







Website review aaep.org

Generated on December 21 2024 00:40 AM




The score is 57/100





SEO Content

	<p>Title</p>	<p>American Association of Equine Practitioners - Raising the Standard in Horse Health</p> <p>Length : 83</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																
	<p>Description</p>	<p>We're dedicated veterinarians driven by our devotion to the horse and our desire to transform equine practice for the long-term success of the profession.</p> <p>Length : 154</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1384 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://aaep.org/</td> </tr> <tr> <td>site_name</td> <td>AAEP</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>American Association of Equine Practitioners - Raising the Standard in Horse Health</td> </tr> <tr> <td>description</td> <td>We're dedicated veterinarians driven by our devotion to the horse and our desire to transform equine practice for the long-term success of the profession.</td> </tr> <tr> <td>image</td> <td>https://aaep.org/wp-content/uploads/2023/09/aaep-open-graph.png</td> </tr> </tbody> </table>	Property	Content	url	https://aaep.org/	site_name	AAEP	locale	en_US	type	website	title	American Association of Equine Practitioners - Raising the Standard in Horse Health	description	We're dedicated veterinarians driven by our devotion to the horse and our desire to transform equine practice for the long-term success of the profession.	image	https://aaep.org/wp-content/uploads/2023/09/aaep-open-graph.png
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SEO Content

		<table border="1"> <tr> <td>image:secure_url</td> <td>https://aaep.org/wp-content/uploads/2023/09/aaep-open-graph.png</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>630</td> </tr> <tr> <td>image:alt</td> <td>AAEP Open Graph</td> </tr> </table>	image:secure_url	https://aaep.org/wp-content/uploads/2023/09/aaep-open-graph.png	image:width	1200	image:height	630	image:alt	AAEP Open Graph				
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image:width	1200													
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image:alt	AAEP Open Graph													
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>0</td> <td>15</td> <td>0</td> <td>5</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Raising the Standard in Horse Health • [H2] Annual Convention & Trade Show • [H2] Guidelines & Resources • [H2] What's New? • [H2] Featured Publications • [H2] Who We Are • [H2] Engage With Us • [H2] AAEP Equine Veterinary Sustainability Initiative • [H2] Support the Foundation • [H2] Career Center • [H2] Join Us Today! • [H4] Guidelines & Resources • [H4] Featured Resources • [H4] More • [H4] Veterinary Resources • [H4] Students • [H4] Horse Owners • [H4] Horse Doctors Embrace the Magic of Learning at AAEP Convention in Orlando • [H4] Caribbean Thoroughbred Aftercare Receives AAEP's A. Gary Lavin Equine Welfare Award • [H4] AAEP Bestows Distinguished Educator Award for Mentorship Upon Dr. Tom Riddle • [H4] Dr. Sara Langsam Receives 2024 AAEP President's Award • [H4] Convention Proceedings • [H4] Spur of the Moment • [H4] Equine Veterinary Education (EVE) Journal • [H4] Committees & Councils • [H4] Apply to Volunteer • [H6] Welcome • [H6] December 17, 2024 • [H6] December 10, 2024 • [H6] December 10, 2024 • [H6] December 10, 2024 	H1	H2	H3	H4	H5	H6	1	10	0	15	0	5
H1	H2	H3	H4	H5	H6									
1	10	0	15	0	5									
	<p>Images</p>	<p>We found 17 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>												

SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 93 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.15% Internal Links 97.85%

In-page links

Anchor	Type	Juice
privacy policy	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Member Login	Internal	Passing Juice
My Account	Internal	Passing Juice
Find a Veterinarian	Internal	Passing Juice
Become a Member	Internal	Passing Juice
Renew Membership	Internal	Passing Juice
Guidelines &#038; Resources	Internal	Passing Juice

