







Webseiten-Bericht für shopify.com

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Der Wert ist 48/100





SEO Inhalte

	<p>Seitentitel</p>	<p>Shopify</p> <p>Länge : 7</p> <p>Ideal, aber Ihre Seitentitel sollte zwischen 10 und 70 Zeichen (Leerzeichen inbegriffen) enthalten. Benutzen Sie dieses kostenlose Werkzeug um die Länge zu prüfen.</p>												
	<p>Seitenbeschreibung</p>	<p>Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.</p> <p>Länge : 145</p> <p>Großartig, denn Ihre Seitenbeschreibung enthält zwischen 70 und 160 Anzahl Zeichen.</p>												
	<p>Suchbegriffe</p>	<p>Nicht so gut. Wir konnten keine META-Suchbegriffe auf Ihrer Webseite finden. Benutzen Sie dieses kostenlose Werkzeug um META-Suchbegriffe zu erzeugen.</p>												
	<p>Og META Eigenschaften</p>	<p>Sehr gut, denn diese Webseite nutzt die Vorteile aus den Og Properties.</p> <table border="1" data-bbox="539 1480 1481 2063"> <thead> <tr> <th>Eigenschaft</th> <th>Inhalt</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Shopify</td> </tr> <tr> <td>title</td> <td>Shopify</td> </tr> <tr> <td>description</td> <td>Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/b/shopify-brochure2-as-sets/ad99387e77223a56caca1c7b18e31970.png</td> </tr> </tbody> </table>	Eigenschaft	Inhalt	type	website	site_name	Shopify	title	Shopify	description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.	image	https://cdn.shopify.com/b/shopify-brochure2-as-sets/ad99387e77223a56caca1c7b18e31970.png
Eigenschaft	Inhalt													
type	website													
site_name	Shopify													
title	Shopify													
description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.													
image	https://cdn.shopify.com/b/shopify-brochure2-as-sets/ad99387e77223a56caca1c7b18e31970.png													





SEO Inhalte

	url	https://www.shopify.com/												
	Überschriften	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>10</td><td>12</td><td>13</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Be the nextbig thing• [H2] store they line up for• [H2] The one commerce platform behind it all• [H2] There's no better place for you to build• [H2] Start selling in no time• [H2] Shopify• [H2] Support• [H2] Developers• [H2] Products• [H2] Global Impact• [H2] Solutions• [H3] For everyone from entrepreneurs to enterprise• [H3] Sell here, there, and everywhere• [H3] Find your forever customers• [H3] Grow around the world• [H3] Take care of business• [H3] Apps for anything else• [H3] By developers, for developers• [H3] The world's best-converting checkout• [H3] Rock steady and blazing fast• [H3] Shopify keeps you at the cutting edge• [H3] Shopify has your back• [H3] Country/region• [H4] Get started fast• [H4] Grow as big as you want• [H4] Raise the bar• [H4] In-person point of sale• [H4] Publish across channels• [H4] Powered by the world's best checkout• [H4] Reach the right customers for less• [H4] Unlock new growth with B2B• [H4] Sell and ship everywhere• [H4] Manage everything in one place• [H4] Run your store from anywhere• [H4] AI designed for commerce• [H4] Nonstop innovation	H1	H2	H3	H4	H5	H6	1	10	12	13	0	0
H1	H2	H3	H4	H5	H6									
1	10	12	13	0	0									
	Bilder	<p>Es konnten 64 Bilder auf dieser Webseite gefunden werden.</p> <p>Bei 33 Bilder(n) fehlt ein ALT-Attribut. Fügen Sie ALT-Attribute zu Ihren Bildern, um die Bedeutung der Bilder für Suchmaschinen zugänglich zu machen.</p>												
	Text/HTML Verhältnis	<p>Anteil : 0%</p> <p>Das Text zu HTML Code Verhältnis dieser Webseite ist niedriger als 15 Prozent, was bedeutet, dass Sie mehr Inhalte für Ihre Webseite schreiben sollten.</p>												
	Flash	Perfekt, denn es wurde kein Flash auf Ihrer Webseite gefunden.												

