

Website review shopify.com

Generated on December 16 2024 15:07 PM

The score is 48/100



SEO Content

	Title	Shopify Length : 7 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.														
	Description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business. Length : 145 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Shopify</td></tr><tr><td>title</td><td>Shopify</td></tr><tr><td>description</td><td>Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/b/shopify-brochure2-as-sets/ad99387e77223a56caca1c7b18e31970.png</td></tr><tr><td>url</td><td>https://www.shopify.com/</td></tr></tbody></table>	Property	Content	type	website	site_name	Shopify	title	Shopify	description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.	image	https://cdn.shopify.com/b/shopify-brochure2-as-sets/ad99387e77223a56caca1c7b18e31970.png	url	https://www.shopify.com/
Property	Content															
type	website															
site_name	Shopify															
title	Shopify															
description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.															
image	https://cdn.shopify.com/b/shopify-brochure2-as-sets/ad99387e77223a56caca1c7b18e31970.png															
url	https://www.shopify.com/															
	Headings	H1 H2 H3 H4 H5 H6														

SEO Content

1 10 12 13 0 0

- [H1] Be the nextbig thing
- [H2] store they line up for
- [H2] The one commerce platform behind it all
- [H2] There's no better place for you to build
- [H2] Start selling in no time
- [H2] Shopify
- [H2] Support
- [H2] Developers
- [H2] Products
- [H2] Global Impact
- [H2] Solutions
- [H3] For everyone from entrepreneurs to enterprise
- [H3] Sell here, there, and everywhere
- [H3] Find your forever customers
- [H3] Grow around the world
- [H3] Take care of business
- [H3] Apps for anything else
- [H3] By developers, for developers
- [H3] The world's best-converting checkout
- [H3] Rock steady and blazing fast
- [H3] Shopify keeps you at the cutting edge
- [H3] Shopify has your back
- [H3] Country/region
- [H4] Get started fast
- [H4] Grow as big as you want
- [H4] Raise the bar
- [H4] In-person point of sale
- [H4] Publish across channels
- [H4] Powered by the world's best checkout
- [H4] Reach the right customers for less
- [H4] Unlock new growth with B2B
- [H4] Sell and ship everywhere
- [H4] Manage everything in one place
- [H4] Run your store from anywhere
- [H4] AI designed for commerce
- [H4] Nonstop innovation



Images

We found 63 images on this web page.

34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **0%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.



Flash

Perfect, no Flash content has been detected on this page.







Iframe

Great, there are no Iframes detected on this page.

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 92 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.78% Internal Links 90.22%

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
Pricing	Internal	Passing Juice
Enterprise	Internal	Passing Juice
Log in	Internal	Passing Juice
Start free trial	Internal	Passing Juice
Get a stunning store	Internal	Passing Juice
Shopify POS	Internal	Passing Juice
multichannel integration	Internal	Passing Juice
Shopify Checkout	Internal	Passing Juice
Shopify Audiences	Internal	Passing Juice
integrated marketing tools	Internal	Passing Juice
insightful analytics	Internal	Passing Juice
custom experiences for wholesale buyers	Internal	Passing Juice

In-page links

Shopify Shipping	Internal	Passing Juice
Shopify Markets	Internal	Passing Juice
Shopify Admin	Internal	Passing Juice
Shopify mobile app	Internal	Passing Juice
Shopify App Store	Internal	Passing Juice
APIs, primitives, and tools	External	Passing Juice
partners	Internal	Passing Juice
Shopify Magic	Internal	Passing Juice
new features and upgrades	Internal	Passing Juice
Hell Babes	External	Passing Juice
Shopify Capital	Internal	Passing Juice
About	Internal	Passing Juice
Careers	Internal	Passing Juice
Investors	External	Passing Juice
Press and Media	Internal	Passing Juice
Affiliates	Internal	Passing Juice
Legal	Internal	Passing Juice
Service Status	External	Passing Juice
Merchant Support	Internal	Passing Juice
Help Center	Internal	Passing Juice
Hire a Partner	Internal	Passing Juice
Shopify Academy	Internal	Passing Juice
Shopify Community	Internal	Passing Juice
API Documentation	External	Passing Juice
Dev Degree	External	Passing Juice
Shop	External	Passing Juice

In-page links

Shop Pay	Internal	Passing Juice
Shopify Plus	Internal	Passing Juice
Shopify Fulfillment Network	Internal	Passing Juice
Linkpop	External	Passing Juice
Sustainability	Internal	Passing Juice
Social Impact	Internal	Passing Juice
Build Black	Internal	Passing Juice
Build Native	External	Passing Juice
Research	Internal	Passing Juice
Website Builder	Internal	Passing Juice
Ecommerce Website	Internal	Passing Juice
Australia	Internal	Passing Juice
Belgium	Internal	Passing Juice
Brasil	Internal	Passing Juice
Canada (English)	Internal	Passing Juice
Canada (Français)	Internal	Passing Juice
Česká republika	Internal	Passing Juice
Colombia	Internal	Passing Juice
Danmark	Internal	Passing Juice
Deutschland	Internal	Passing Juice
España	Internal	Passing Juice
Español (Intl.)	Internal	Passing Juice
France	Internal	Passing Juice
Hong Kong SAR	Internal	Passing Juice
India	Internal	Passing Juice
Indonesia	Internal	Passing Juice

In-page links

Ireland	Internal	Passing Juice
Italia	Internal	Passing Juice
Malaysia	Internal	Passing Juice
México	Internal	Passing Juice
Nederland	Internal	Passing Juice
New Zealand	Internal	Passing Juice
Nigeria	Internal	Passing Juice
Norge	Internal	Passing Juice
Norway (English)	Internal	Passing Juice
Philippines	Internal	Passing Juice
Polska	Internal	Passing Juice
Portugal	Internal	Passing Juice
Singapore	Internal	Passing Juice
South Africa	Internal	Passing Juice
Suomi	Internal	Passing Juice
Sverige	Internal	Passing Juice
Türkiye	Internal	Passing Juice
United Kingdom	Internal	Passing Juice
🇧🇪	Internal	Passing Juice
🇧🇪🇧🇪	Internal	Passing Juice
🇧🇪	Internal	Passing Juice
🇧🇪	Internal	Passing Juice
🇧🇪🇧🇪	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice

In-page links

[Privacy Choices](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : shopify.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.


Document

	W3C Validity	Errors : 89 Warnings : 7
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none">https://www.shopify.com/enterprise/sitemap.xmlhttps://www.shopify.com/pos/store/sitemap.xmlhttps://www.shopify.com/sitemap.xmlhttps://www.shopify.com/sitemap/case-studies.xmlhttps://www.shopify.com/sitemap_blog.xmlhttps://www.shopify.com/sitemap_blog_retail.xml
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Optimization

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<https://www.shopify.com/stock-photos/sitemap/categories.xml>

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<https://www.shopify.com/stock-photos/sitemap/photos.xml>

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Optimization

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Optimization

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Optimization

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https://www.shopify.com/no/sitemap_blog.xml



Robots.txt

<http://shopify.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but it can also be good to install a second in order to cross-check the data.