



Website review lexington-seo.com

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The score is 52/100







SEO Content

	Title	<p>Local SEO Lexington Top Rated SEO Firm Lexington KY</p> <p>Length : 53</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Local SEO Lexington can help your business get the rankings you deserve. Why let the competition have all the business? Call 859-208-4060 today.</p> <p>Length : 145</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1442 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>13</td> <td>9</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1547 1481 2074" style="list-style-type: none"> • [H1] Rank at the top in Lexington • [H2] Award Winning Lexington SEO Firm • [H3] Local Maps Optimization • [H3] Page Experience Optimization • [H3] Social Media Marketing • [H3] Medical SEO • [H3] Home Services SEO • [H3] High ROI SEO Campaigns • [H3] Attorney SEO • [H3] B2B SEO • [H3] Multi Location SEO • [H3] Deep Evaluation of Websites Needs • [H3] Build out the on Page & Links • [H3] Start to rank • [H3] Our SEO programs were put to the test by national SEO ranking firms and we have been recognized as a leader in the 	H1	H2	H3	H4	H5	H6	1	1	13	9	1	0
H1	H2	H3	H4	H5	H6									
1	1	13	9	1	0									

SEO Content

		<p>field.</p> <ul style="list-style-type: none"> • [H4] Mobile Optimization • [H4] Page Experience • [H4] Structured Data • [H4] Step 1 • [H4] Step 2 • [H4] Step 3 • [H4] Find out what your site is missing to rank at the top! • [H4] © Copyright 2020 Local SEO Lexington - All Rights Reserved • [H4] facebook • [H5]
	Images	<p>We found 4 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

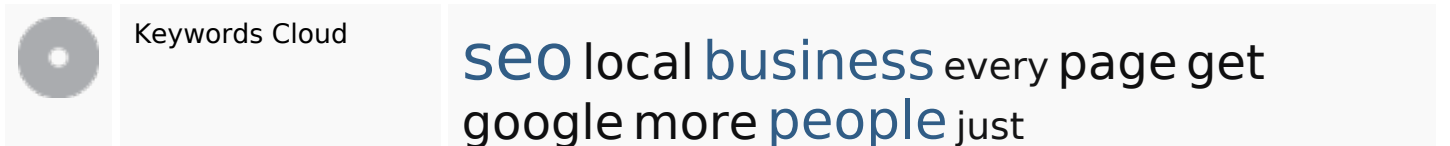
SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 1 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
seo	14	✓	✗	✓	✓
people	9	✗	✗	✗	✗
business	9	✗	✗	✓	✗
google	7	✗	✗	✗	✗
page	7	✗	✗	✗	✓





Usability

	Url	Domain : lexington-seo.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 18 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://lexington-seo.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>