






Website review its.institute

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The score is 61/100







SEO Content

	Title	Desarrollo Digital Skills: Soluciones de capacitación empresarial ITS Length : 71 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.														
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>ITS.INSTITUTE</td></tr><tr><td>description</td><td>Desarrollo Digital Skills: Soluciones de capacitación empresarial ITS</td></tr><tr><td>image</td><td>https://res.cloudinary.com/dxguprnlj/image/upload/v1718234659/Banner_1_-recurso_dcx9sy.png</td></tr><tr><td>url</td><td>https://its.institute/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>ITS.INSTITUTE</td></tr></tbody></table>	Property	Content	title	ITS.INSTITUTE	description	Desarrollo Digital Skills: Soluciones de capacitación empresarial ITS	image	https://res.cloudinary.com/dxguprnlj/image/upload/v1718234659/Banner_1_-recurso_dcx9sy.png	url	https://its.institute/	type	website	site_name	ITS.INSTITUTE
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SEO Content

	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice
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SEO Keywords

	Keywords Cloud	skills capacitación digital soluciones desarrollo empresarial
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
desarrollo	1	✓	✗	✗	✗
digital	1	✓	✗	✗	✗
skills	1	✓	✗	✗	✗
soluciones	1	✓	✗	✗	✗
capacitación	1	✓	✗	✗	✗



Usability

	Url	Domain : its.institute Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://its.institute/sitemap.xml</code>
	Robots.txt	<code>http://its.institute/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.