



Website review hooksecurity.co

Generated on December 21 2024 06:36 AM





The score is 60/100






SEO Content

	Title	<p>Security Awareness Training Platform Hook Security</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Launch, measure, and automate your security awareness program with our easy-to-use platform. Security awareness training your team will love.</p> <p>Length : 141</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1503"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table border="1" data-bbox="544 1541 1481 1608"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>9</td> <td>0</td> <td>2</td> <td>17</td> </tr> </tbody> </table> <ul data-bbox="619 1641 1481 2069" style="list-style-type: none"> • [H1] The New Standard in Security Awareness Training • [H2] Boring training doesn't work. It's time for a new Standard in Security Awareness Training • [H2] Reduce the Risk of Phishing Attacks • [H2] No More "One size fits all" Training • [H2] Build a Security-Aware Culture • [H2] Trusted by The Best • [H3] The Old Standard • [H3] Automated Phishing Testing • [H3] Instant Training Moments • [H3] Psychological Security • [H3] Training Course Library • [H3] In-depth Reporting 	H1	H2	H3	H4	H5	H6	1	5	9	0	2	17
H1	H2	H3	H4	H5	H6									
1	5	9	0	2	17									

SEO Content

		<ul style="list-style-type: none">• [H3] Scheduling and Automation• [H3] See it in action• [H3] Start Building Your Security Culture Today.• [H5] Security Awareness Training• [H5] Phishing Testing• [H6] Reduce Phishing Vulnerabilites• [H6] Train Quickly and Easily• [H6] Monitor Ongoing Risk• [H6] One-Size-Fits-All Training• [H6] Training for Compliance Only• [H6] Boring, Overly Technical Training that's Easily Forgotten• [H6] Treating Employees like Weak Links• [H6] Unique, Personalized Training Experiences• [H6] Training to Build a Healthy Cybersecurity Culture• [H6] Entertaining Storytelling that is Memorable for Employees• [H6] Treating Employees like your Greatest Asset• [H6] Platform• [H6] Features• [H6] Customers• [H6] Resources• [H6] Tools• [H6] Pricing
	Images	<p>We found 83 images on this web page.</p> <p>73 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 30 links including 0 link(s) to files</p>

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 13.33%

Internal Links 86.67%

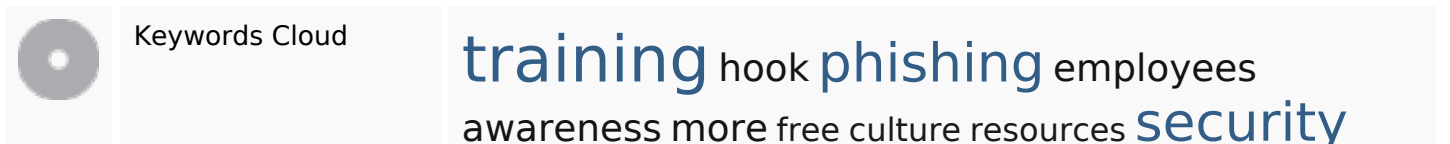
In-page links

Anchor	Type	Juice
Play Now	External	Passing Juice
Pricing	Internal	Passing Juice
Customers	Internal	Passing Juice
Try For Free	Internal	Passing Juice
Read More Reviews on G2	External	Passing Juice
Security Awareness Training	Internal	Passing Juice
Phishing Simulator	Internal	Passing Juice
Psychological Security	Internal	Passing Juice
Done For You	Internal	Passing Juice
Reporting	Internal	Passing Juice
Our Approach	Internal	Passing Juice
Training Preview	Internal	Passing Juice
Partner Program	Internal	Passing Juice
Partner Portal	External	Passing Juice
Hook Heroes	Internal	Passing Juice
Blog	Internal	Passing Juice
Knowledge Base	Internal	Passing Juice
Hook Labs	Internal	Passing Juice
Press Kit	Internal	Passing Juice
Careers	Internal	Passing Juice
Status	External	Passing Juice
Phishing Test	Internal	Passing Juice

In-page links

Phishing Examples	Internal	Passing Juice
Security Awareness Guide	Internal	Passing Juice
Security Awareness Training Topics	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Respect in Security	Internal	Passing Juice
Trust Center	Internal	Passing Juice

SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
training	36	✓	✗	✓	✓
security	28	✓	✗	✓	✓
phishing	23	✗	✗	✗	✓
awareness	14	✓	✗	✓	✓
employees	13	✗	✗	✗	✓

Usability

	Url	Domain : hooksecurity.co Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

		
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.hooksecurity.co/sitemap.xml
	Robots.txt	http://hooksecurity.co/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.