Juice
Issue 1/2 [2021]	Intern	Sender Juice
Issue 5/6 [2020]	Intern	Sender Juice
Issue 3/4 [2020]	Intern	Sender Juice
Issue 2 [2020]	Intern	Sender Juice
Issue 1 [2020]	Intern	Sender Juice
Issue 6 [2019]	Intern	Sender Juice
Issue 5 [2019]	Intern	Sender Juice
Issue 4 [2019]	Intern	Sender Juice
Issue 3 [2019]	Intern	Sender Juice
Issue 2 [2019]	Intern	Sender Juice
Issue 1 [2019]	Intern	Sender Juice
Issue 6 [2018]	Intern	Sender Juice
Issue 5 [2018]	Intern	Sender Juice
Issue 4 [2018]	Intern	Sender Juice
Issue 3 [2018]	Intern	Sender Juice
Issue 2 [2018]	Intern	Sender Juice

On-page links

Issue 1 [2018]	Intern	Sender Juice
Issue 6 [2017]	Intern	Sender Juice
Issue 5 [2017]	Intern	Sender Juice
Issue 4 [2017]	Intern	Sender Juice
Issue 3 [2017]	Intern	Sender Juice
Issue 2 [2017]	Intern	Sender Juice
Issue 1 [2017]	Intern	Sender Juice
Issue 6 [2016]	Intern	Sender Juice
Issue 5 [2016]	Intern	Sender Juice
Issue 4 [2016]	Intern	Sender Juice
Issue 3 [2016]	Intern	Sender Juice
Issue 2 [2016]	Intern	Sender Juice
Issue 1 [2016]	Intern	Sender Juice
Issue 6 [2015]	Intern	Sender Juice
Issue 5 [2015]	Intern	Sender Juice
Issue 4 [2015]	Intern	Sender Juice
Issue 3 [2015]	Intern	Sender Juice
Issue 2 [2015]	Intern	Sender Juice
Issue 1 [2015]	Intern	Sender Juice
Issue 6 [2014]	Intern	Sender Juice
Issue 5 [2014]	Intern	Sender Juice
Issue 4 [2014]	Intern	Sender Juice
Issue 3 [2014]	Intern	Sender Juice
Issue 2 [2014]	Intern	Sender Juice
Issue 1 [2014]	Intern	Sender Juice
Issue 6 [2013]	Intern	Sender Juice
Issue 5 [2013]	Intern	Sender Juice
Issue 4 [2013]	Intern	Sender Juice

On-page links

Issue 3 [2013]	Intern	Sender Juice
Issue 2 [2013]	Intern	Sender Juice
Issue 1 [2013]	Intern	Sender Juice
Issue 6 [2012]	Intern	Sender Juice
Issue 5 [2012]	Intern	Sender Juice
Issue 4 [2012]	Intern	Sender Juice
Issue 3 [2012]	Intern	Sender Juice
Issue 2 [2012]	Intern	Sender Juice
Issue 1 [2012]	Intern	Sender Juice
Issue 6 [2011]	Intern	Sender Juice
Issue 5 [2011]	Intern	Sender Juice
Issue 4 [2011]	Intern	Sender Juice
Issue 3 [2011]	Intern	Sender Juice
Issue 2 [2011]	Intern	Sender Juice
Issue 1 [2011]	Intern	Sender Juice
Issue 6 [2010]	Intern	Sender Juice
Issue 5 [2010]	Intern	Sender Juice
Issue 4 [2010]	Intern	Sender Juice
Issue 3 [2010]	Intern	Sender Juice
Issue 2 [2010]	Intern	Sender Juice
Issue 1 [2010]	Intern	Sender Juice
Issue 6 [2009]	Intern	Sender Juice
Issue 5 [2009]	Intern	Sender Juice
Issue 4 [2009]	Intern	Sender Juice
Issue 3 [2009]	Intern	Sender Juice
Issue 2 [2009]	Intern	Sender Juice
Issue 1 [2009]	Intern	Sender Juice
Issue 6 [2008]	Intern	Sender Juice

