







Website beoordeling shopify.com

Gegeneerd op December 16 2024 15:07 PM





De score is 48/100




SEO Content

	<p>Title</p>	<p>Shopify</p> <p>Lengte : 7</p> <p>Let op, uw title tag zou tussen de 10 en 70 karakters (spaties inbegrepen) moeten bevatten. Gebruik deze gratis tool om tekst lengte te berekenen.</p>														
	<p>Description</p>	<p>Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.</p> <p>Lengte : 145</p> <p>Perfect, uw meta description bevat tussen de 70 en 160 karakters.</p>														
	<p>Keywords</p>	<p>Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik deze gratis online meta tags generator om keywords te genereren.</p>														
	<p>Og Meta Properties</p>	<p>Goed, uw page maakt gebruik van Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2069"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Shopify</td> </tr> <tr> <td>title</td> <td>Shopify</td> </tr> <tr> <td>description</td> <td>Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/b/shopify-brochure2-assets/ad99387e77223a56caca1c7b18e31970.png</td> </tr> <tr> <td>url</td> <td>https://www.shopify.com/</td> </tr> </tbody> </table>	Property	Content	type	website	site_name	Shopify	title	Shopify	description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.	image	https://cdn.shopify.com/b/shopify-brochure2-assets/ad99387e77223a56caca1c7b18e31970.png	url	https://www.shopify.com/
Property	Content															
type	website															
site_name	Shopify															
title	Shopify															
description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.															
image	https://cdn.shopify.com/b/shopify-brochure2-assets/ad99387e77223a56caca1c7b18e31970.png															
url	https://www.shopify.com/															





SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>10</td><td>12</td><td>13</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Be the nextbig thing• [H2] store they line up for• [H2] The one commerce platform behind it all• [H2] There's no better place for you to build• [H2] Start selling in no time• [H2] Shopify• [H2] Support• [H2] Developers• [H2] Products• [H2] Global Impact• [H2] Solutions• [H3] For everyone from entrepreneurs to enterprise• [H3] Sell here, there, and everywhere• [H3] Find your forever customers• [H3] Grow around the world• [H3] Take care of business• [H3] Apps for anything else• [H3] By developers, for developers• [H3] The world's best-converting checkout• [H3] Rock steady and blazing fast• [H3] Shopify keeps you at the cutting edge• [H3] Shopify has your back• [H3] Country/region• [H4] Get started fast• [H4] Grow as big as you want• [H4] Raise the bar• [H4] In-person point of sale• [H4] Publish across channels• [H4] Powered by the world's best checkout• [H4] Reach the right customers for less• [H4] Unlock new growth with B2B• [H4] Sell and ship everywhere• [H4] Manage everything in one place• [H4] Run your store from anywhere• [H4] AI designed for commerce• [H4] Nonstop innovation	H1	H2	H3	H4	H5	H6	1	10	12	13	0	0
H1	H2	H3	H4	H5	H6									
1	10	12	13	0	0									
	Afbeeldingen	<p>We vonden 63 afbeeldingen in de pagina.</p> <p>34 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.</p>												
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.</p>												
	Flash	<p>Perfect, geen Flash content gevonden in uw website.</p>												

SEO Content

	Iframe	Perfect, er zijn geen Iframes in uw website aangetroffen.
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SEO Links

	Herschreven URL	Perfect. Uw links zien er vriendelijk uit!
	Underscores in de URLs	We hebben underscores gevonden in uw URLs. U zou het minteken moeten gebruiken ten behoeven van SEO.
	In-page links	We vonden een totaal van 92 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 9.78% Interne Links 90.22%

In-page links

Ankertekst	Type	samenstelling
Skip to Content	Intern	doFollow
Pricing	Intern	doFollow
Enterprise	Intern	doFollow
Log in	Intern	doFollow
Start free trial	Intern	doFollow
Get a stunning store	Intern	doFollow
Shopify POS	Intern	doFollow
multichannel integration	Intern	doFollow
Shopify Checkout	Intern	doFollow
Shopify Audiences	Intern	doFollow
integrated marketing tools	Intern	doFollow
insightful analytics	Intern	doFollow

In-page links

custom experiences for wholesale buyers	Intern	doFollow
Shopify Shipping	Intern	doFollow
Shopify Markets	Intern	doFollow
Shopify Admin	Intern	doFollow
Shopify mobile app	Intern	doFollow
Shopify App Store	Intern	doFollow
APIs, primitives, and tools	Extern	doFollow
partners	Intern	doFollow
Shopify Magic	Intern	doFollow
new features and upgrades	Intern	doFollow
Hell Babes	Extern	doFollow
Shopify Capital	Intern	doFollow
About	Intern	doFollow
Careers	Intern	doFollow
Investors	Extern	doFollow
Press and Media	Intern	doFollow
Affiliates	Intern	doFollow
Legal	Intern	doFollow
Service Status	Extern	doFollow
Merchant Support	Intern	doFollow
Help Center	Intern	doFollow
Hire a Partner	Intern	doFollow
Shopify Academy	Intern	doFollow
Shopify Community	Intern	doFollow
API Documentation	Extern	doFollow
Dev Degree	Extern	doFollow
Shop	Extern	doFollow
Shop Pay	Intern	doFollow

In-page links

Shopify Plus	Intern	doFollow
Shopify Fulfillment Network	Intern	doFollow
Linkpop	Extern	doFollow
Sustainability	Intern	doFollow
Social Impact	Intern	doFollow
Build Black	Intern	doFollow
Build Native	Extern	doFollow
Research	Intern	doFollow
Website Builder	Intern	doFollow
Ecommerce Website	Intern	doFollow
Australia	Intern	doFollow
Belgium	Intern	doFollow
Brasil	Intern	doFollow
Canada (English)	Intern	doFollow
Canada (Français)	Intern	doFollow
Česká republika	Intern	doFollow
Colombia	Intern	doFollow
Danmark	Intern	doFollow
Deutschland	Intern	doFollow
España	Intern	doFollow
Español (Intl.)	Intern	doFollow
France	Intern	doFollow
Hong Kong SAR	Intern	doFollow
India	Intern	doFollow
Indonesia	Intern	doFollow
Ireland	Intern	doFollow
Italia	Intern	doFollow
Malaysia	Intern	doFollow

In-page links

México	Intern	doFollow
Nederland	Intern	doFollow
New Zealand	Intern	doFollow
Nigeria	Intern	doFollow
Norge	Intern	doFollow
Norway (English)	Intern	doFollow
Philippines	Intern	doFollow
Polska	Intern	doFollow
Portugal	Intern	doFollow
Singapore	Intern	doFollow
South Africa	Intern	doFollow
Suomi	Intern	doFollow
Sverige	Intern	doFollow
Türkiye	Intern	doFollow
United Kingdom	Intern	doFollow
🇺🇸	Intern	doFollow
🇺🇰	Intern	doFollow
🇺🇦	Intern	doFollow
🇺🇪	Intern	doFollow
🇺🇾	Intern	doFollow
Terms of Service	Intern	doFollow
Privacy Policy	Intern	doFollow
Sitemap	Intern	doFollow
Privacy Choices	Intern	doFollow

SEO Keywords



Keywords Cloud

SEO Keywords

Keywords Consistentie

Keyword	Content	Title	Keywords	Description	Headings
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Bruikbaarheid

	Url	Domein : shopify.com Lengte : 11
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 89 Waarschuwingen : 7
	E-mail Privacy	Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik deze gratis antispam protector om e-mailadressen te verbergen voor spammers.
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	 Geweldig, uw website heeft geen tabellen in een tabel.

Document

- ✘ Jammer, uw website maakt gebruik van inline styles.
- ✔ Geweldig, uw website heeft een correct aantal CSS bestanden.
- ✔ Perfect, uw website heeft een correct aantal JavaScript bestanden.
- ✔ Perfect, uw website haalt voordeel uit gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimalisatie



XML Sitemap

Geweldig, uw website heeft een XML sitemap.

<https://www.shopify.com/enterprise/sitemap.xml>

<https://www.shopify.com/pos/store/sitemap.xml>

<https://www.shopify.com/sitemap.xml>

<https://www.shopify.com/sitemap/case-studies.xml>

https://www.shopify.com/sitemap_blog.xml

https://www.shopify.com/sitemap_blog_retail.xml

https://www.shopify.com/sitemaps_list.xml

<https://www.shopify.com/stock-photos/sitemap/authors.xml>

https://www.shopify.com/stock-photos/sitemap/business_ideas.xml

<https://www.shopify.com/stock-photos/sitemap/categories.xml>

https://www.shopify.com/stock-photos/sitemap/main_pages.xml

<https://www.shopify.com/stock-photos/sitemap/pages.xml>

<https://www.shopify.com/stock-photos/sitemap/photos.xml>

<https://www.shopify.com/tools/sitemap.xml>

<https://www.shopify.com/fi/sitemap.xml>

Optimalisatie

https://www.shopify.com/fi/sitemap_blog.xml

<https://www.shopify.com/ca/enterprise/sitemap.xml>

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https://www.shopify.com/ca/sitemap_blog_retail.xml

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<https://www.shopify.com/uk/enterprise/sitemap.xml>

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<https://www.shopify.com/id/sitemap.xml>

Optimalisatie

<https://www.shopify.com/id/sitemap/case-studies.xml>

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Optimalisatie

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	Robots.txt	http://shopify.com/robots.txt Geweldig uw website heeft een robots.txt bestand.
	Analytics	Ontbrekend We hadden niet op te sporen van een analytics tool op deze website geplaatst. Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.