Website review
digitalocean.com

The score is 58/100

SEO Content

✓	Title	DigitalOcean | Cloud Infrastructure for Developers **Length : 50** Perfect, your title contains between 10 and 70 characters.
⚠	Description	An ocean of simple, scalable cloud solutions. **Length : 45** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
image	https://www.digitalocean.com/_next/static/media/social-share-default.e8530e9e.jpeg
url	https://www.digitalocean.com
description	An ocean of simple, scalable cloud solutions.
title	DigitalOcean | Cloud Infrastructure for Developers

Headings

H1	H2	H3	H4	H5	H6
1	7	14	0	0	10

- [H1] The simplest cloud that scales with you.
- [H2] Now Available: GPU Droplets
- [H2] A cloud for your entire journey
- [H2] Benefits to activate the builder in you
- [H2] Learn from the experts

SEO Content

- [H2] See our products in action
- [H2] Thousands of ISVs and startups run on DigitalOcean
- [H2] Get started for free
- [H3] #1
- [H3] 99.99%
- [H3] >600k
- [H3] Virtual machines
- [H3] Kubernetes
- [H3] AI / ML
- [H3] App Platform
- [H3] Managed databases
- [H3] Storage
- [H3] Build and ship faster using simple tools
- [H3] Grow profitably with predictable cloud costs
- [H3] Reduce your roadblocks with dedicated support
- [H3] Improve customer experience by building on a reliable platform
- [H3] Product documentation
- [H6] Company
- [H6] Products
- [H6] Resources
- [H6] Solutions
- [H6] Contact
- [H6] Company
- [H6] Products
- [H6] Resources
- [H6] Solutions
- [H6] Contact

❌	Images	We found 23 images on this web page. 19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 117 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.71% Internal Links 98.29%

In-page links

Anchor	Type	Juice
Blog	Internal	Passing Juice
Docs	Internal	Passing Juice
Get Support	Internal	Passing Juice
Contact Sales	Internal	Passing Juice
Droplets	Internal	Passing Juice
Kubernetes	Internal	Passing Juice
CPU-Optimized Droplets	Internal	Passing Juice
Functions	Internal	Passing Juice
App Platform	Internal	Passing Juice
GPU Droplets	Internal	Passing Juice
1-Click Models	Internal	Passing Juice
GenAI Platform	Internal	Passing Juice
Bare Metal GPUs	Internal	Passing Juice
Backups	Internal	Passing Juice
Snapshots	Internal	Passing Juice
SnapShooter	Internal	Passing Juice
Virtual Private Cloud (VPC)	Internal	Passing Juice
Cloud Firewalls	Internal	Passing Juice

In-page links

Load Balancers	Internal	Passing Juice
DNS	Internal	Passing Juice
DDoS Protection	Internal	Passing Juice
MongoDB	Internal	Passing Juice
Kafka	Internal	Passing Juice
MySQL	Internal	Passing Juice
PostgreSQL	Internal	Passing Juice
Caching	Internal	Passing Juice
OpenSearch	Internal	Passing Juice
Spaces Object Storage	Internal	Passing Juice
Volume Block Storage	Internal	Passing Juice
API	Internal	Passing Juice
CLI	Internal	Passing Juice
Support Plans	Internal	Passing Juice
Monitoring	Internal	Passing Juice
Uptime	Internal	Passing Juice
Identity Access Management	Internal	Passing Juice
Cloudways	Internal	Passing Juice
Wordpress	Internal	Passing Juice
Ghost	Internal	Passing Juice
Mastodon	Internal	Passing Juice
Data Streaming	Internal	Passing Juice
AdTech & Martech	Internal	Passing Juice
CI/CD	Internal	Passing Juice
Prototyping	Internal	Passing Juice
Freelancer	Internal	Passing Juice
IT Consulting	Internal	Passing Juice
Dropshipping	Internal	Passing Juice

In-page links

WooCommerce	Internal	Passing Juice
Magento	Internal	Passing Juice
Minecraft Hosting	Internal	Passing Juice
Private VPN	Internal	Passing Juice
Small Business	Internal	Passing Juice
cPanel	Internal	Passing Juice
Docker	Internal	Passing Juice
Next.js	Internal	Passing Juice
Node.js	Internal	Passing Juice
VPS Hosting	Internal	Passing Juice
Virtual Machines	Internal	Passing Juice
Tutorials	Internal	Passing Juice
Questions and Answers	Internal	Passing Juice
Marketplace	Internal	Passing Juice
Tools	Internal	Passing Juice
Write for DOnations	Internal	Passing Juice
Cloud Chats	Internal	Passing Juice
Customer Stories	Internal	Passing Juice
Pricing Calculator	Internal	Passing Juice
Hatch Startup Program	Internal	Passing Juice
Open Source Sponsorships	Internal	Passing Juice
DO Impact	Internal	Passing Juice
Nonprofits	Internal	Passing Juice
Wavemakers Program	Internal	Passing Juice
Quickstart	Internal	Passing Juice
Compute	Internal	Passing Juice
Storage	Internal	Passing Juice
Managed Databases	Internal	Passing Juice