On-page links

Issue 5 [2008]	Intern	Sender Juice
Issue 4 [2008]	Intern	Sender Juice
Issue 3 [2008]	Intern	Sender Juice
Issue 2 [2008]	Intern	Sender Juice
Issue 1 [2008]	Intern	Sender Juice
Issue 6 [2007]	Intern	Sender Juice
Issue 5 [2007]	Intern	Sender Juice
Issue 4 [2007]	Intern	Sender Juice
Issue 3 [2007]	Intern	Sender Juice
Issue 2 [2007]	Intern	Sender Juice
Issue 1 [2007]	Intern	Sender Juice
Issue 6 [2006]	Intern	Sender Juice
Issue 5 [2006]	Intern	Sender Juice
Issue 4 [2006]	Intern	Sender Juice
Issue 3 [2006]	Intern	Sender Juice
Issue 2 [2006]	Intern	Sender Juice
Issue 1 [2006]	Intern	Sender Juice
Issue 6 [2005]	Intern	Sender Juice
Issue 5 [2005]	Intern	Sender Juice
Issue 4 [2005]	Intern	Sender Juice
Issue 3 [2005]	Intern	Sender Juice
Issue 2 [2005]	Intern	Sender Juice
Issue 1 [2005]	Intern	Sender Juice
Issue 6 [2004]	Intern	Sender Juice
Issue 5 [2004]	Intern	Sender Juice
Issue 4 [2004]	Intern	Sender Juice
Issue 3 [2004]	Intern	Sender Juice
Issue 2 [2004]	Intern	Sender Juice

On-page links

Issue 1 [2004]	Intern	Sender Juice
Issue 6 [2003]	Intern	Sender Juice
Issue 5 [2003]	Intern	Sender Juice
Issue 4 [2003]	Intern	Sender Juice
Issue 3 [2003]	Intern	Sender Juice
Issue 2 [2003]	Intern	Sender Juice
Issue 1 [2003]	Intern	Sender Juice
Issue 6 [2002]	Intern	Sender Juice
Issue 5 [2002]	Intern	Sender Juice
Issue 4 [2002]	Intern	Sender Juice
Issue 3 [2002]	Intern	Sender Juice
Issue 2 [2002]	Intern	Sender Juice
Issue 1 [2002]	Intern	Sender Juice
Issue 6 [2001]	Intern	Sender Juice
Issue 5 [2001]	Intern	Sender Juice
Issue 4 [2001]	Intern	Sender Juice
Issue 3 [2001]	Intern	Sender Juice
Issue 2 [2001]	Intern	Sender Juice
Issue 1 [2001]	Intern	Sender Juice
Issue 6 [2000]	Intern	Sender Juice
Issue 5 [2000]	Intern	Sender Juice
Issue 4 [2000]	Intern	Sender Juice
Issue 3 [2000]	Intern	Sender Juice
Issue 2 [2000]	Intern	Sender Juice
Issue 1 [2000]	Intern	Sender Juice
Issue 6 [1999]	Intern	Sender Juice
Issue 5 [1999]	Intern	Sender Juice
Issue 4 [1999]	Intern	Sender Juice

On-page links

Issue 3 [1999]	Intern	Sender Juice
Issue 2 [1999]	Intern	Sender Juice
Issue 1 [1999]	Intern	Sender Juice
Issue 6 [1998]	Intern	Sender Juice
Issue 5 [1998]	Intern	Sender Juice
Issue 4 [1998]	Intern	Sender Juice
Issue 3 [1998]	Intern	Sender Juice
Issue 2 [1998]	Intern	Sender Juice
Issue 1 [1998]	Intern	Sender Juice
Issue 6 [1997]	Intern	Sender Juice
Issue 5 [1997]	Intern	Sender Juice
Issue 4 [1997]	Intern	Sender Juice
Issue 3 [1997]	Intern	Sender Juice
Issue 2 [1997]	Intern	Sender Juice
Issue 1 [1997]	Intern	Sender Juice
1996 / Vol 5	Intern	Sender Juice
Issue 6 [1996]	Intern	Sender Juice
Issue 5 [1996]	Intern	Sender Juice
Issue 4 [1996]	Intern	Sender Juice
Issue 3 [1996]	Intern	Sender Juice
Issue 2 [1996]	Intern	Sender Juice
Issue 1 [1996]	Intern	Sender Juice
Issue 6 [1995]	Intern	Sender Juice
Issue 5 [1995]	Intern	Sender Juice
Issue 4 [1995]	Intern	Sender Juice
Issue 3 [1995]	Intern	Sender Juice
Issue 2 [1995]	Intern	Sender Juice
Issue 1 [1995]	Intern	Sender Juice