SEO Inhalte

		
	IFrame	Großartig, denn Sie verwenden keine IFrames auf Ihrer Webseite.

SEO Links

	URL Rewrite	Gut. Ihre Links sind für Suchmaschinen gut lesbar (sprechende Links)!
	Underscores in the URLs	Wir haben Unterstriche in Ihren Links entdeckt. Benutzen Sie zur Optimierung besser Bindestriche in Ihren Links.
	In-page links	We found a total of 92 links including 0 link(s) to files
	Statistics	Externe Links : noFollow 0% Externe Links : natürliche Links 9.78% Interne Links 90.22%

In-page links

Anker	Typ	Natürlich
Skip to Content	intern	natürliche Links
Pricing	intern	natürliche Links
Enterprise	intern	natürliche Links
Log in	intern	natürliche Links
Start free trial	intern	natürliche Links
Get a stunning store	intern	natürliche Links
Shopify POS	intern	natürliche Links
multichannel integration	intern	natürliche Links
Shopify Checkout	intern	natürliche Links

In-page links

Shopify Audiences	intern	natürliche Links
integrated marketing tools	intern	natürliche Links
insightful analytics	intern	natürliche Links
custom experiences for wholesale buyers	intern	natürliche Links
Shopify Shipping	intern	natürliche Links
Shopify Markets	intern	natürliche Links
Shopify Admin	intern	natürliche Links
Shopify mobile app	intern	natürliche Links
Shopify App Store	intern	natürliche Links
APIs, primitives, and tools	extern	natürliche Links
partners	intern	natürliche Links
Shopify Magic	intern	natürliche Links
new features and upgrades	intern	natürliche Links
Hell Babes	extern	natürliche Links
Shopify Capital	intern	natürliche Links
About	intern	natürliche Links
Careers	intern	natürliche Links
Investors	extern	natürliche Links
Press and Media	intern	natürliche Links
Affiliates	intern	natürliche Links
Legal	intern	natürliche Links
Service Status	extern	natürliche Links
Merchant Support	intern	natürliche Links
Help Center	intern	natürliche Links
Hire a Partner	intern	natürliche Links
Shopify Academy	intern	natürliche Links
Shopify Community	intern	natürliche Links
API Documentation	extern	natürliche Links

In-page links

Dev Degree	extern	natürliche Links
Shop	extern	natürliche Links
Shop Pay	intern	natürliche Links
Shopify Plus	intern	natürliche Links
Shopify Fulfillment Network	intern	natürliche Links
Linkpop	extern	natürliche Links
Sustainability	intern	natürliche Links
Social Impact	intern	natürliche Links
Build Black	intern	natürliche Links
Build Native	extern	natürliche Links
Research	intern	natürliche Links
Website Builder	intern	natürliche Links
Ecommerce Website	intern	natürliche Links
Australia	intern	natürliche Links
Belgium	intern	natürliche Links
Brasil	intern	natürliche Links
Canada (English)	intern	natürliche Links
Canada (Français)	intern	natürliche Links
Česká republika	intern	natürliche Links
Colombia	intern	natürliche Links
Danmark	intern	natürliche Links
Deutschland	intern	natürliche Links
España	intern	natürliche Links
Español (Intl.)	intern	natürliche Links
France	intern	natürliche Links
Hong Kong SAR	intern	natürliche Links
India	intern	natürliche Links
Indonesia	intern	natürliche Links

In-page links

Ireland	intern	natürliche Links
Italia	intern	natürliche Links
Malaysia	intern	natürliche Links
México	intern	natürliche Links
Nederland	intern	natürliche Links
New Zealand	intern	natürliche Links
Nigeria	intern	natürliche Links
Norge	intern	natürliche Links
Norway (English)	intern	natürliche Links
Philippines	intern	natürliche Links
Polska	intern	natürliche Links
Portugal	intern	natürliche Links
Singapore	intern	natürliche Links
South Africa	intern	natürliche Links
Suomi	intern	natürliche Links
Sverige	intern	natürliche Links
Türkiye	intern	natürliche Links
United Kingdom	intern	natürliche Links
🇧🇪	intern	natürliche Links
🇧🇪🇩🇪	intern	natürliche Links
🇧🇪	intern	natürliche Links
🇧🇪	intern	natürliche Links
🇧🇪🇩🇪	intern	natürliche Links
Terms of Service	intern	natürliche Links
Privacy Policy	intern	natürliche Links
Sitemap	intern	natürliche Links
Privacy Choices	intern	natürliche Links