In-page links

Containers	Internal	Passing Juice
Billing	Internal	Passing Juice
API Reference	Internal	Passing Juice
Log in	Internal	Passing Juice
Sign up	Internal	Passing Juice
on G2	External	Passing Juice
web hosting	Internal	Passing Juice
according to a Forrester study.	Internal	Passing Juice
Get started	Internal	Passing Juice
About	Internal	Passing Juice
Leadership	Internal	noFollow
Careers	Internal	Passing Juice
Partners	Internal	Passing Juice
Referral Program	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
Press	Internal	noFollow
Legal	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Security	Internal	Passing Juice
Investor Relations	Internal	Passing Juice
Overview	Internal	Passing Juice
Managed Databases	Internal	Passing Juice
CSS-Tricks	External	Passing Juice
Currents Research	Internal	noFollow
Compass Council	Internal	Passing Juice
Newsletter Signup	Internal	Passing Juice
Marketplace	Internal	Passing Juice
Pricing	Internal	Passing Juice

In-page links

Documentation	Internal	Passing Juice
Release Notes	Internal	Passing Juice
Code of Conduct	Internal	Passing Juice
Shop Swag	Internal	noFollow
Web & Mobile Apps	Internal	Passing Juice
Game Development	Internal	Passing Juice
Streaming	Internal	Passing Juice
SaaS Platforms	Internal	Passing Juice
Cloud Hosting for Blockchain	Internal	Passing Juice
Startup Resources	Internal	Passing Juice
Sales	Internal	Passing Juice
Report Abuse	Internal	noFollow
System Status	Internal	noFollow
Share your ideas	Internal	noFollow
Sitemap	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	program platform storage hosting digitalocean products droplets more get cloud
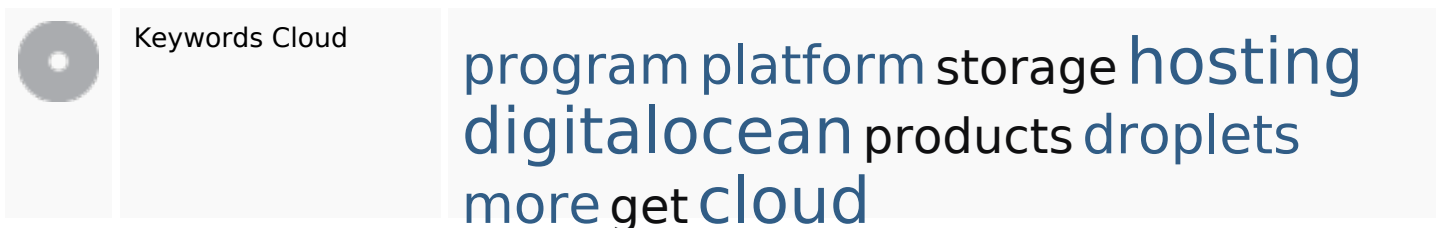
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cloud	19	✔	✖	✔	✔
digitalocean	17	✔	✖	✖	✔
hosting	16	✖	✖	✖	✖

Keywords Consistency

platform	15	✖	✖	✖	✔
droplets	13	✖	✖	✖	✔

Usability

	Url	Domain : digitalocean.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 28 Warnings : 1
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.

Document

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

| | XML Sitemap | Great, your website has an XML sitemap. |

https://www.digitalocean.com/sitemaps/community-tutorial-collections-0.xml.gz

https://www.digitalocean.com/sitemaps/community-tutorial-series-0.xml.gz

https://www.digitalocean.com/sitemaps/community-pages-0.xml.gz

https://www.digitalocean.com/sitemaps/community-tags-0.xml.gz

https://www.digitalocean.com/sitemaps/community-tools-0.xml.gz

https://www.digitalocean.com/sitemaps/community-indexes-0.xml.gz

https://www.digitalocean.com/sitemaps/trust-0.xml.gz

https://www.digitalocean.com/sitemaps/solutions-0.xml.gz

https://www.digitalocean.com/sitemaps/reports-0.xml.gz

https://www.digitalocean.com/sitemaps/products-0.xml.gz

https://www.digitalocean.com/sitemaps/pricing-0.xml.gz

https://www.digitalocean.com/sitemaps/product-tours-0.xml.gz

https://www.digitalocean.com/sitemaps/landing-0.xml.gz

https://www.digitalocean.com/sitemaps/leadership-0.xml.gz

https://www.digitalocean.com/sitemaps/customers-0.xml.gz

https://www.digitalocean.com/sitemaps/currents-0.xml.gz

https://www.digitalocean.com/sitemaps/companyContact-0.xml.gz

Optimization

		https://www.digitalocean.com/sitemaps/careers-0.xml.gz
		https://www.digitalocean.com/sitemaps/blog-0.xml.gz
		https://www.digitalocean.com/sitemaps/blog-authors-0.xml.gz
		https://www.digitalocean.com/sitemaps/blog-tags-0.xml.gz
		https://www.digitalocean.com/sitemaps/impact-0.xml.gz
		https://www.digitalocean.com/sitemaps/indexes-0.xml.gz
		https://www.digitalocean.com/sitemaps/hatch-0.xml.gz
		https://www.digitalocean.com/sitemaps/open-source-0.xml.gz
		https://www.digitalocean.com/sitemaps/partners-0.xml.gz
		https://www.digitalocean.com/sitemaps/press-0.xml.gz
		https://www.digitalocean.com/sitemaps/try-0.xml.gz
✅	Robots.txt	http://digitalocean.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.