On-page links

Issue 6 [1994]	Intern	Sender Juice
Issue 5 [1994]	Intern	Sender Juice
Issue 4 [1994]	Intern	Sender Juice
Issue 3 [1994]	Intern	Sender Juice
Issue 2 [1994]	Intern	Sender Juice
Issue 1 [1994]	Intern	Sender Juice
Issue 6 [1993]	Intern	Sender Juice
Issue 5 [1993]	Intern	Sender Juice
Issue 4 [1993]	Intern	Sender Juice
Issue 3 [1993]	Intern	Sender Juice
Issue 2 [1993]	Intern	Sender Juice
Issue 1 [1993]	Intern	Sender Juice
Issue 6 [1992]	Intern	Sender Juice
Issue 5 [1992]	Intern	Sender Juice
Issue 4 [1992]	Intern	Sender Juice
Issue 3 [1992]	Intern	Sender Juice
Issue 2 [1992]	Intern	Sender Juice
Issue 1 [1992]	Intern	Sender Juice
Issue 6 [1991]	Intern	Sender Juice
Issue 5 [1991]	Intern	Sender Juice
Issue 4 [1991]	Intern	Sender Juice
Issue 3 [1991]	Intern	Sender Juice
Issue 2 [1991]	Intern	Sender Juice
Issue 1 [1991]	Intern	Sender Juice
Issue 6 [1990]	Intern	Sender Juice
Issue 5 [1990]	Intern	Sender Juice
Issue 4 [1990]	Intern	Sender Juice
Issue 3 [1990]	Intern	Sender Juice

On-page links

Issue 2 [1990]	Intern	Sender Juice
Issue 1 [1990]	Intern	Sender Juice
Issue 6 [1989]	Intern	Sender Juice
Issue 5 [1989]	Intern	Sender Juice
Issue 4 [1989]	Intern	Sender Juice
Issue 3 [1989]	Intern	Sender Juice
Issue 2 [1989]	Intern	Sender Juice
Issue 1 [1989]	Intern	Sender Juice
Issue 6 [1988]	Intern	Sender Juice
Issue 5 [1988]	Intern	Sender Juice
Issue 4 [1988]	Intern	Sender Juice
Issue 3 [1988]	Intern	Sender Juice
Issue 2 [1988]	Intern	Sender Juice
Issue 1 [1988]	Intern	Sender Juice
Issue 6 [1987]	Intern	Sender Juice
Issue 5 [1987]	Intern	Sender Juice
Issue 4 [1987]	Intern	Sender Juice
Issue 3 [1987]	Intern	Sender Juice
Issue 2 [1987]	Intern	Sender Juice
Issue 1 [1987]	Intern	Sender Juice
Issue 6 [1986]	Intern	Sender Juice
Issue 5 [1986]	Intern	Sender Juice
Issue 4 [1986]	Intern	Sender Juice
Issue 3 [1986]	Intern	Sender Juice
Issue 2 [1986]	Intern	Sender Juice
Issue 1 [1986]	Intern	Sender Juice
Issue 5 [1985]	Intern	Sender Juice
Issue 4 [1985]	Intern	Sender Juice

On-page links

Issue 3 [1985]	Intern	Sender Juice
Issue 2 [1985]	Intern	Sender Juice
Issue 1 [1985]	Intern	Sender Juice
Issue 2 [1984]	Intern	Sender Juice
Issue 1 [1984]	Intern	Sender Juice
200 Best Digital Artists Edition 7	Intern	Sender Juice
200 Best Ad Photographers [2023-2024]	Intern	Sender Juice
200 Best Digital Artists [2022-2023]	Intern	Sender Juice
200 Best Ad Photographers [2021-2022]	Intern	Sender Juice
200 Best Digital Artists [2021]	Intern	Sender Juice
200 Best Ad Photographers [2020-2021]	Intern	Sender Juice
200 Best Digital Artists [2019-2020]	Intern	Sender Juice
200 Best Illustrators [2018-2019]	Intern	Sender Juice
200 Best Ad Photographers [2018-2019]	Intern	Sender Juice
200 Best Packaging Design [2017-2018]	Intern	Sender Juice
200 Best Digital Artists [2017-2018]	Intern	Sender Juice
200 Best Illustrators [2016-2017]	Intern	Sender Juice
200 Best Ad Photographers [2016-2017]	Intern	Sender Juice
200 Best Packaging Design [2015-2016]	Intern	Sender Juice
200 Best Digital Artists [2015-2016]	Intern	Sender Juice
200 Best Illustrators [2014-2015]	Intern	Sender Juice
200 Best Ad Photographers Worldwide [2014-2015]	Intern	Sender Juice
200 Best Digital Artists worldwide [2013-2014]	Intern	Sender Juice
200 Best Photographers [2012-2013]	Intern	Sender Juice
200 Best Illustrators [2011-2012]	Intern	Sender Juice
200 Best Photographers [2010-2011]	Intern	Sender Juice
200 Best Packaging Design [2010-2011]	Intern	Sender Juice
200 Best Illustrators [2009-2010]	Intern	Sender Juice

