Website review
synergybeauty.com

The score is 58/100

SEO Content

⚠️	Title	Synergy Beauty - USA Permanent Make Up Beauty Studio & Academy in Vienna + Washington DC **Length : 92** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Synergy Beauty is a ⬜⬜ Clinic and ⬜⬜ Academy specialized in Permanent Make-Up ⬜, Facial and Body Treatments, Laser Tattoo Removal, Lashes Lifting and more ☎ +1 703-734-0772 **Length : 171** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Synergy Beauty - USA Permanent Make Up Beauty Studio & Academy in Vienna + Washington DC
description	Synergy Beauty is a ⬜⬜ Clinic and ⬜⬜ Academy specialized in Permanent Make-Up ⬜, Facial and Body Treatments, Laser Tattoo Removal, Lashes Lifting and more ☎ +1 703-734-0772
url	https://www.synergybeauty.com
site_name	Synergy Beauty
type	website

Headings						
	H1	**H2**	**H3**	**H4**	**H5**	**H6**

SEO Content

		1	6	6	0	0	0	

- [H1] WELCOME TO SYNERGY BEAUTY STUDIO
- [H2] Wide range of permanent makeup services
- [H2] Address
- [H2] Phone
- [H2] Email
- [H2] Connect
- [H2] Customer Testimonials
- [H3] BEAUTY SERVICE OF THE MONTH
- [H3] Eyebrows
- [H3] Eyeliner
- [H3] Lips
- [H3] Microblading
- [H3] Areola tattooing

	Images	We found 14 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.14% Internal Links 92.86%

In-page links

Anchor	Type	Juice
Permanent Makeup Services	Internal	Passing Juice
Permanent Makeup Removal Services	Internal	Passing Juice
Laser Hair Removal Services	Internal	Passing Juice
Carbon Facial & Hollywood Peel Services	Internal	Passing Juice
Tinting and Curling Brows Services	Internal	Passing Juice
Waxing Services	Internal	Passing Juice
Sudaba l	External	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice

SEO Keywords

Keywords Cloud

beauty permanent services fuller more removal makeup best look eyebrows

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
services	10	✖	✖	✖	✔
permanent	7	✔	✖	✔	✔
makeup	6	✖	✖	✖	✔
beauty	5	✔	✖	✔	✔

Keywords Consistency

eyebrows	4	✖	✖	✖	✔

Usability

●	Url	Domain : synergybeauty.com Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 95 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6).

Document

Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	
	Apple Icon
	Meta Viewport Tag
	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.synergybeauty.com/sitemap.xml
	Robots.txt	http://synergybeauty.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.