SEO Suchbegriffe

	Suchbegriffswolke
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Keywords Consistency

Suchbegriff	Inhalt	Seitentitel	Suchbegriffe	Seitenbeschreibung	Überschriften
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Benutzerfreundlichkeit

	URL	Domain : shopify.com Länge : 11
	Favoriten Icon	Gut. Die Webseite hat ein Favicon.
	Druckeigenschaften	Es konnten keine druckfreundlichen CSS-Angaben gefunden werden.
	Sprache	Gut, denn Sie haben in den META-Elementen eine Sprache deklariert: en.
	Dublin Core	Diese Webseite nutzt nicht die Vorteile der Dublin Core Elemente.

Dokument

	Doctype	HTML 5
	Verschlüsselung	Perfekt, denn Ihre Webseite deklariert einen Zeichensatz: UTF-8.
	W3C Validität	Fehler : 89 Warnungen : 7
	E-Mail Datenschutz	Achtung! Es wurde mindestens eine E-Mail Adresse im Klartext auf Ihrer Webseite gefunden. Benutzen Sie dieses kostenlose Werkzeug um E-Mail Adressen vor SPAM zu schützen.
	Veraltetes HTML	Sehr gut! Sie verwenden aktuelle HTML Tags in Ihrem Webseitenquelltext.

Dokument



Tipps zur Webseitengeschwindigkeit

- ✓ Sehr gut, denn Ihre Webseite benutzt keine verschachtelten Tabellen.
- ✗ Schlecht, denn es wurden CSS-Angaben in HTML-Elementen entdeckt. Diese Angaben sollten in ein entsprechendes CSS-Stylesheet verlagert werden.
- ✓ Gut, denn Ihre Webseite enthält nur wenig CSS-Dateien.
- ✓ Perfekt, denn Ihre Webseite enthält nur wenig Javascript-Dateien.
- ✓ Gut! Sie nutzen die Vorteile von gzip.

Mobile



Mobile Optimierung

- ✓ Apple Icon
- ✓ META Viewport Tag
- ✓ Flash Inhalt

Optimierung



XML-Sitemap

Perfekt! Ihre Seite hat eine XML-Sitemap.