On-page links

200 Best Photographers [2008-2009]	Intern	Sender Juice
200 Best Illustrators [2007-2008]	Intern	Sender Juice
200 Best Photographers [2006-2007]	Intern	Sender Juice
200 Best Illustrators [2005-2006]	Intern	Sender Juice
200 Best Photographers [2004-2005]	Intern	Sender Juice
Design for Music 2	Intern	Sender Juice
Packaging Design 2	Intern	Sender Juice
Advertising Photography 2	Intern	Sender Juice
Catalogs and Brochures 1	Intern	Sender Juice
Design for Music 1	Intern	Sender Juice
Commercial Illustration 1	Intern	Sender Juice
Advertising Photography 1	Intern	Sender Juice
Packaging Design 1	Intern	Sender Juice
Read more	Intern	Sender Juice
View All	Intern	Sender Juice
Classic	Intern	Sender Juice
Shop Now	Intern	Sender Juice
Subscribe	Intern	Sender Juice
Read Feature	Intern	Sender Juice
Discover Profiles	Intern	Sender Juice
View All	Intern	Sender Juice
View All	Intern	Sender Juice
Read Review	Intern	Sender Juice
Read more	Intern	Sender Juice
Buy Now	Intern	Sender Juice
Terms & Conditions.	Intern	Sender Juice
Interviews	Intern	Sender Juice
Features	Intern	Sender Juice

On-page links

Reviews	Intern	Sender Juice
Shop	Intern	Sender Juice
Latest issue	Intern	Sender Juice
Where to buy	Intern	Sender Juice
About	Intern	Sender Juice
Advertise	Intern	Sender Juice
Contact	Intern	Sender Juice
Terms and conditions	Intern	Sender Juice
Instagram	Ekstern	Sender Juice
LinkedIn	Ekstern	Sender Juice
TikTok	Ekstern	Sender Juice
Log In	Intern	Sender Juice
Past Issues	Intern	Sender Juice
Checkout	Intern	Sender Juice
Log In	Intern	Sender Juice

SEO Nøgleord

	Nøgleords cloud	states america photographers issue best artists digital photographer united artist
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Nøgleords balance

Nøgleord	Indhold	Titel	Nøgleord	Beskrivelse	Overskrifter
issue	232	×	×	×	✓
best	32	×	×	×	✓
digital	18	×	×	×	✓
photographers	13	×	×	×	✓
photographer	12	×	×	×	✓

Brugervenlighed

	Link	Domæne : luerzersarchive.com Længde : 19
	Favikon	Godt, din side har et Favikon!
	Printervenlighed	Vi kunne ikke finde en printer venlig CSS skabelon.
	Sprog	Godt, dit tildelte sprog er en.
	Dublin Core	Denne side benytter IKKE Dublin Core principperne.

Dokument

	Dokumenttype	HTML 5
	Kryptering	Perfekt. Dit Charset er tildelt UTF-8.
	W3C Validering	Fejl : 0 Advarsler : 0
	Email Privatliv	Godt! Ingen email adresser er blevet fundet i rå tekst!
	Udgået HTML	Godt! Vi har ikke fundet udgåede HTML tags i din kildekode
	Hastigheds Tips	 Alle tiders! Din webside bruger ikke nestede tabeller.  Advarsel! Din webside benytter inline CSS kode!  Dårligt, din webside har for mange CSS filer (mere end 4).  Dårligt, din webside har for mange JavaScript filer (mere end 6).  Perfekt, din hjemmeside udnytter gzip.

Mobil

	Mobil Optimering	✓ Apple Ikon ✓ Meta Viewport Tag ✓ Flash indhold
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Optimering

	XML Sitemap	Stor, din hjemmeside har en XML sitemap. https://www.luerzersarchive.com/sitemap_index.xml
	Robots.txt	http://luerzersarchive.com/robots.txt Stor, din hjemmeside har en robots.txt-fil.
	Analytics	Mangler Vi har ikke registreret en analyseværktøj installeret på denne hjemmeside. Web analytics kan du måle besøgendes aktivitet på dit websted. Du bør have mindst én analyseværktøj installeret, men det kan også være godt at installere et sekund for at krydstjekke data.