

# Website review thebinaschool.com

Generated on May 08 2024 03:26 AM

**The score is 47/100** 

| <u>.</u> | Title              | Length: 119 Ideally, your title sh  | ate preschool & preschool   Accredited to home school for children 4-12 prould contain between 10 and 70 characters (spaces free tool to calculate text length.                                       |  |
|----------|--------------------|---|---|--|
| 1        | Description        | International private online elementary school for ages 4-12. Small classes, experienced teachers, and a curriculum that balances standardization and personalization. At home schooling for gen A's.  Length: 197  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |   |  |
|          | Keywords           | _   | n't found meta keywords on your page. Use <u>this free</u> <u>enerator</u> to create keywords.  |  |
|          | Og Meta Properties | Good, your page take advantage of Og Properties.  |   |  |
| Ū        |                    | Property  | Content   |  |
|          |                    | description   | International private online elementary school for ages 4-12. Small classes, experienced teachers, and a curriculum that balances standardization and personalization. At home schooling for gen A's. |  |
|          |                    | title   | bina — Online private preschool & amp;<br>elementary school   Accredited international<br>online home school for children 4-12  |  |
|          |                    | image   | https://www.thebinaschool.com/hubfs/Landing-<br>2.png#keepProtocol  |  |
|          |                    | image:width   | 1920  |  |
|          |                    | image:height  | 1080  |  |

|          | url  | ŀ   | nttps://ww   | w.thebinasc   | hool.com  |   |
|----------|--|---|--|---|---|---|
| Headings | <b>H1</b><br>1   | <b>H2</b><br>1  | <b>H3</b>  | <b>H4</b><br>24   | <b>H5</b><br>10   | <b>H6</b><br>72   |
|          | • EVERTIFIED OF THE PROPERTY O | [1] A global, verywhere [2] Your path [3] Why chood [3] Set starte [3] \$875 [3] \$875 [3] \$831 [3] Your path [4] Surpassin [4] Easily traobally. [4] Maximise [4] Wherever the world [4] More lear [4] More lear [4] Full days [4] In-the-knood [4] More lear [4] Full days [4] In-the-knood [4] More lear [4] Full days [4] From blaid [4] World-rear [4] World-rear [4] Every day [4] From blaid [4] Hospt.cta [4] From blaid | accredited to premise bina? ed in 3 each of the premise of the pre | d school that um education sy steps  um education UK average and out of h with unpara your child we that their tiny rew stress kids ting Urls=true;hb 0e1-8ee0180 ","region":"e ss with globa cademically ticky (and al making frier Every lesson hd your child Urls=true;hb 0e1-8ee0180 ","region":"e uest  Urls=true;hb 0e1-8ee0180 ","region":"e uest  Urls=true;hb 0e1-8ee0180 ","region":"e uest | t fits your family, priced rights, priced rights, alleled eduction of the proof of | ght  ght  % performance ity schools ator attention. ighest-quality, ends from all  d(26122306, nced educators n!) otional growth ery ina d(26122306,  d(26122306, |

- [H5] Billed Monthly
- [H5] / Month
- [H5] Billed Quarterly
- [H5] / Month
- [H5] Billed Yearly
- [H6] "We love the social and emotional work that you do with the kids. She uses those skills every day. She's made great improvements with math as well. We appreciate the flexibility so that we can have the lifestyle we want. It's all because of bina."
- [H6] Lorena, Brazil
- [H6] "I can't rave enough about bina! She has been so happy. I see how she's thriving and how she loves going to class every day. I love how the teachers handle challenges with the children. They're very patient and attentive. They mimic how to regulate in difficult situations."
- [H6] Paul, Mexico
- [H6] "There's so much we love about bina! There's a good mix of different types of activities, using art and fun and games, which keeps her attention. She says the school days go so fast! We tell her that time flies when you're having fun. We appreciate the routine of checking in, talking about feelings, and asking what's going on with each other. She's building her emotional intelligence and gaining tools to help herself."
- [H6] Amanda, Canada
- [H6] "Yesterday at dinner, I asked my daughter what her favorite moment was from school, and she replied All of it!"
- [H6] Betsy, USA
- [H6] "bina has completely changed our perception of online schooling! Our boys relish every moment with new friends they met in class from another part of the world."
- [H6] Kirubel, USA
- [H6] "Madison adores her teacher, Georgie. Since starting, she has become so much more outgoing and absolutely loves meeting her new friends across the world!"
- [H6] Olive, Ireland
- [H6] Academic mastery
- [H6] Internationally accredited
- [H6] Educator to student ratio
- [H6] \* Up to 7 kids in a group
- [H6] \* 4-12 year-olds
- [H6] \* 2 educators matched with each class
- [H6] \* Bi-weekly one-on-one teacher meetings
- [H6] \* 187 learning days a year
- [H6] \* 4 quarters: next one starting 15 January, 2024
- [H6] \* Our 2024 intakes are: 15 January, 3 April, 24 July, and 9 October
- [H6] \* Monday through Friday
- [H6] \* 5h daily online live lessons
- [H6] \* 20 min digital playground
- [H6] \* Real-time teacher feedback
- [H6] \* Direct messaging for families
- [H6] \* Ever-adapting progress reports
- [H6] \* Global community support
- [H6] "No more morning rush! With bina, the kids learn so much, and we still have our peaceful mornings in nature."

- [H6]
- [H6] Mina, Nazareth
- [H6] "Regular schools just didn't get it. But Bina? They've been a lifeline for my unique kiddos."
- [H6]
- [H6] Mei Mei, Toronto
- [H6] "With bina, we're cutting down on commutes and upping our outdoor time. It's education with a conscience!"
- [H6]
- [H6] Manuel, Lisbon
- [H6] "Thanks to bina, my kiddo's learning about the world just like we always hoped. It's a game-changer!"
- [H6]
- [H6] João, Manaus
- [H6] "Between my tech job and bina, I still get those precious cuddle breaks with my little ones. It's the best of both worlds!"
- [H6]
- [H6] Angela, Austin
- [H6] "Every time we move, bina's right there with us. My kids are making friends and staying on track academically."
- [H6]
- [H6] Anton, □□□□♂
- [H6] Nurtured by experts, surrounded by friends. In their tiny class with their highly-educated teachers, your child is seen, heard, and cherished.
- [H6] Our curriculum is fully accredited, meeting all UK and US educational standards. It's a comprehensive academic foundation that prepares your child for success, both in top global schools and in life.
- [H6] Thematic learning at bina turns lessons into adventures. Your child masters academics while exploring biomes like the rainforest or tundra. It's smart learning that shapes global citizens.
- [H6] Our daily social-emotional learning program turns classrooms into life labs. Here, your child learns to be empathetic, responsible, and authentic. The result? A well-rounded kid, ready for real-world success.
- [H6] Thematic learning at bina turns lessons into adventures. Your child masters academics while exploring biomes like rainforests or tundras. It's smart learning that shapes global citizens.
- [H6] Our daily Social-Emotional Learning program turns classrooms into life labs. Here, your child learns to be empathetic, responsible, and authentic. The result? A well-rounded kid ready for real-world success.
- [H6] Step 1
- [H6] Explore 8 biomes through the bina lens and get a tailored overview of our offerings for your family.
- [H6] Step 2
- [H6] Your child dives into the bina-verse with edu-play, and you receive custom growth strategies.
- [H6] Step 3
- [H6] We guide your family through easy onboarding, prepping you for an awesome first day.
- [H6] Most Popular
- [H6] Best Offer

|          |                 | <ul> <li>[H6] monthly subscription</li> <li>[H6] \$875 / month</li> <li>[H6]</li> <li>[H6] quarterly subscription</li> <li>[H6] \$857 / month</li> <li>[H6]</li> <li>[H6] yearly subscription</li> <li>[H6] \$831 / month</li> <li>[H6]</li> <li>[H6] We offer a 10% discount for siblings after the first fully enrolled child.</li> <li>[H6] A global, mobile, whole schooling experience for 4-12 year olds that fits your family everywhere</li> </ul> |
|----------|-----------------|--|
| 8        | Images          | We found 65 images on this web page.  3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |
|          | Text/HTML Ratio | Ratio: <b>2%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |
| <b>②</b> | Flash           | Perfect, no Flash content has been detected on this page.  |
| ×        | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.   |

## **SEO Links**

|         | URL Rewrite             | Good. Your links looks friendly!                                |
|---------|-------------------------|---|
| <b></b> | Underscores in the URLs | Perfect! No underscores detected in your URLs.                  |
| <b></b> | In-page links           | We found a total of 20 links including 0 link(s) to files       |
| 0       | Statistics              | External Links : noFollow 0%  External Links : Passing Juice 5% |
|         |                         | Internal Links 95%  |

## **In-page links**

| Anchor                            | Туре     | Juice         |
|-----------------------------------|----------|---------------|
| <u>×</u>                          | External | Passing Juice |
| How it works                      | Internal | Passing Juice |
| About us                          | Internal | Passing Juice |
| Blog                              | Internal | Passing Juice |
| globally                          | Internal | Passing Juice |
| unparalleled educator attention   | Internal | Passing Juice |
| Real-time teacher feedback        | Internal | Passing Juice |
| seen, heard, and cherished        | Internal | Passing Juice |
| comprehensive academic foundation | Internal | Passing Juice |
| Thematic learning                 | Internal | Passing Juice |
| adventures                        | Internal | Passing Juice |
| awesome first day                 | Internal | Passing Juice |
| <u>Join us</u>                    | Internal | Passing Juice |
| Contact us                        | Internal | Passing Juice |
| <u>Imprint</u>                    | Internal | Passing Juice |
| <u>Important Dates</u>            | Internal | Passing Juice |
| <u>Newsletter</u>                 | Internal | Passing Juice |
| Legal                             | Internal | Passing Juice |
| <u>Privacy</u>                    | Internal | Passing Juice |
| Blog                              | Internal | Passing Juice |

## **SEO Keywords**



Keywords Cloud

blog family bina education accredited works step how home school

# **Keywords Consistency**

| Keyword | Content | Title    | Keywords | Descripti<br>on | Headings |
|---------|---------|----------|----------|-----------------|----------|
| home    | 6       | ✓        | ×        | ✓               | ×        |
| blog    | 5       | ×        | ×        | ×               | ×        |
| works   | 5       | ×        | ×        | ×               | ×        |
| how     | 5       | ×        | ×        | ×               | ✓        |
| bina    | 3       | <b>✓</b> | ×        | ×               | ₩        |

## Usability

| 0       | Url          | Domain : thebinaschool.com<br>Length : 17         |
|---------|--------------|---|
|         | Favicon      | Great, your website has a favicon.                |
|         | Printability | We could not find a Print-Friendly CSS.           |
| <b></b> | Language     | Good. Your declared language is en.               |
|         | Dublin Core  | This page does not take advantage of Dublin Core. |

#### **Document**

|   | Doctype       | HTML 5  |
|---|---------------|---|
|   | Encoding      | Perfect. Your declared charset is UTF-8.  |
|   | W3C Validity  | Errors: 113<br>Warnings: 112  |
| 8 | Email Privacy | Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers. |

#### **Document**

|   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.    |
|---|-----------------|---|
| 0 | Speed Tips      | Excellent, your website doesn't use nested tables.            |
|   |                 | X Too bad, your website is using inline styles.               |
|   |                 | X Too bad, your website has too many CSS files (more than 4). |
|   |                 | Too bad, your website has too many JS files (more than 6).    |
|   |                 | Perfect, your website takes advantage of gzip.                |

## Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | ~ | Meta Viewport Tag |
|   |                     | * | Flash content     |

# Optimization

|  | XML Sitemap | Great, your website has an XML sitemap.   |
|--|-------------|---|
|  |             | https://www.thebinaschool.com/sitemap.xml                                       |
|  | Robots.txt  | http://thebinaschool.com/robots.txt  Great, your website has a robots.txt file. |
|  | Analytics   | Great, your website has an analytics tool.                                      |
|  |             | Google Analytics  |