Website review testomat.io

The score is 59/100

SEO Content

✔	Title	**Automated Test Management - Efficient Testomat System** **Length : 53** Perfect, your title contains between 10 and 70 characters.	
✔	Description	**Boost your testing process with Testomat's automated test management system. Integrates with Jira & CICD, real-time analytics. Try FREE!** **Length : 145** Great, your meta description contains between 70 and 160 characters.	
✘	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.	
✔	Og Meta Properties	Good, your page take advantage of Og Properties.	

Property	Content
locale	en_US
type	website
title	Automated Test Management - Efficient Testomat System
description	Boost your testing process with Testomat's automated test management system. Integrates with Jira & CICD, real-time analytics. Try FREE!
url	https://testomat.io/
site_name	testomat.io

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	9	8	30	0	0

- [H1] Test management system for Automated tests
- [H2] Test-automation first approach
- [H2] Perform all testing ideas Maintain effectively your test management
- [H2] Organize Your Testing Process, try all advanced features without any limitation
- [H2] Why clients choose us
- [H2] Recent Reviews
- [H2] Trusted by over 500 forward-thinking companies
- [H2] Pricing
- [H2] Frequently asked questions
- [H2] Sign up for our newsletter
- [H3] Out-of-the-box integration
- [H3] Test case management
- [H3] Automated tests
- [H3] Analytics & reporting
- [H3] Agile workflow
- [H3] $0 per user/month
- [H3] $30 per user/month
- [H3] Contact us
- [H4] Import automated tests
- [H4] Convert manual tests in automated
- [H4] Execute test runs
- [H4] Easy to get started
- [H4] Easy to use
- [H4] Easy to customize
- [H4] Easy to collaborate
- [H4] End-to-end Jira integration
- [H4] Flexible options for test runs
- [H4] Smart and fast scalable testing
- [H4] Best-in-class Test Reporting & Analytics
- [H4] BDD support for the whole team
- [H4] Test execution by non-tech persons
- [H4] Free
- [H4] What's included
- [H4] Professional
- [H4] What's included
- [H4] Enterprise
- [H4] What's included
- [H4] 1. Meet comprehensive pricing details.
- [H4] 2. How does the free trial work?
- [H4] 3. How do I select a Plan suitable to my teams' needs?
- [H4] 4. Do you want to understand all detail before purchasing. What should you do?
- [H4] 5. What if I already use a different test case management tool?
- [H4] 6. Do you need a credit card to get started with Free Plan?
- [H4] 7. Which payment methods are accepted?
- [H4] 8. Is it possible to cancel Paid subscription?
- [H4] 9. Do you send invoice?
- [H4] 10. What will happen if you do not pay the paid plan?
- [H4] 11. How can I contact you in case of any queries?

SEO Content

✓	Images	We found 151 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 47 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.89% Internal Links 85.11%

In-page links

Anchor	Type	Juice
Features	Internal	Passing Juice
Automated tests	Internal	Passing Juice
Test management	Internal	Passing Juice
Report & Analytics	Internal	Passing Juice
Agile workflow	Internal	Passing Juice

In-page links

Team management	Internal	Passing Juice
Collaboration	Internal	Passing Juice
BDD support	Internal	Passing Juice
QA efficiency	Internal	Passing Juice
Test execution	Internal	Passing Juice
Test design	Internal	Passing Juice
Organize project	Internal	Passing Juice
Analytics	Internal	Passing Juice
Reporting	Internal	Passing Juice
Cucumber	Internal	Passing Juice
Cypress.io	Internal	Passing Juice
Playwright	Internal	Passing Juice
Jest	Internal	Passing Juice
Codeception	Internal	Passing Juice
Webdriver.io	Internal	Passing Juice
TestCafe	Internal	Passing Juice
Protractor	Internal	Passing Juice
CodeceptJS	Internal	Passing Juice
Mocha	Internal	Passing Juice
Jira	Internal	Passing Juice
Docs	Internal	Passing Juice
Changelog	Internal	Passing Juice
Services	External	Passing Juice
Blog	Internal	Passing Juice
Log In	Internal	Passing Juice
Schedule a Demo	External	Passing Juice
Sign Up	Internal	Passing Juice
Get Started Now	Internal	Passing Juice

In-page links

comprehensive pricing details.	Internal	Passing Juice
Contact U	Internal	Passing Juice
Pricing	Internal	Passing Juice
Product roadmap	External	Passing Juice
Demo projects	External	Passing Juice
QA Services	External	Passing Juice
Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice
EULA	Internal	Passing Juice
Security	Internal	Passing Juice
Compliance	Internal	Passing Juice
Request a feature	External	Passing Juice
Submit a defect	External	Passing Juice
Status	Internal	Passing Juice

SEO Keywords

Keywords Cloud

management tests test automated discover agile workflow features analytics explore
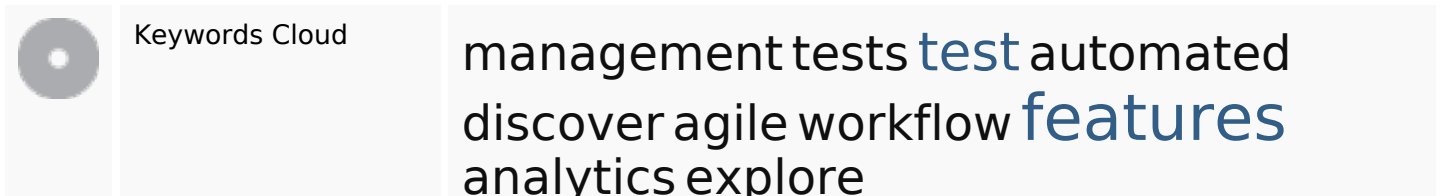
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
features	5	✖	✖	✖	✔
test	3	✔	✖	✔	✔
automated	2	✔	✖	✔	✔
tests	2	✖	✖	✖	✔
management	2	✔	✖	✔	✔

Usability

	Url	Domain : testomat.io Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✘ Too bad, your website is using inline styles.
		✘ Too bad, your website has too many CSS files (more than 4).
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://testomat.io/sitemap_index.xml

	Robots.txt	http://testomat.io/robots.txt
✔		Great, your website has a robots.txt file.

	Analytics	Missing
✘		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.