



Website review hookphish.com

Generated on August 10 2024 22:54 PM






The score is 60/100




SEO Content

	Title	Cyber Threat Awareness and Phishing Simulation - HookPhish Length : 58 Perfect, your title contains between 10 and 70 characters.																				
	Description	HookPhish Provides Phishing Simulation, Awareness Training, Data Leak Protection, Phishing Detect, spear phishing. Length : 114 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Cyber Threat Awareness and Phishing Simulation - HookPhish</td></tr><tr><td>description</td><td>HookPhish Provides Phishing Simulation, Awareness Training, Data Leak Protection, Phishing Detect, spear phishing</td></tr><tr><td>url</td><td>https://www.hookphish.com/</td></tr><tr><td>site_name</td><td>HookPhish</td></tr><tr><td>image</td><td>https://www.hookphish.com/wp-content/uploads/2024/07/hookphish-logo-twitter.png</td></tr><tr><td>image:width</td><td>400</td></tr><tr><td>image:height</td><td>400</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Cyber Threat Awareness and Phishing Simulation - HookPhish	description	HookPhish Provides Phishing Simulation, Awareness Training, Data Leak Protection, Phishing Detect, spear phishing	url	https://www.hookphish.com/	site_name	HookPhish	image	https://www.hookphish.com/wp-content/uploads/2024/07/hookphish-logo-twitter.png	image:width	400	image:height	400
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image:width	400																					
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SEO Content

		image:type	image/png					
	Headings	H1 1	H2 6	H3 2	H4 0	H5 8	H6 7	<ul style="list-style-type: none">• [H1] Cyber Threat Awareness and Phishing Simulation• [H2] How Can We Help Keep Your Employees Safe?• [H2] Reduce the Risk of Phishing Attacks• [H2] Train your people Against cyber threats• [H2] Improve Your Security Posture• [H2] Metrics and targets• [H2] Everything you need in one platform• [H3] Automated Phishing Testing• [H3] Instant Training Moments• [H5] Phishing Simulation• [H5] Awareness Training• [H5] Data Leak Protection• [H5] Phishing Detect• [H5] Phishing Simulation• [H5] Interactive Tests• [H5] Real-life Scenarios• [H5] Custom Phish Editor• [H6] Reduce risk• [H6] Behavior Change• [H6] detect rates• [H6] lower failure rates• [H6] Contact us• [H6] Company• [H6] Platform
	Images	We found 15 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.						
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.						
	Flash	Perfect, no Flash content has been detected on this page.						
	Iframe	Great, there are no Iframes detected on this page.						

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Company	Internal	Passing Juice
About Us	Internal	Passing Juice
Plans	Internal	Passing Juice
Platform	Internal	Passing Juice
Simulated Phishing	Internal	Passing Juice
Cybersecurity Awareness	Internal	Passing Juice
Data Breach Monitor	Internal	Passing Juice
Typosquatting Detection	Internal	Passing Juice
Blog	Internal	Passing Juice
Contacts	Internal	Passing Juice
Data Breach Checker	Internal	Passing Juice
[email#160:protected]	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	explore training awareness employees company breach phishing more platform data
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
phishing	24	✓	✗	✓	✓
training	9	✗	✗	✓	✓
awareness	9	✓	✗	✓	✓
data	9	✗	✗	✓	✓
platform	8	✗	✗	✗	✓








Usability

	Url	Domain : hookphish.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 18 Warnings : 18
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.hookphish.com/sitemap_index.xml
	Robots.txt	http://hookphish.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.