<https://www.shopify.com/enterprise/sitemap.xml>

<https://www.shopify.com/pos/store/sitemap.xml>

<https://www.shopify.com/sitemap.xml>

<https://www.shopify.com/sitemap/case-studies.xml>

https://www.shopify.com/sitemap_blog.xml

https://www.shopify.com/sitemap_blog_retail.xml

https://www.shopify.com/sitemaps_list.xml

<https://www.shopify.com/stock-photos/sitemap/authors.xml>

https://www.shopify.com/stock-photos/sitemap/business_ideas.xml

<https://www.shopify.com/stock-photos/sitemap/categories.xml>

https://www.shopify.com/stock-photos/sitemap/main_pages.xml

<https://www.shopify.com/stock-photos/sitemap/pages.xml>

<https://www.shopify.com/stock-photos/sitemap/photos.xml>

Optimierung

<https://www.shopify.com/tools/sitemap.xml>

<https://www.shopify.com/fi/sitemap.xml>

https://www.shopify.com/fi/sitemap_blog.xml

<https://www.shopify.com/ca/enterprise/sitemap.xml>

<https://www.shopify.com/ca/pos/store/sitemap.xml>

<https://www.shopify.com/ca/sitemap.xml>

<https://www.shopify.com/ca/sitemap/case-studies.xml>

https://www.shopify.com/ca/sitemap_blog.xml

https://www.shopify.com/ca/sitemap_blog_retail.xml

<https://www.shopify.com/ca/tools/sitemap.xml>

<https://www.shopify.com/uk/enterprise/sitemap.xml>

<https://www.shopify.com/uk/pos/store/sitemap.xml>

<https://www.shopify.com/uk/sitemap.xml>

<https://www.shopify.com/uk/sitemap/case-studies.xml>

https://www.shopify.com/uk/sitemap_blog.xml

https://www.shopify.com/uk/sitemap_blog_retail.xml

<https://www.shopify.com/uk/tools/sitemap.xml>

<https://www.shopify.com/in/enterprise/sitemap.xml>

<https://www.shopify.com/in/sitemap.xml>

<https://www.shopify.com/in/sitemap/case-studies.xml>

https://www.shopify.com/in/sitemap_blog.xml

https://www.shopify.com/in/sitemap_blog_retail.xml

<https://www.shopify.com/in/tools/sitemap.xml>

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<https://www.shopify.com/au/sitemap.xml>

<https://www.shopify.com/au/sitemap/case-studies.xml>

https://www.shopify.com/au/sitemap_blog.xml

https://www.shopify.com/au/sitemap_blog_retail.xml

<https://www.shopify.com/au/tools/sitemap.xml>

<https://www.shopify.com/id/enterprise/sitemap.xml>

<https://www.shopify.com/id/sitemap.xml>

Optimierung

<https://www.shopify.com/id/sitemap/case-studies.xml>

https://www.shopify.com/id/sitemap_blog.xml

https://www.shopify.com/id/sitemap_blog_retail.xml

<https://www.shopify.com/id/tools/sitemap.xml>

<https://www.shopify.com/br/ferramentas/sitemap.xml>

<https://www.shopify.com/br/sitemap.xml>

https://www.shopify.com/br/sitemap_blog.xml

<https://www.shopify.com/br/stock-photos/sitemap/authors.xml>

<https://www.shopify.com/br/stock-photos/sitemap/categories.xml>

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<https://www.shopify.com/br/stock-photos/sitemap/photos.xml>

<https://www.shopify.com/pt/sitemap.xml>

https://www.shopify.com/pt/sitemap_blog.xml

<https://www.shopify.com/nz/enterprise/sitemap.xml>

<https://www.shopify.com/nz/pos/store/sitemap.xml>

<https://www.shopify.com/nz/sitemap.xml>

<https://www.shopify.com/nz/sitemap/case-studies.xml>

https://www.shopify.com/nz/sitemap_blog.xml

https://www.shopify.com/nz/sitemap_blog_retail.xml

<https://www.shopify.com/nz/tools/sitemap.xml>

<https://www.shopify.com/za/enterprise/sitemap.xml>

<https://www.shopify.com/za/sitemap.xml>

<https://www.shopify.com/za/sitemap/case-studies.xml>

https://www.shopify.com/za/sitemap_blog.xml

https://www.shopify.com/za/sitemap_blog_retail.xml

<https://www.shopify.com/za/tools/sitemap.xml>

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<https://www.shopify.com/ng/sitemap.xml>

<https://www.shopify.com/ng/sitemap/case-studies.xml>

https://www.shopify.com/ng/sitemap_blog.xml

https://www.shopify.com/ng/sitemap_blog_retail.xml

<https://www.shopify.com/ng/tools/sitemap.xml>

Optimierung

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Optimierung

		https://www.shopify.com/th/sitemap_blog.xml https://www.shopify.com/no/sitemap.xml https://www.shopify.com/no/sitemap_blog.xml
	Robots.txt	http://shopify.com/robots.txt Sehr gut! Ihre Webseite enthält eine robots.txt-Datei.
	Analytics	Fehlt Wir haben nicht ein Analyse-Tool auf dieser Website installiert zu erkennen. Webanalyse erlaubt die Quantifizierung der Besucherinteraktionen mit Ihrer Seite. Insofern sollte zumindest ein Analysetool installiert werden. Um die Befunde abzusichern, empfiehlt sich das parallele Verwenden eines zweiten Tools.