

# Website review immutableflux.com

Generated on December 22 2024 04:05 AM

The score is 35/100

#### **SEO Content**

	Title	Google					
		Length: 6					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <u>this free tool</u> to calculate text length.					
	Description	Length	: 0				
		Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.				page. Use <u>this</u>	
×	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="this free og properties generator">this free og properties generator</a> to create them.					
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
	Images	We found 11 images on this web page.					
W		11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 0	%				
			e's ratio of t r website pro			•	ent, this means
	Flash	Perfect,	no Flash con	tent has be	een detected	d on this pa	ge.

#### **SEO Content**



Iframe

Great, there are no Iframes detected on this page.

#### **SEO Links**

	URL Rewrite	Bad. Your links have query string.
8	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 14 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 78.57%  Internal Links 21.43%

## **In-page links**

Anchor	Туре	Juice
About	External	Passing Juice
<u>Store</u>	External	Passing Juice
<u>Gmail</u>	External	Passing Juice
<u>Images</u>	External	Passing Juice
Advertising	External	Passing Juice
<u>Business</u>	External	Passing Juice
How Search works	External	Passing Juice
<u>Privacy</u>	External	Passing Juice
<u>Terms</u>	External	Passing Juice
Search settings	External	Passing Juice
Advanced search	Internal	Passing Juice

#### **In-page links**

Your data in Search	Internal	Passing Juice
Search history	Internal	Passing Juice
Search help	External	Passing Juice

### **SEO Keywords**



Keywords Cloud

theme action dark settings **Search** delete google feedback send help

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
search	6	×	×	×	×
google	2	<b>*</b>	×	×	×
delete	2	×	×	×	×
settings	2	×	×	×	×
action	1	×	×	×	×

#### **Usability**

0	Url	Domain : immutableflux.com Length : 17
<b></b>	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
<b>②</b>	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

# Usability

#### **Document**

<b></b>	Doctype	HTML 5
<b></b>	Encoding	Perfect. Your declared charset is UTF-8.
8	W3C Validity	Errors : 20 Warnings : 2
<b>②</b>	Email Privacy	Great no email address has been found in plain text!
<b>&amp;</b>	Deprecated HTML	Deprecated tags <center>  2  Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</center>
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>

## Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

XML Sitemap	Great, your website has an XML sitemap.

# Optimization

		https://www.google.com/
	Robots.txt	http://immutableflux.com/robots.txt  Great, your website has a robots.txt file.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.