In-page links

Guidelines Library	Internal	Passing Juice
Resource Library	Internal	Passing Juice
Internship Hub	Internal	Passing Juice
Resource Library	Internal	Passing Juice
Guidelines Library	Internal	Passing Juice
Veterinarian Resources	Internal	Passing Juice
Veterinarian Resource Library	Internal	Passing Juice
Wellness	Internal	Passing Juice
Ethics	Internal	Passing Juice
Retention in Equine Practice	Internal	Passing Juice
Compensation	Internal	Passing Juice
Emergency Coverage	Internal	Passing Juice
Practice Culture	Internal	Passing Juice
Student Resources	Internal	Passing Juice
Student Resource Library	Internal	Passing Juice
Essential Skills Workshop	Internal	Passing Juice
Horse Owner Resources	Internal	Passing Juice
Student Chapters	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Case Study Competition	Internal	Passing Juice
Horse Owner Resource Library	Internal	Passing Juice
Owner Vaccination Guidelines	Internal	Passing Juice
Equine Neglect & Abuse Resources	Internal	Passing Juice
Vet Direct Safety Net	Internal	Passing Juice
Unwanted Horse Veterinary Relief Campaign	Internal	Passing Juice
Nominate a Vet	Internal	Passing Juice
Events & Education	Internal	Passing Juice
Events	Internal	Passing Juice

In-page links

Past Events	Internal	Passing Juice
Resort Symposium	Internal	Passing Juice
OphthoXP	Internal	Passing Juice
70th Annual Convention	Internal	Passing Juice
AAEP Online CE	Internal	Passing Juice
Microlearning Videos	Internal	Passing Juice
News & Publications	Internal	Passing Juice
News Library	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Position Statements	Internal	Passing Juice
Practice Life Podcast	Internal	Passing Juice
Publications	Internal	Passing Juice
Spur of the Moment	Internal	Passing Juice
Equine Veterinary Education (EVE) Journal	Internal	Passing Juice
Convention Proceedings	Internal	Passing Juice
White Papers	Internal	Passing Juice
Join/Renew	Internal	Passing Juice
Member Benefits	Internal	Passing Juice
Membership Categories	Internal	Passing Juice
My Membership	Internal	Passing Juice
Rounds/Listserv	Internal	Passing Juice
Career Center	Internal	Passing Juice
Update Your Profile	Internal	Passing Juice
Equipment Marketplace	Internal	Passing Juice
The Veterinary Club	Internal	Passing Juice
Vetcove Inner Circle	Internal	Passing Juice
Document Retrieval Service	Internal	Passing Juice
Healthy Practice Member Assistance Program	Internal	Passing Juice

In-page links

About AAEP	Internal	Passing Juice
Our Team	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Committees &#038; Councils	Internal	Passing Juice
Governance	Internal	Passing Juice
Strategic Plan	Internal	Passing Juice
Awards	Internal	Passing Juice
DEI	Internal	Passing Juice
History	Internal	Passing Juice
Partners	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Get Involved	Internal	Passing Juice
Advocacy Efforts	Internal	Passing Juice
Apply to Volunteer	Internal	Passing Juice
Outrider Mentee Program	Internal	Passing Juice
Sponsorship &#038; Advertising	Internal	Passing Juice
General Store	External	Passing Juice
Students	Internal	Passing Juice
Horse Doctors Embrace the Magic of Learning at AAEP Convention in Orlando	Internal	Passing Juice
Caribbean Thoroughbred Aftercare Receives AAEP’s A. Gary Lavin Equine Welfare Award	Internal	Passing Juice
AAEP Bestows Distinguished Educator Award for Mentorship Upon Dr. Tom Riddle	Internal	Passing Juice
Dr. Sara Langsam Receives 2024 AAEP President’s Award	Internal	Passing Juice
Our Team	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Awards	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice

In-page links

[Accessibility](#)

Internal

Passing Juice

[Website by Yoko Co](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

horse american become member
association resources equine updates
health practitioners

Keywords Consistency


Keyword	Content	Title	Keywords	Description	Headings
horse	4	✓	✗	✓	✓
member	3	✗	✗	✗	✗
american	2	✓	✗	✗	✗
equine	2	✓	✗	✓	✓
practitioners	2	✓	✗	✗	✗

Usability





	Url	Domain : aaep.org Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.

Usability



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div style="border: 1px solid #ccc; padding: 2px; margin-top: 5px;">https://aaep.org/sitemaps.xml</div>
	Robots.txt	http://aaep.org/robots.txt Great, your website has a robots.txt file.

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics